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VIDEO

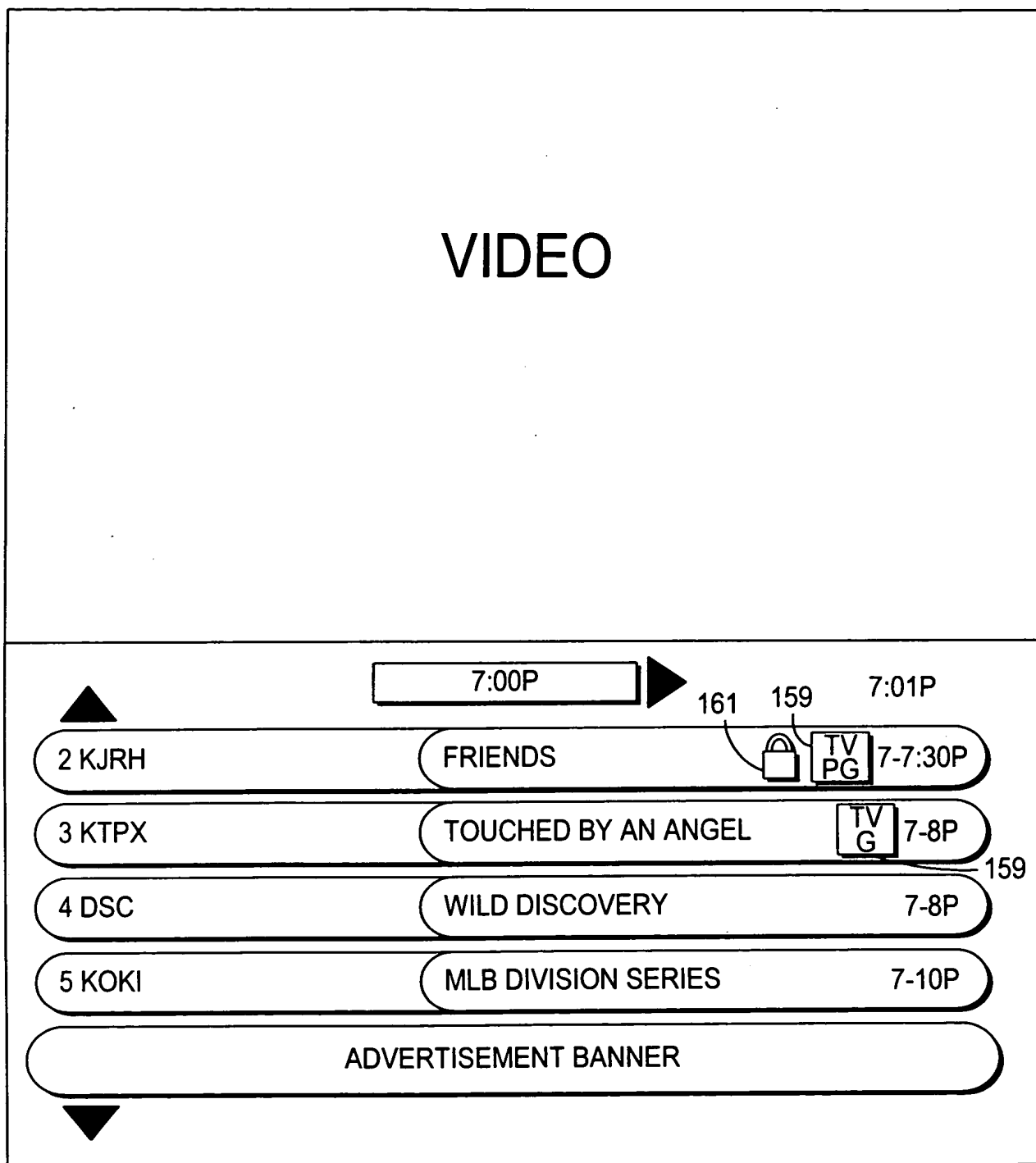


FIG. 15

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VIDEO

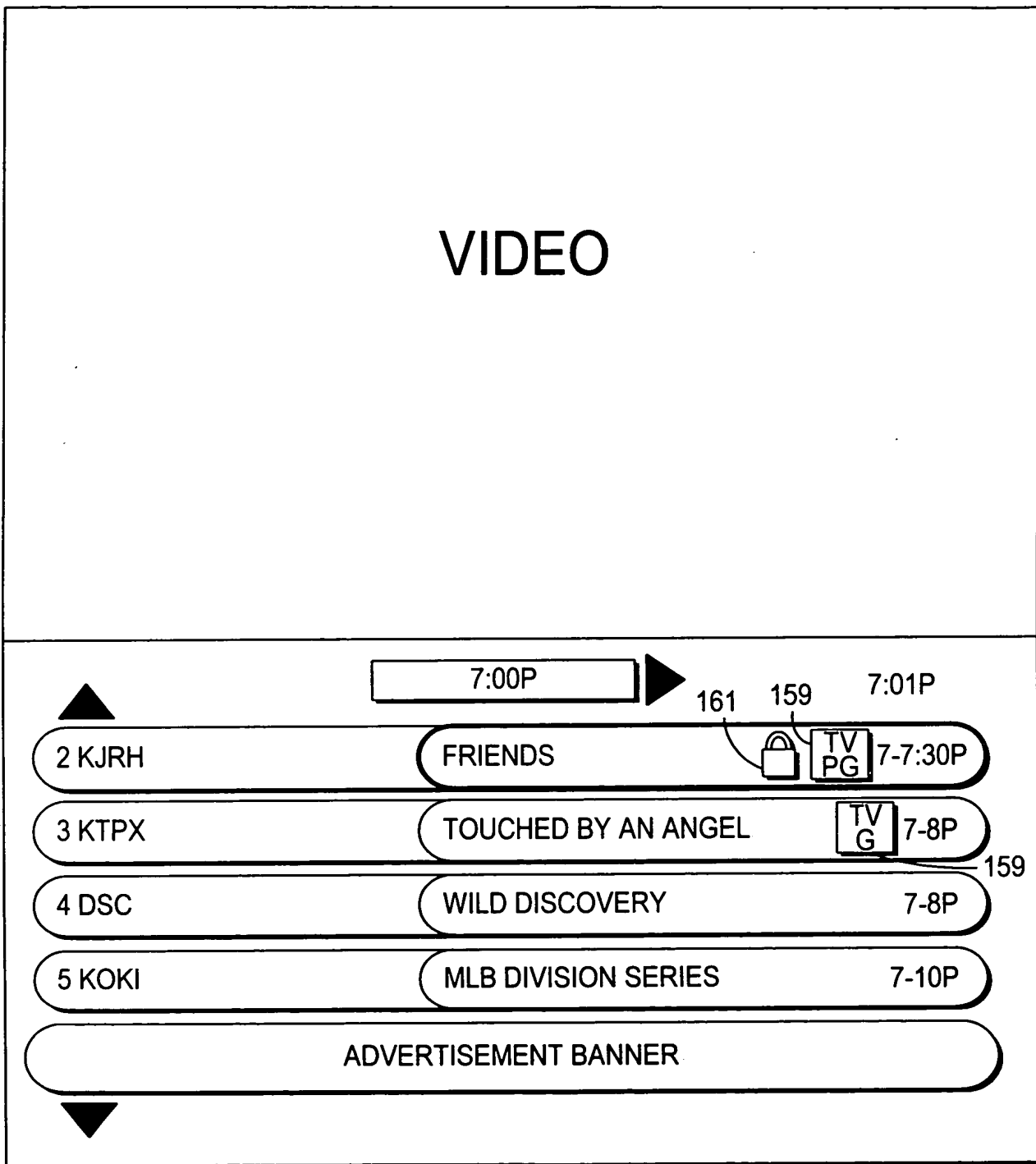


FIG. 16

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100

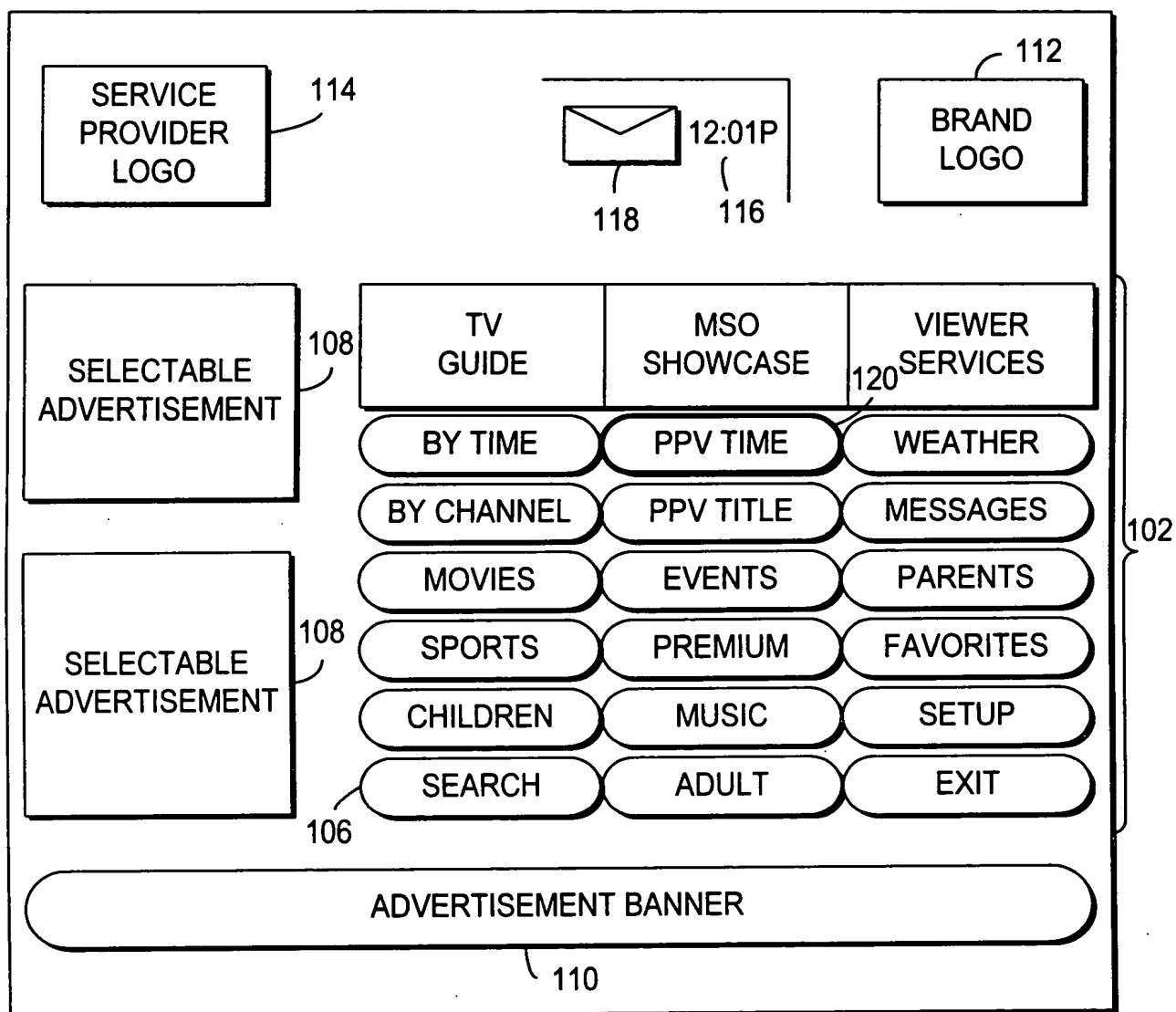


FIG. 17

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201

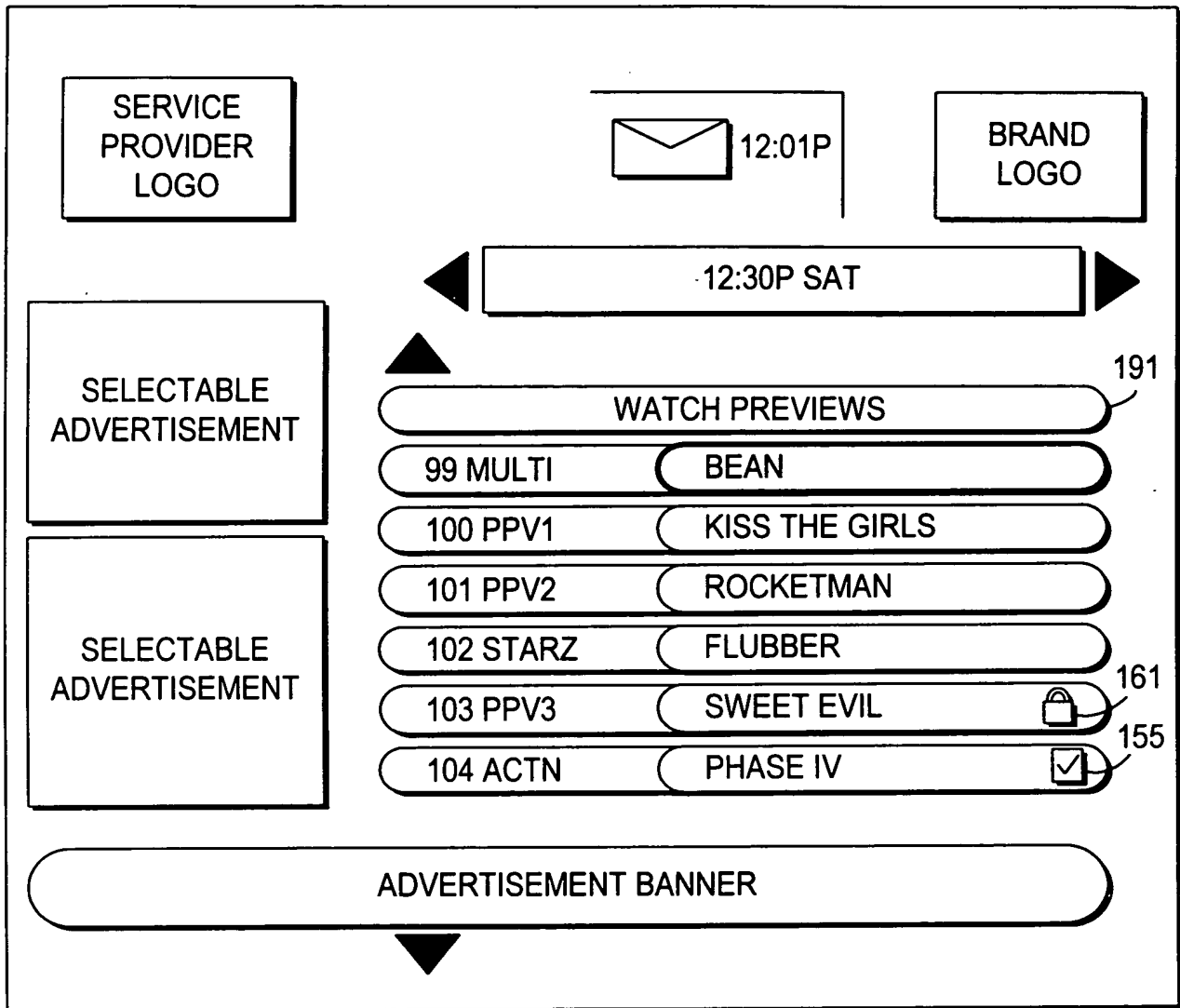


FIG. 18

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203

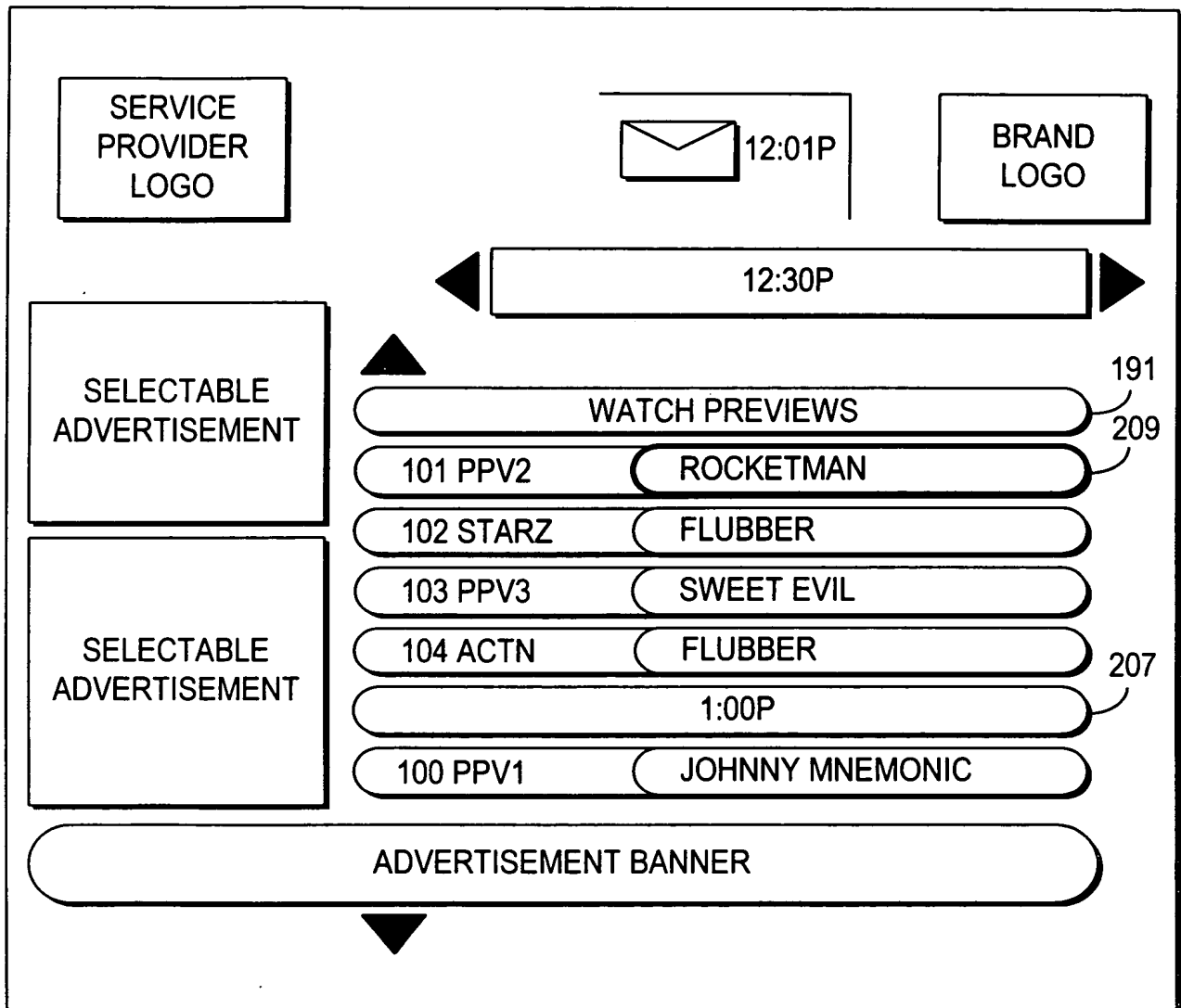


FIG. 19

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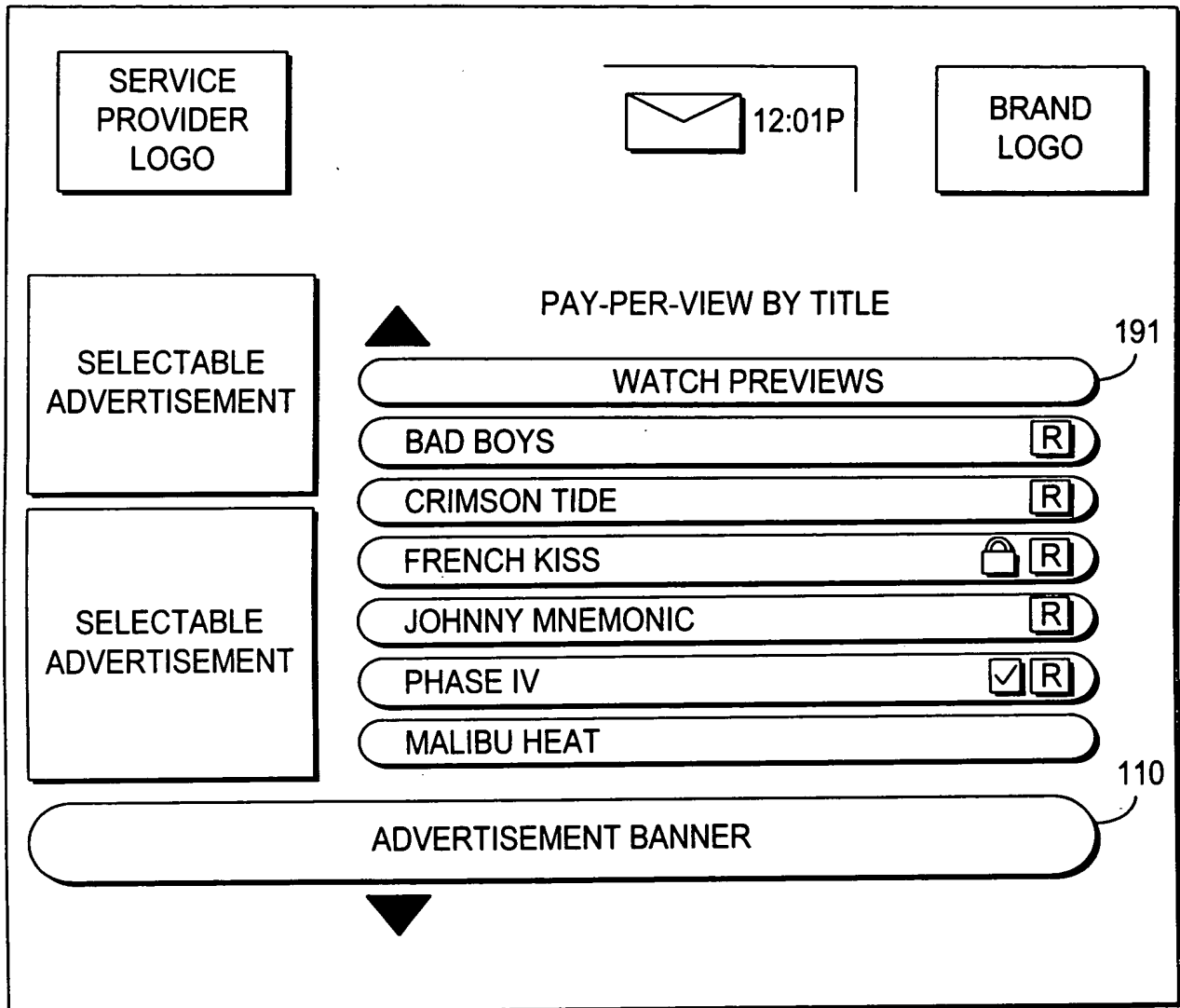


FIG. 20

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221

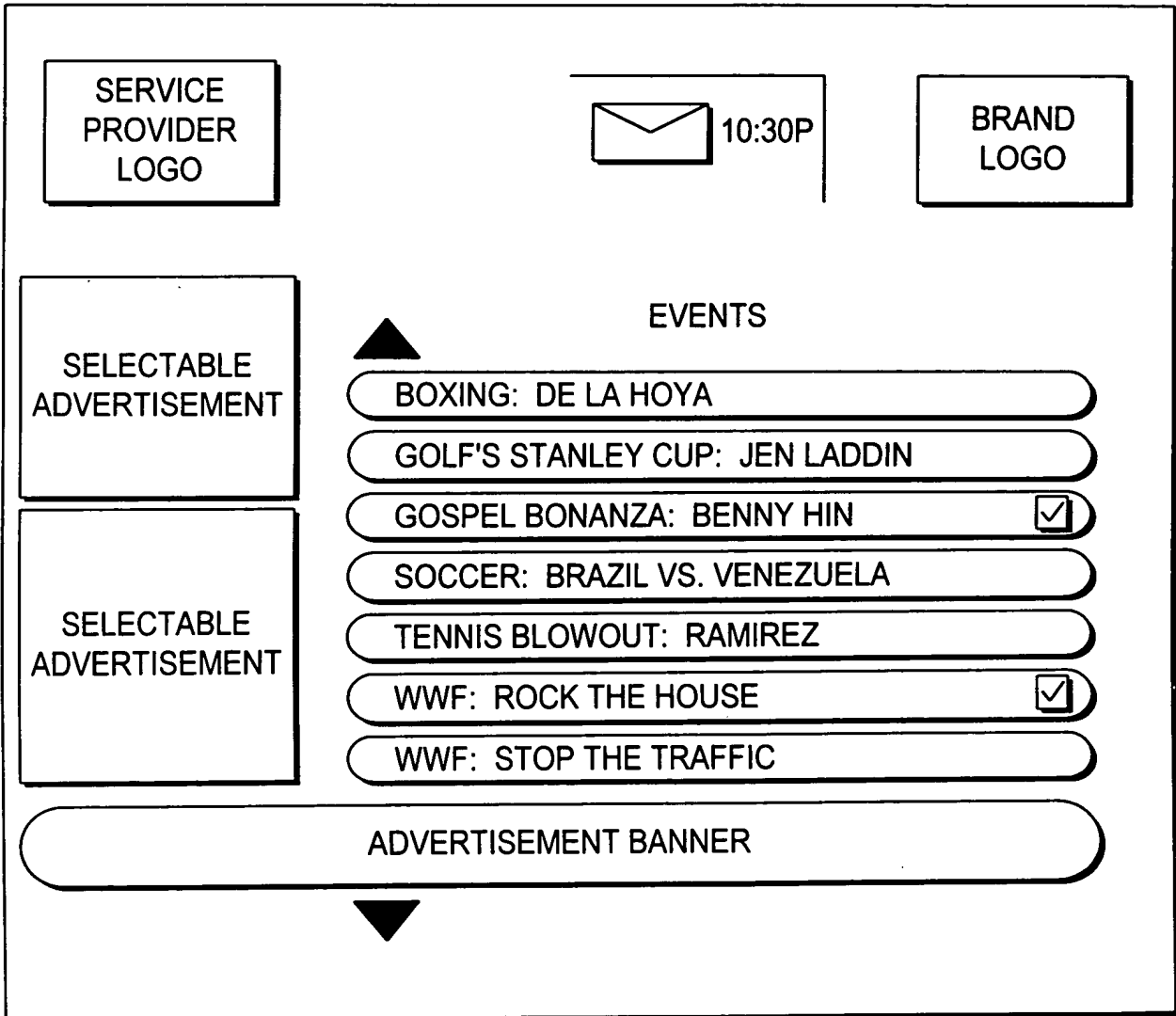


FIG. 21

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231

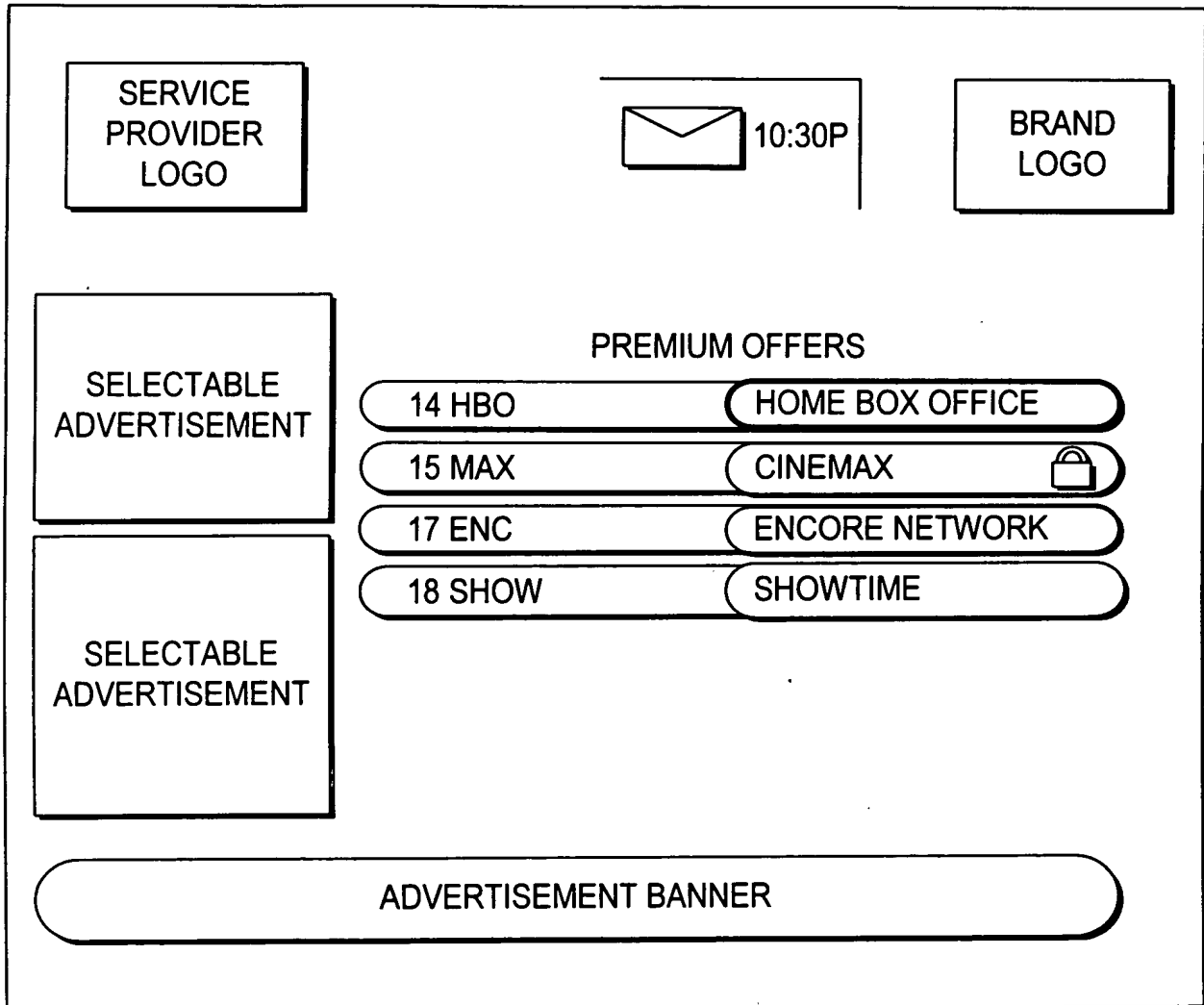


FIG. 22

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241

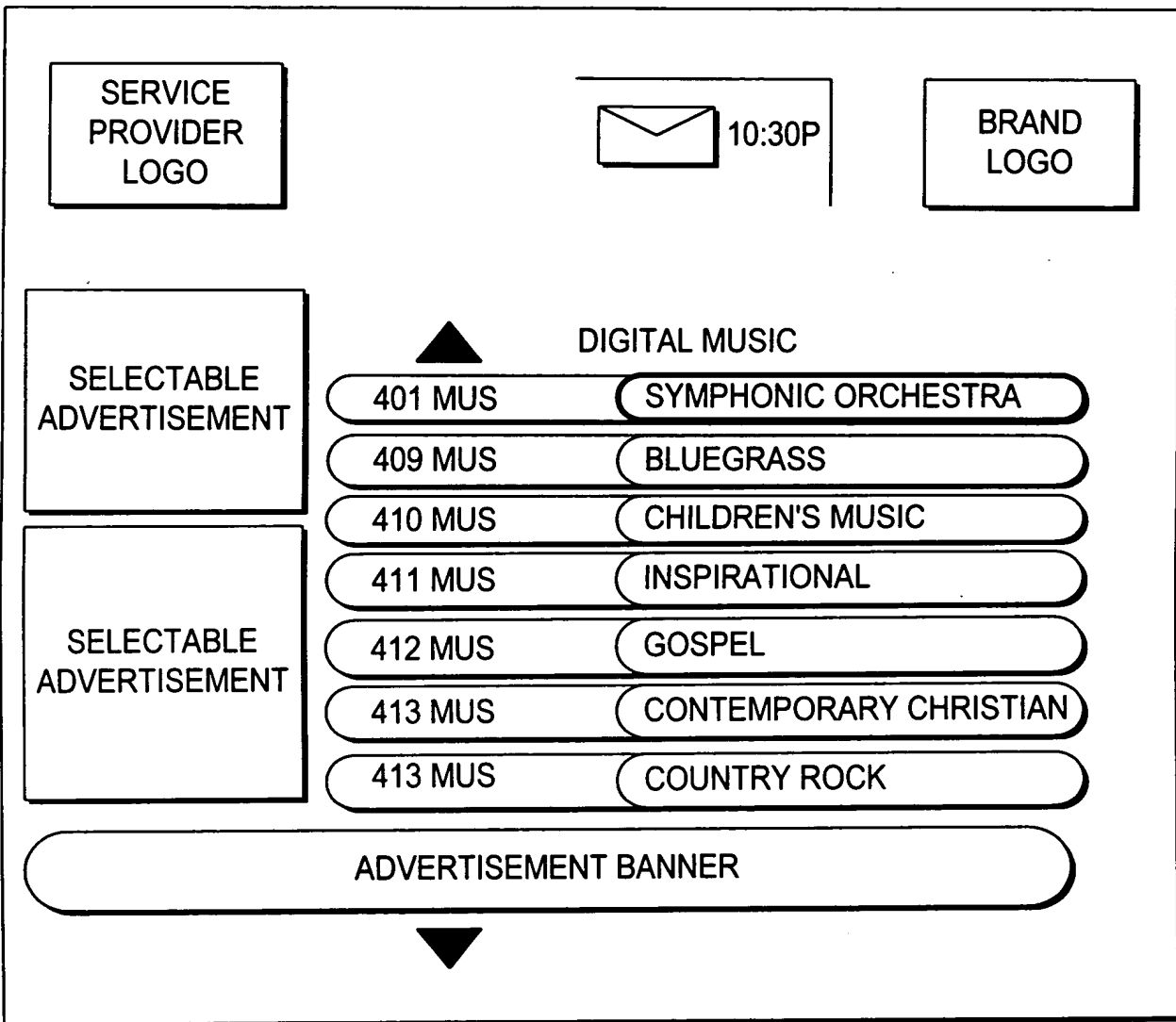


FIG. 23

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251

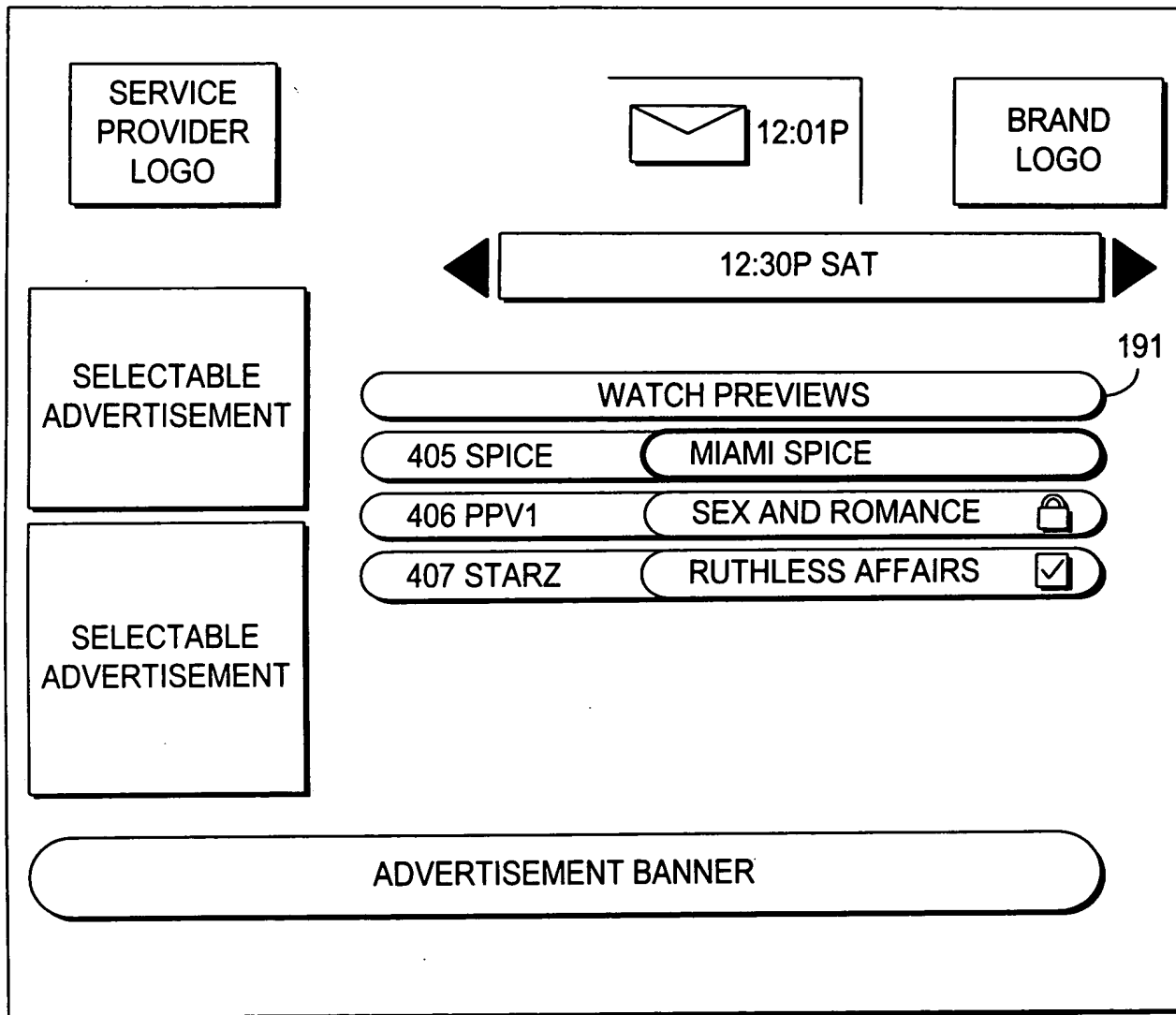


FIG. 24

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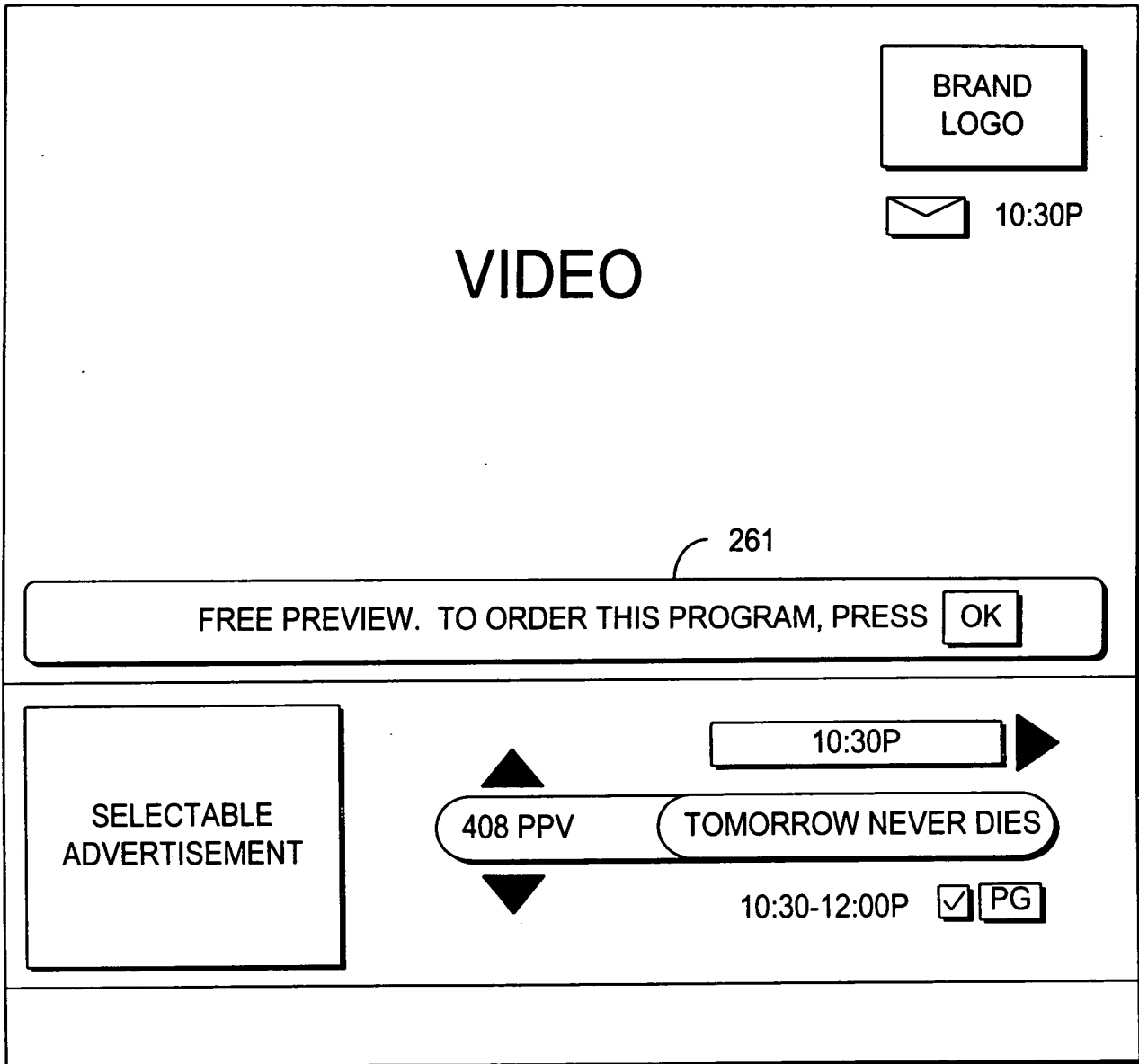


FIG. 25

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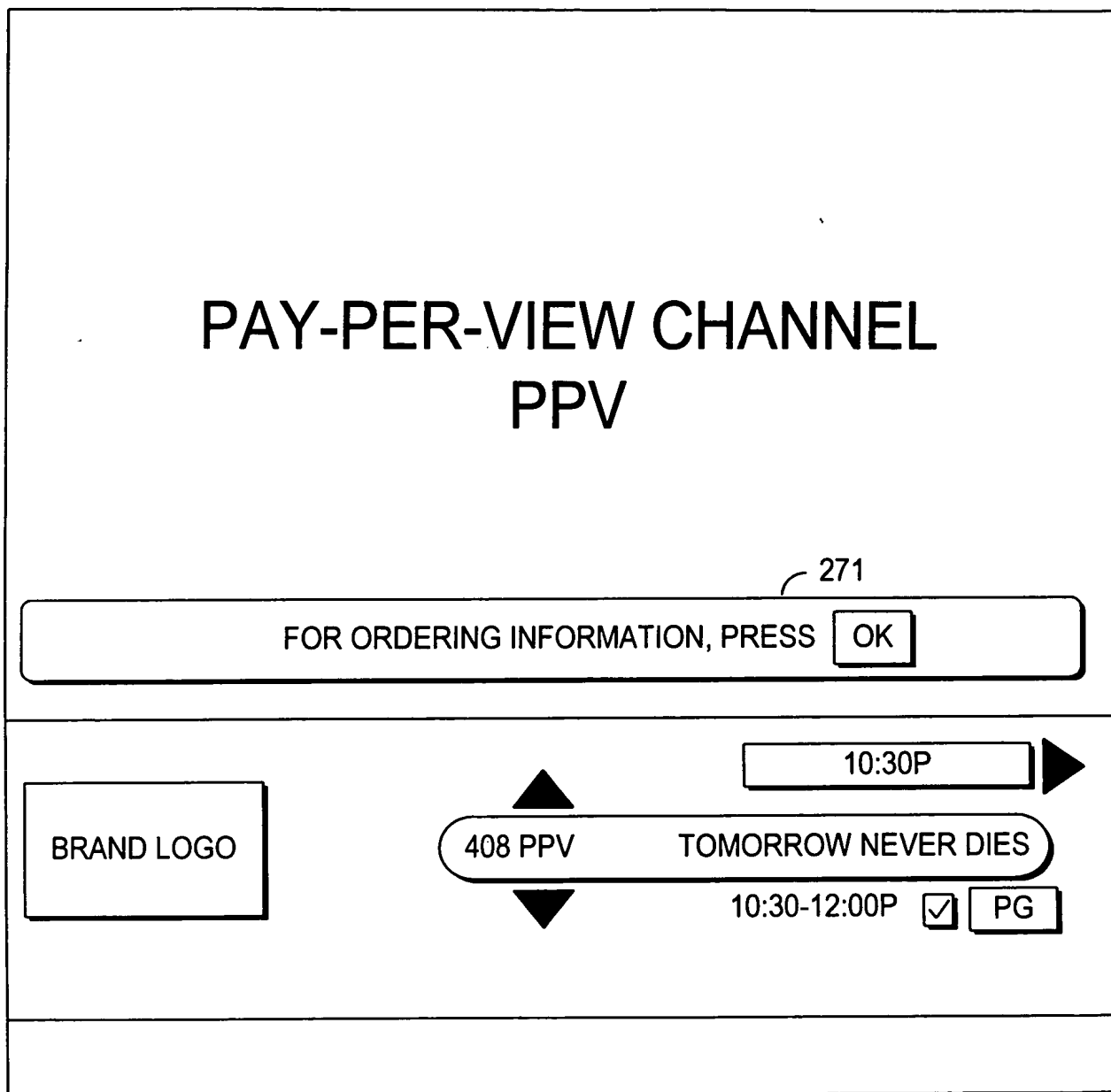


FIG. 26

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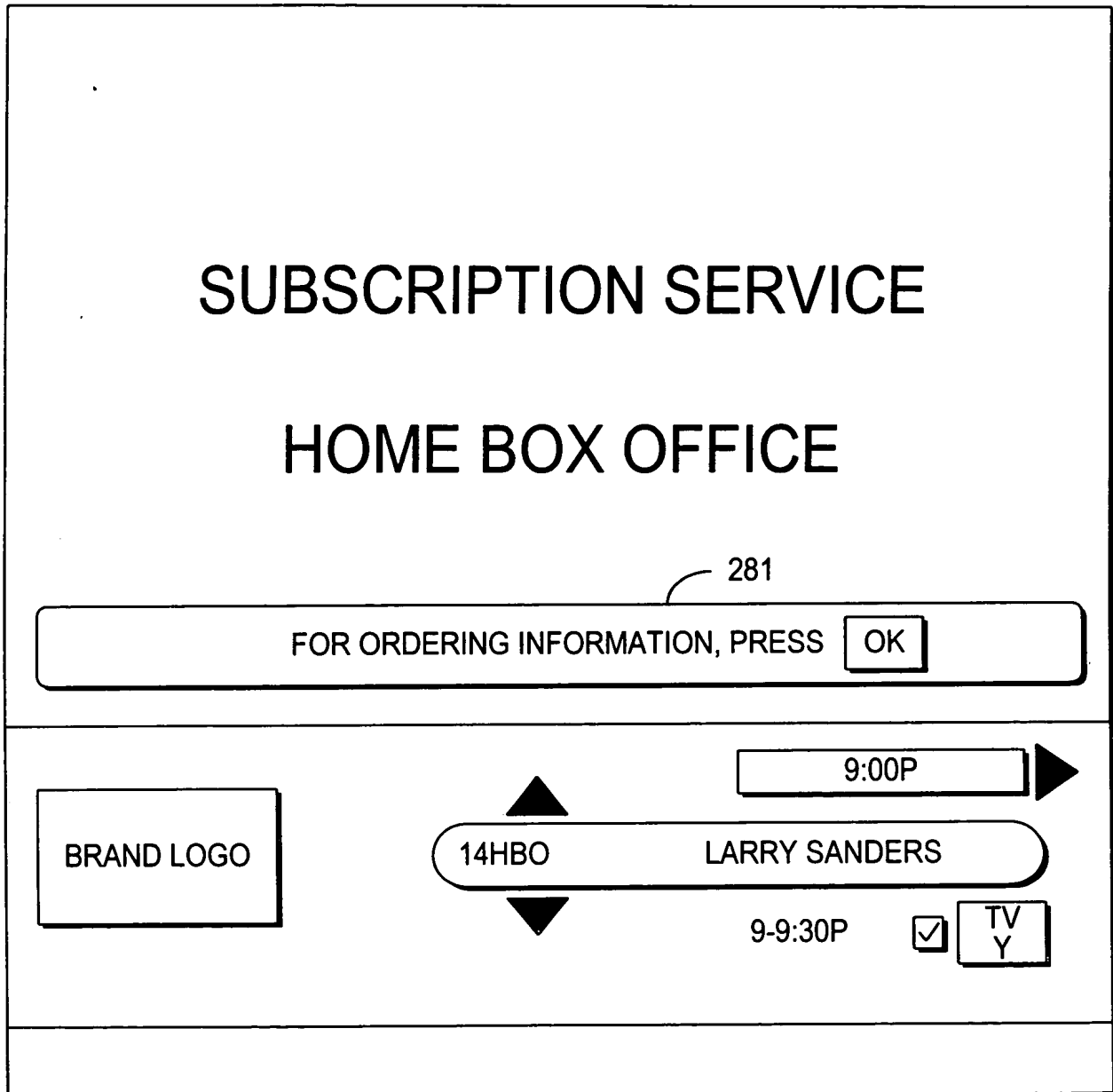


FIG. 27

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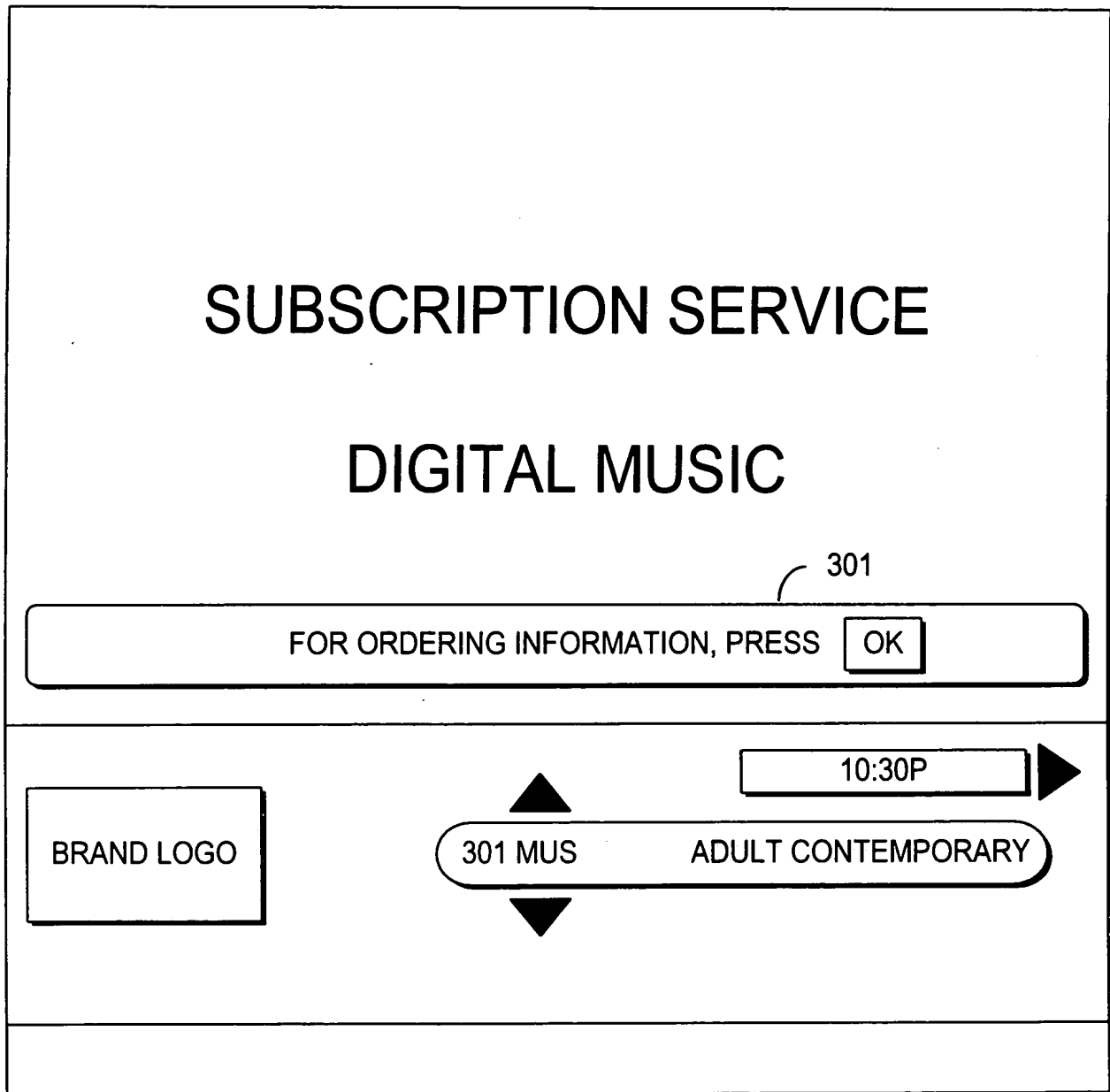


FIG. 28

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<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;">SERVICE PROVIDER LOGO</div>	<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;">BRAND LOGO</div>	<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 60%; display: flex; align-items: center;">10:30P</div>
<h2 style="margin: 0;">DOLLAR DAYS SPECIAL</h2> <p style="margin: 5px 0;">ORDER THIS PAY-PER-VIEW PROGRAM BEFORE 10:00PM FOR ONLY \$1.00!!</p>		
<div style="display: flex; justify-content: space-between; align-items: center;">311</div> <div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%; text-align: center;"><p>FOR ORDERING INFORMATION, PRESS OK</p></div>		
<div style="border: 1px solid black; padding: 10px; margin-top: 20px; text-align: center;">FOR PROGRAM INFO & MORE CLICK HERE NOW!</div>	<div style="display: flex; align-items: center; justify-content: center;"><div style="text-align: center; margin-right: 10px;">▲ 408 PPV ▼</div><div style="text-align: center; margin-right: 10px;">10:30P ▶</div></div> <div style="display: flex; align-items: center; justify-content: center; margin-top: 10px;"><div style="border: 1px solid black; border-radius: 15px; padding: 5px 20px; margin-right: 10px;">TOMORROW NEVER DIES</div><div style="display: flex; align-items: center; margin-left: 10px;">10:30 - 12:00P <input checked="" type="checkbox"/> <div style="border: 1px solid black; padding: 2px 10px; margin-left: 5px;">PG</div></div></div>	

FIG. 29

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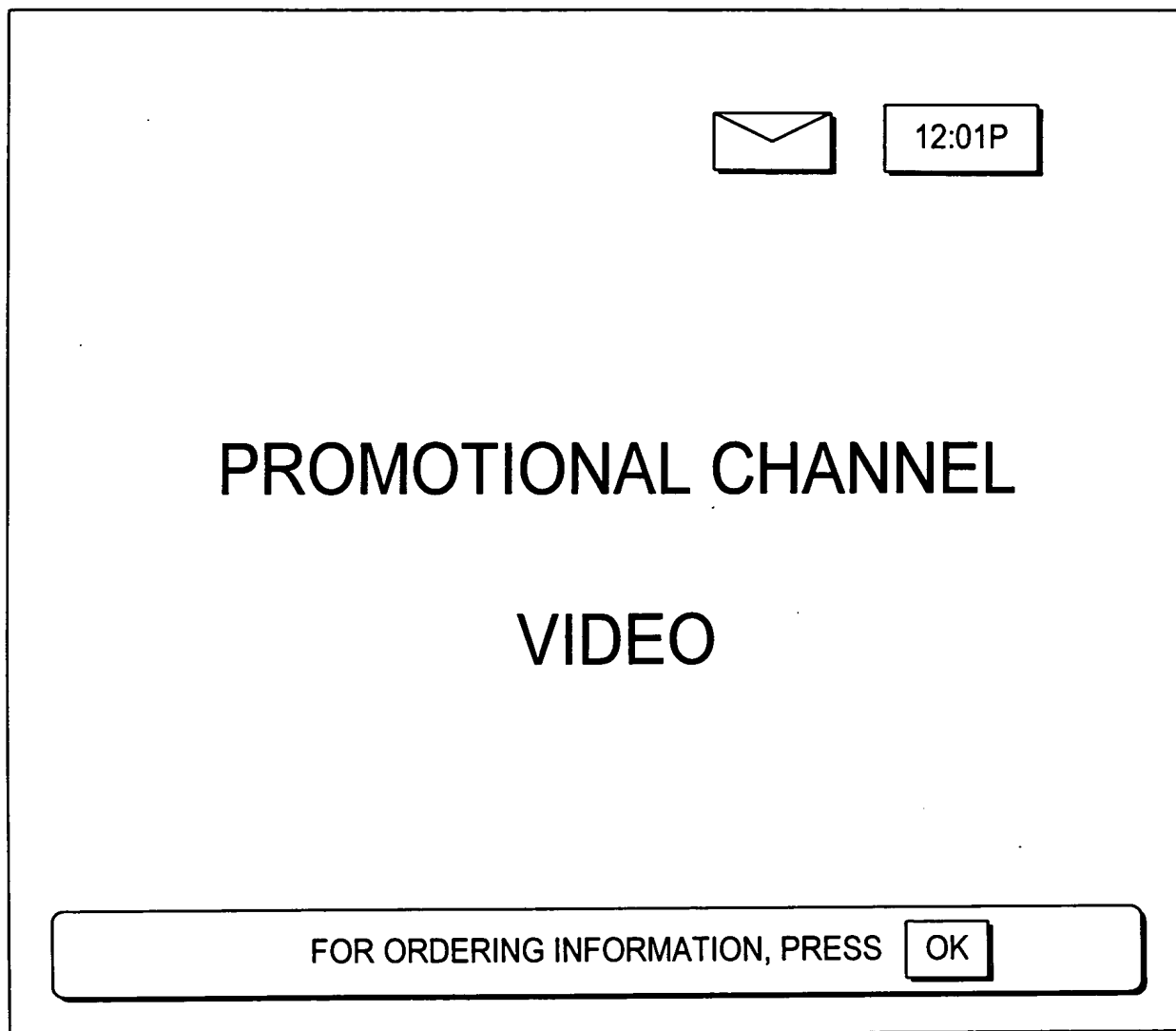


FIG. 30

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FIG. 31

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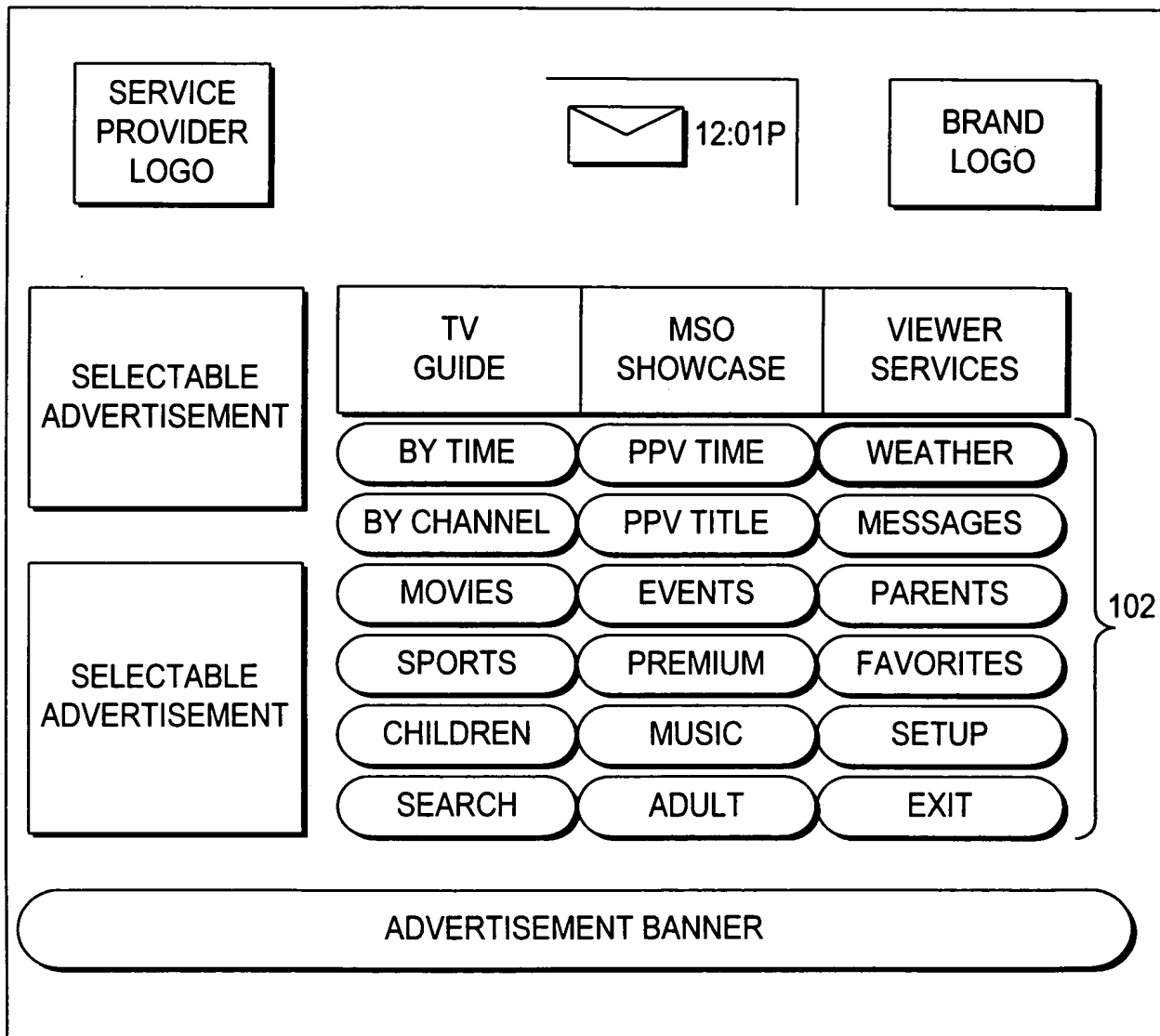


FIG. 32

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351

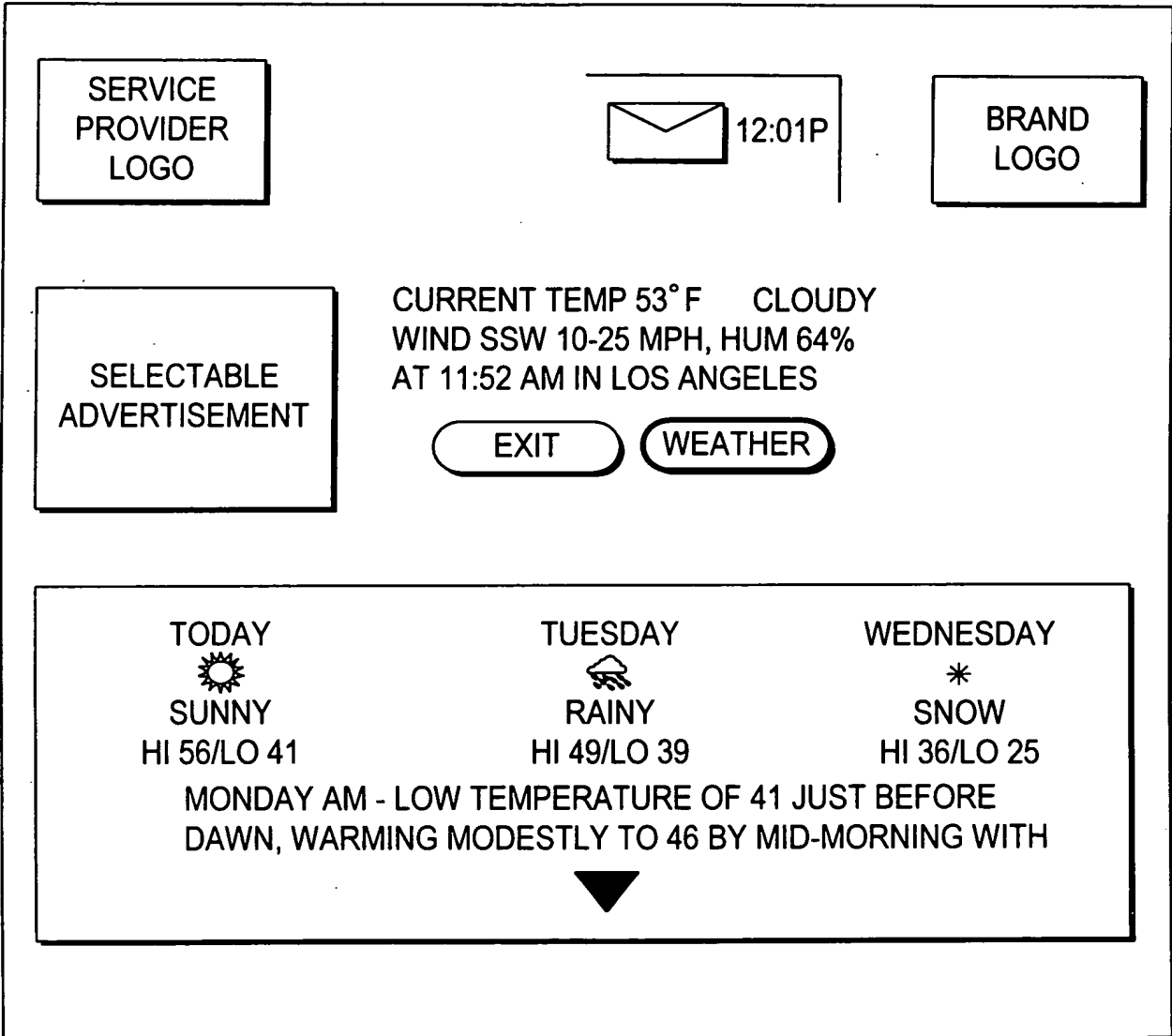


FIG. 33a

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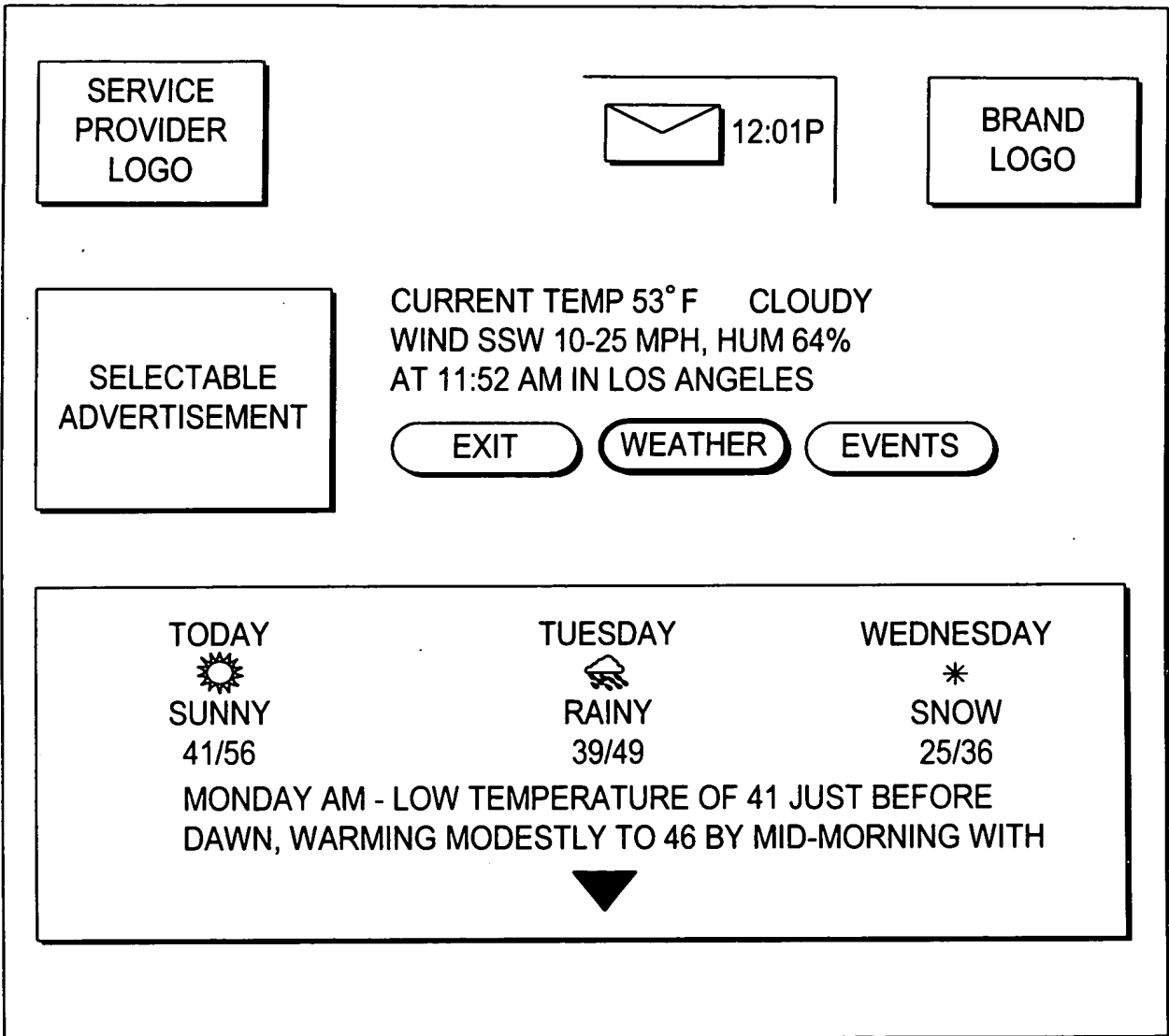


FIG. 33b

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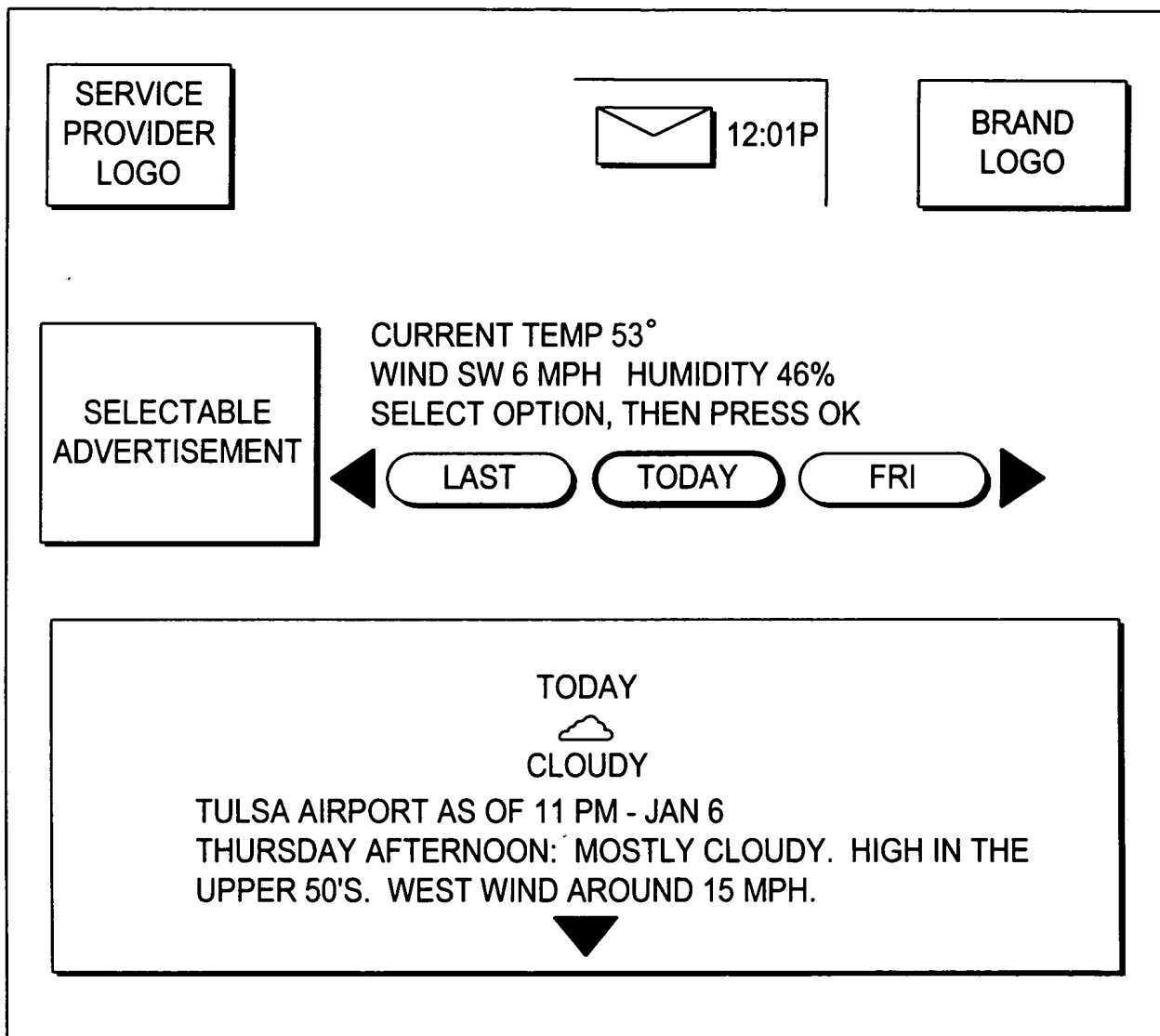


FIG. 33c

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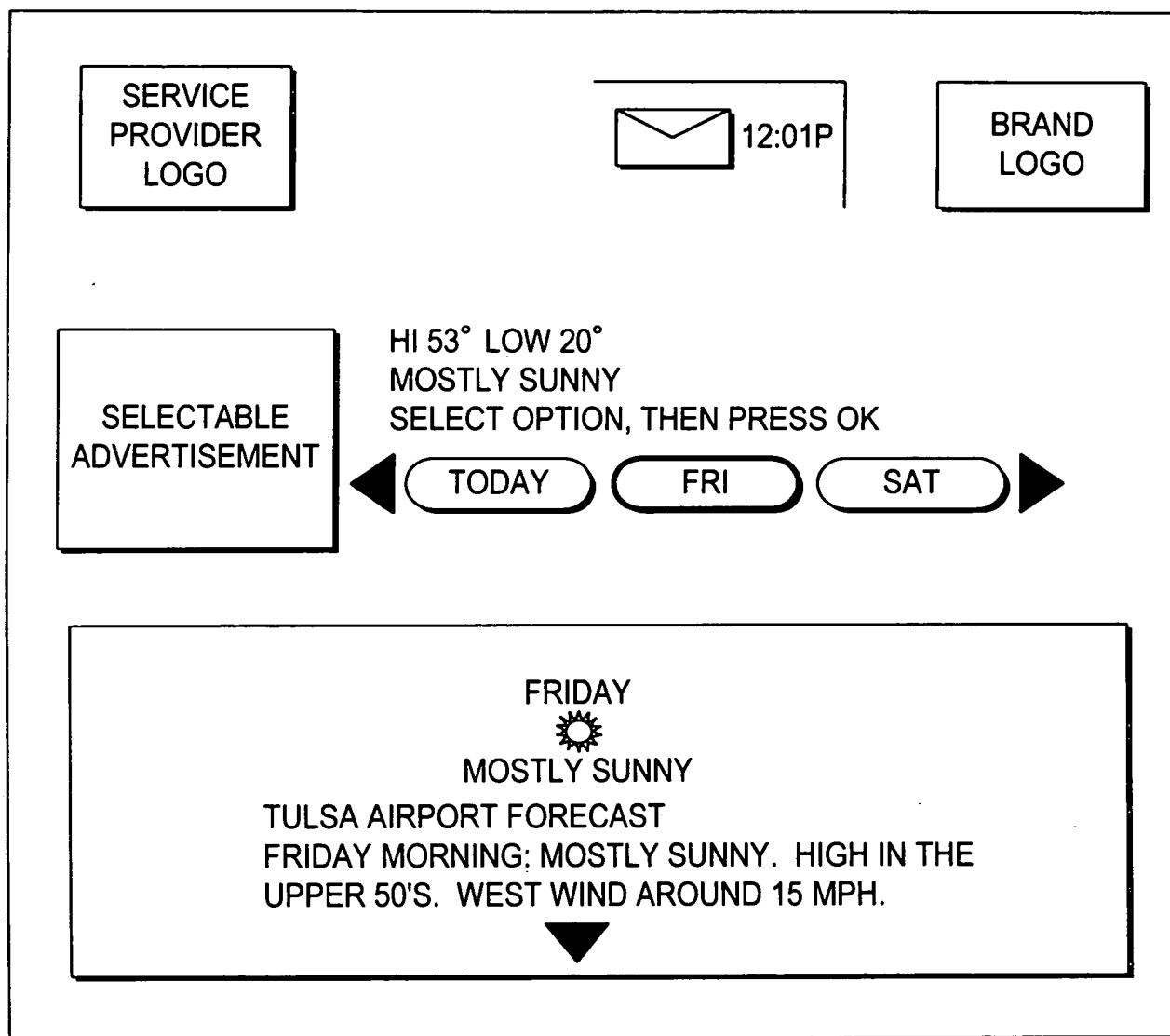


FIG. 33d

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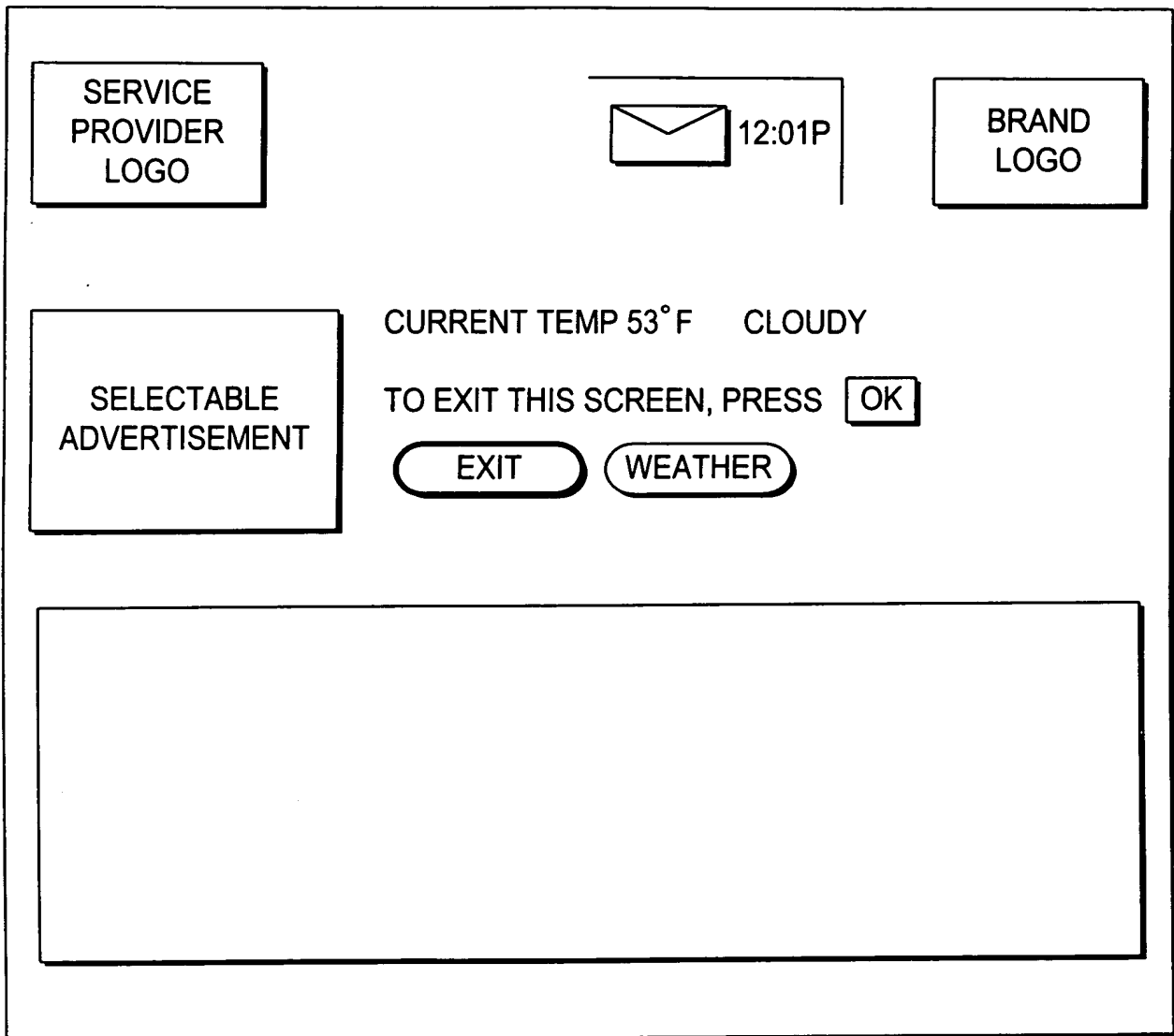


FIG. 33e

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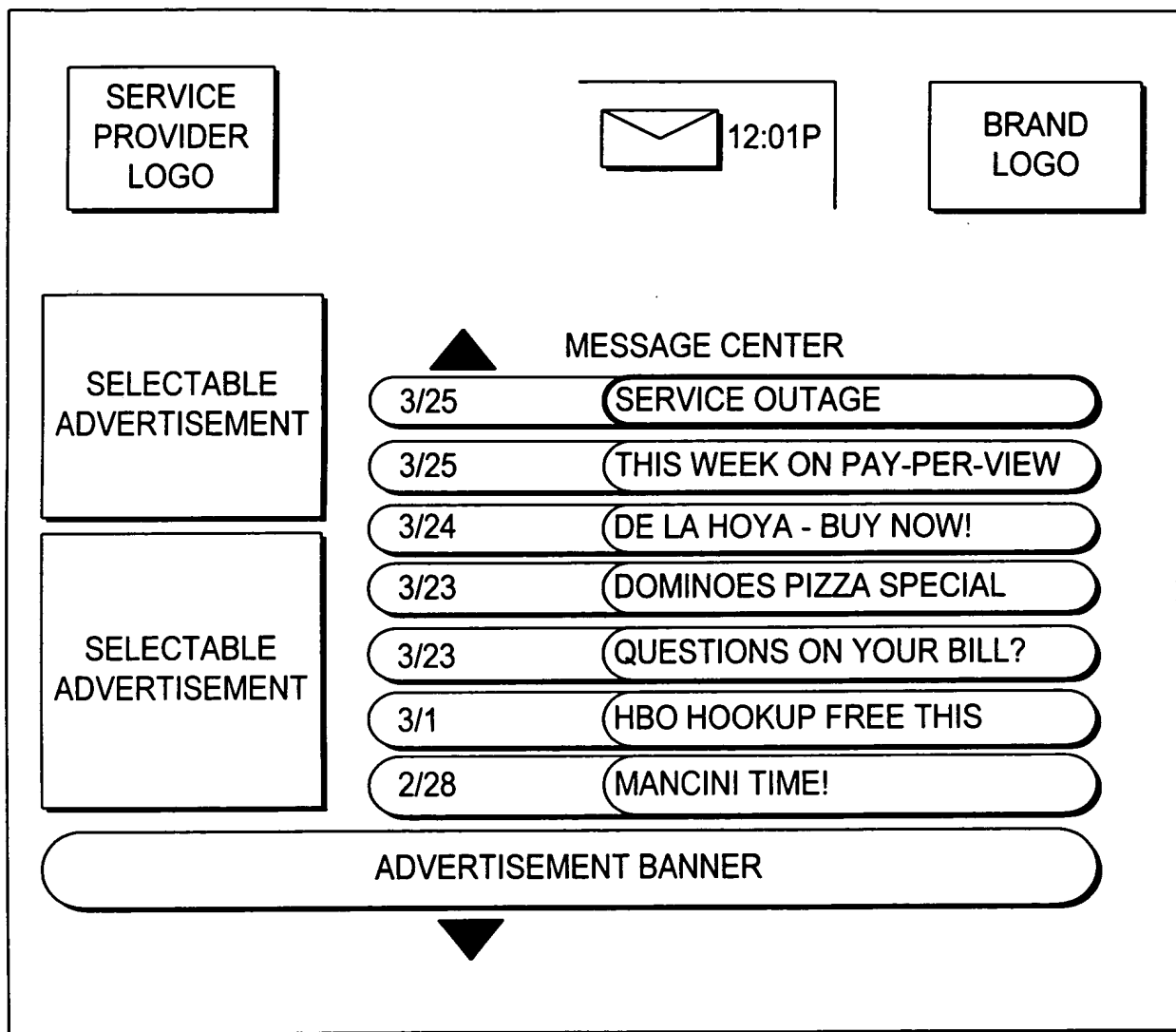


FIG. 34

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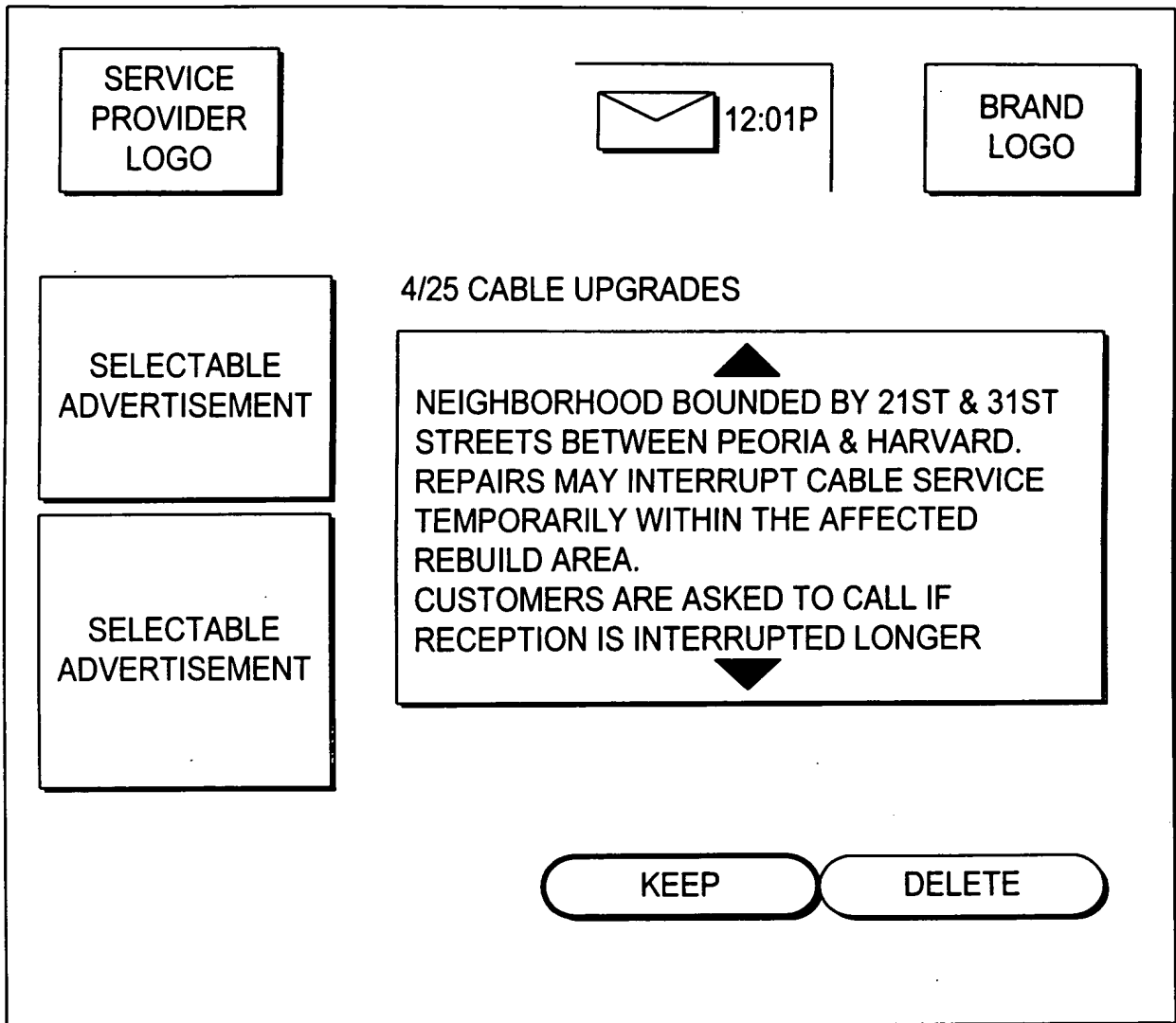


FIG. 35

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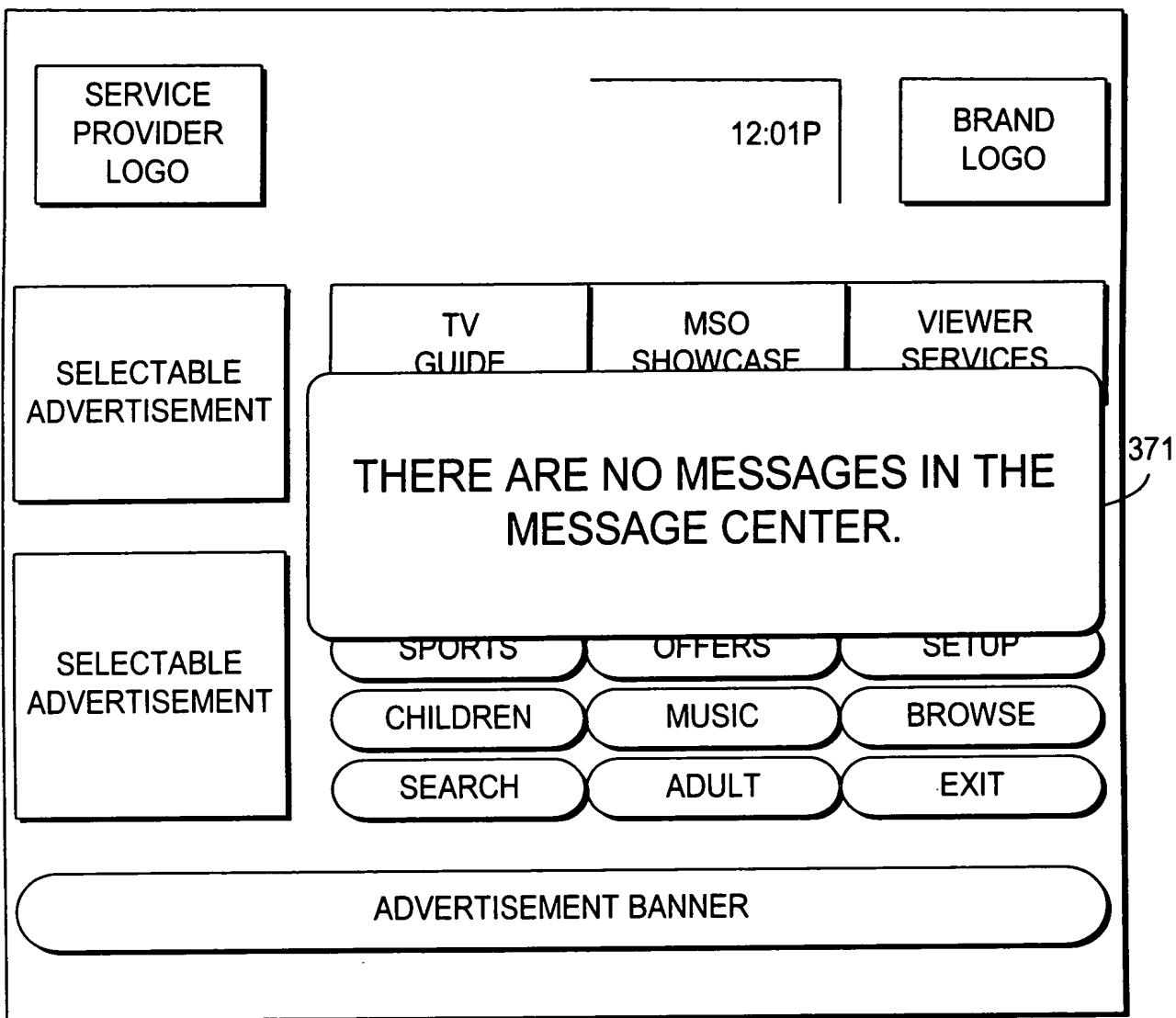


FIG. 36

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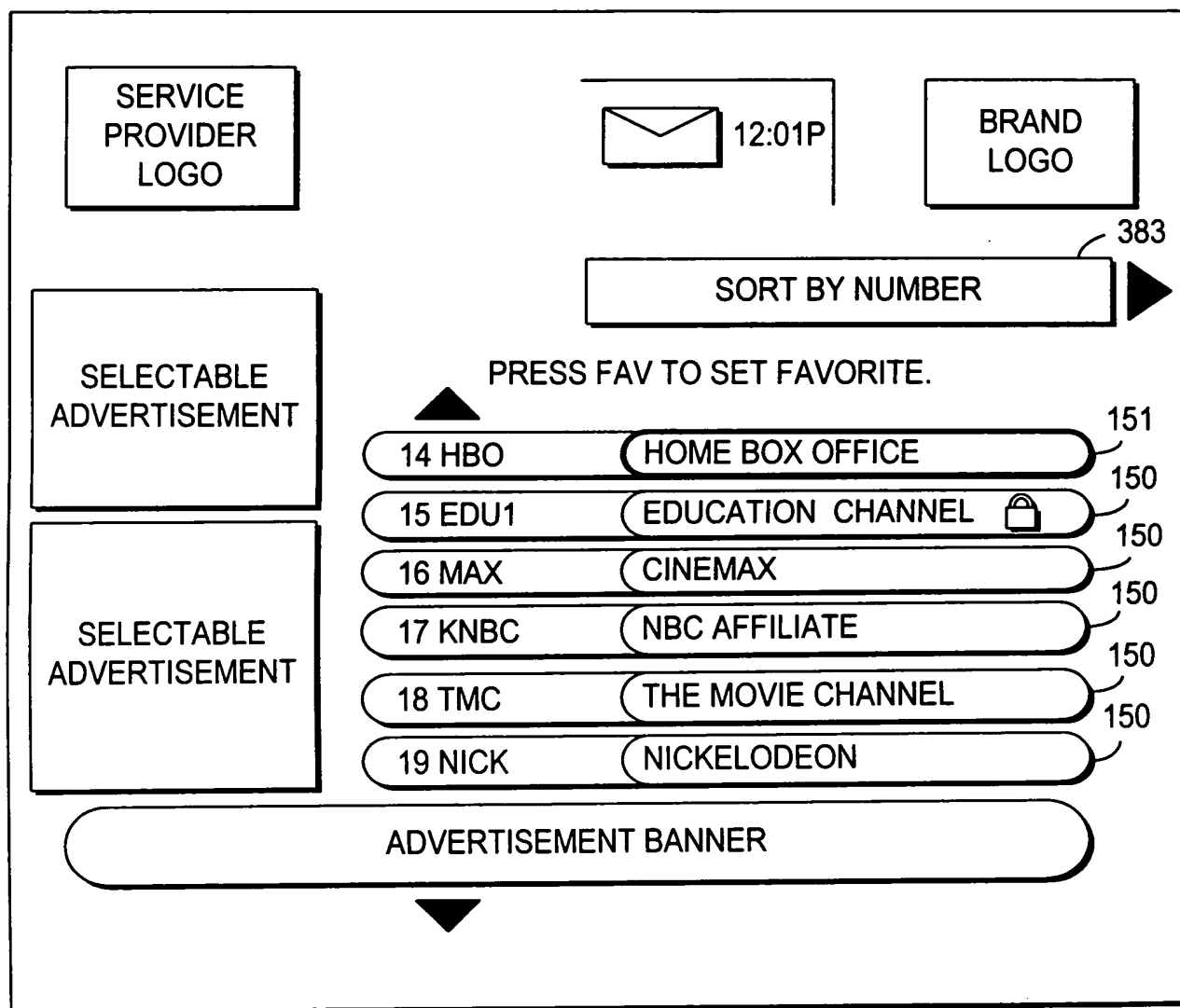


FIG. 37

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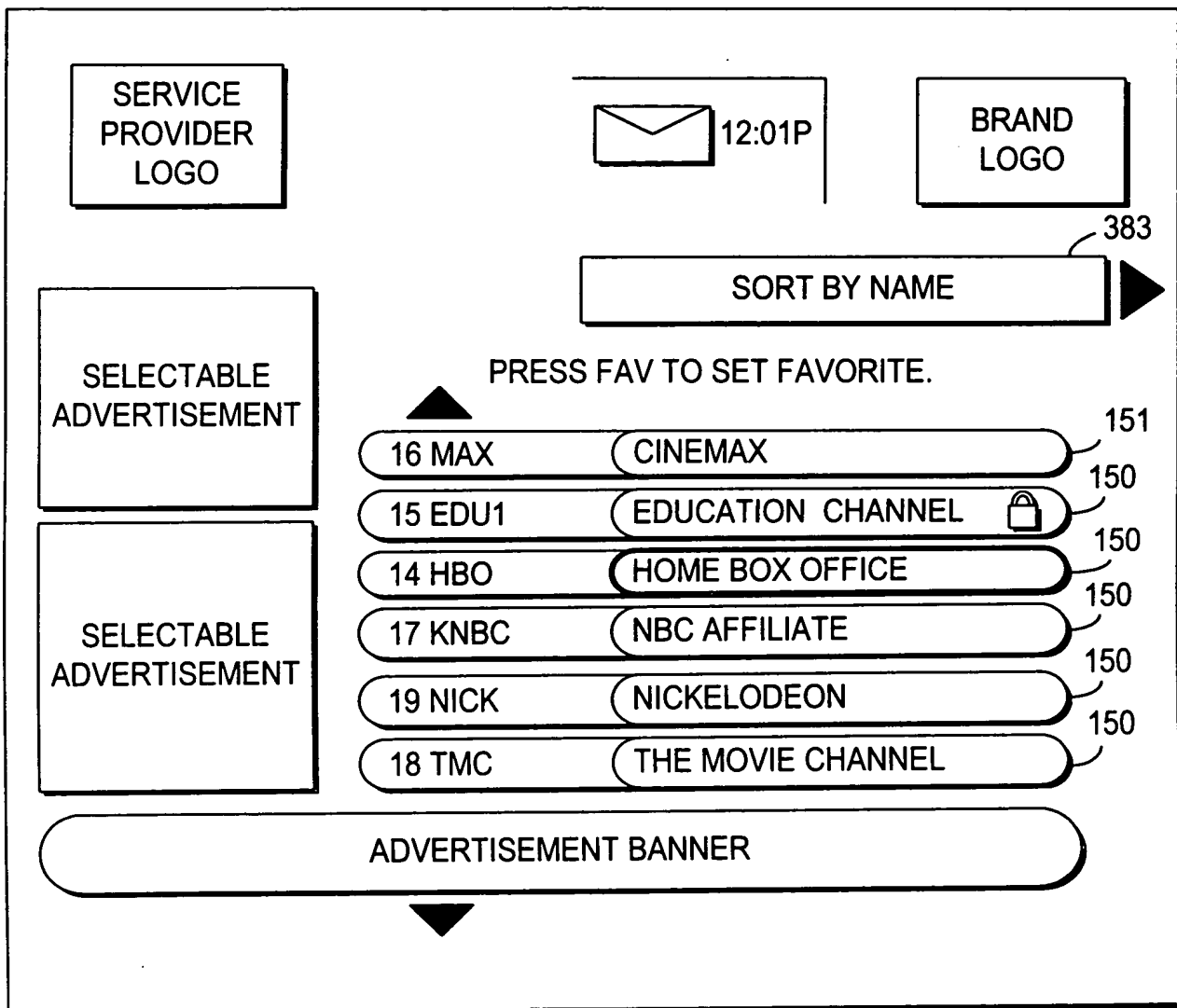


FIG. 38

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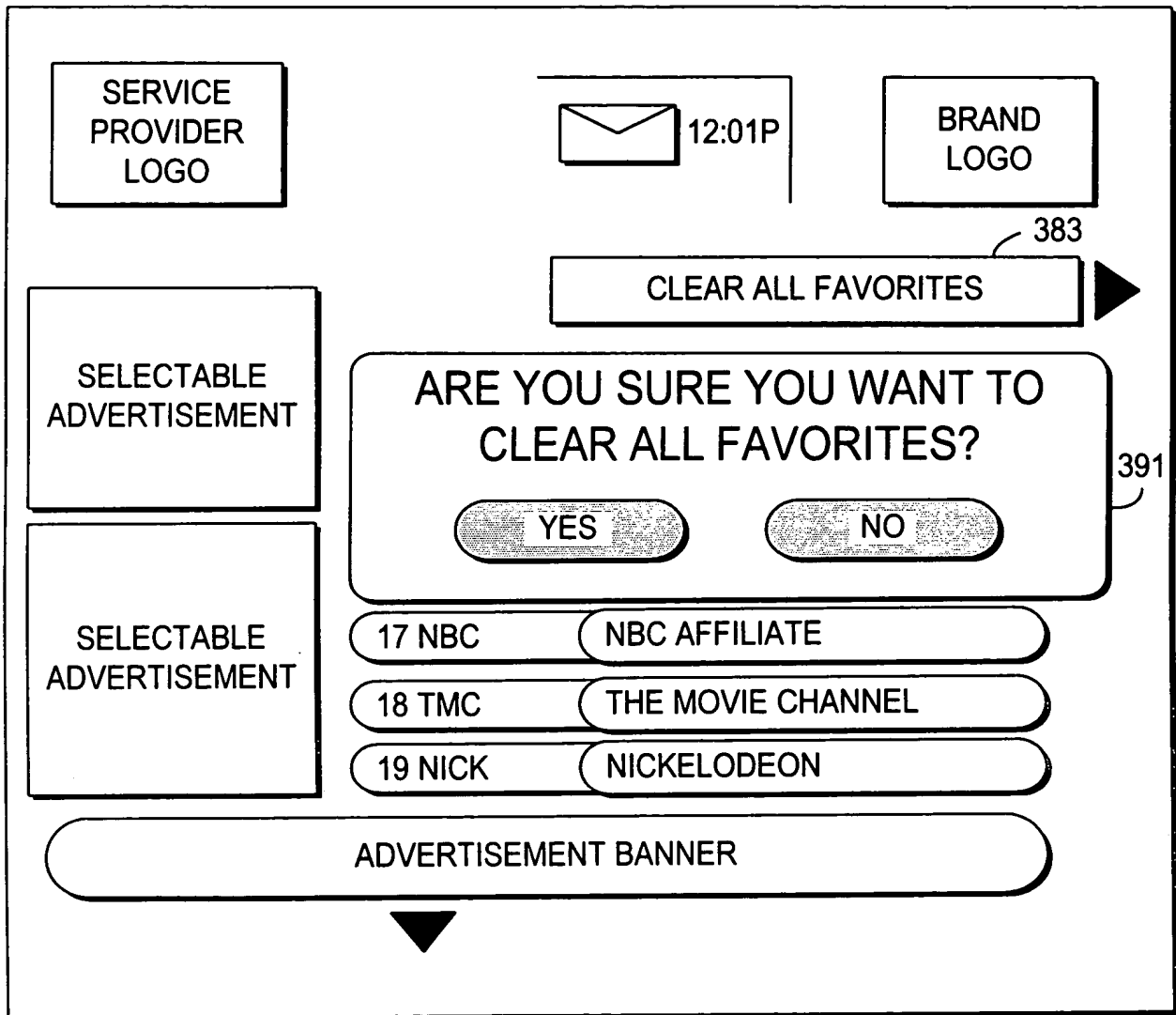


FIG. 39

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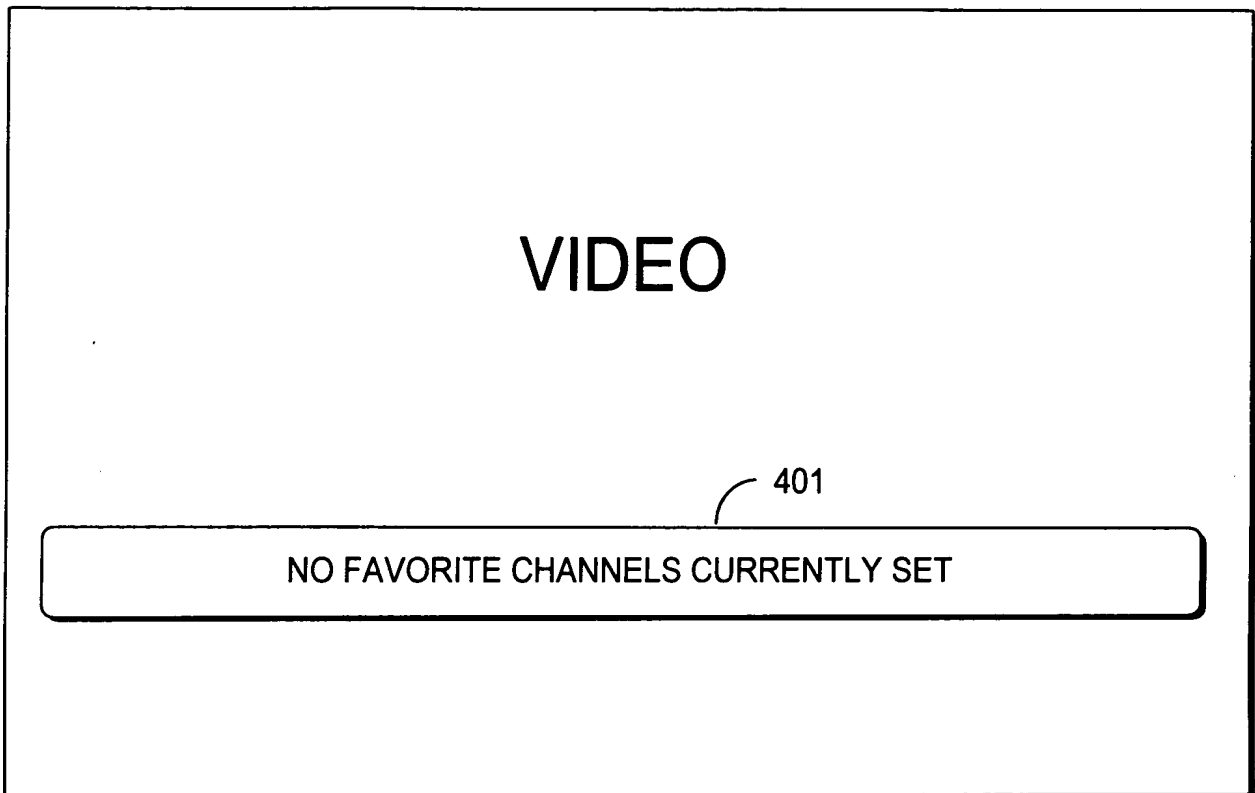


FIG. 40

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411

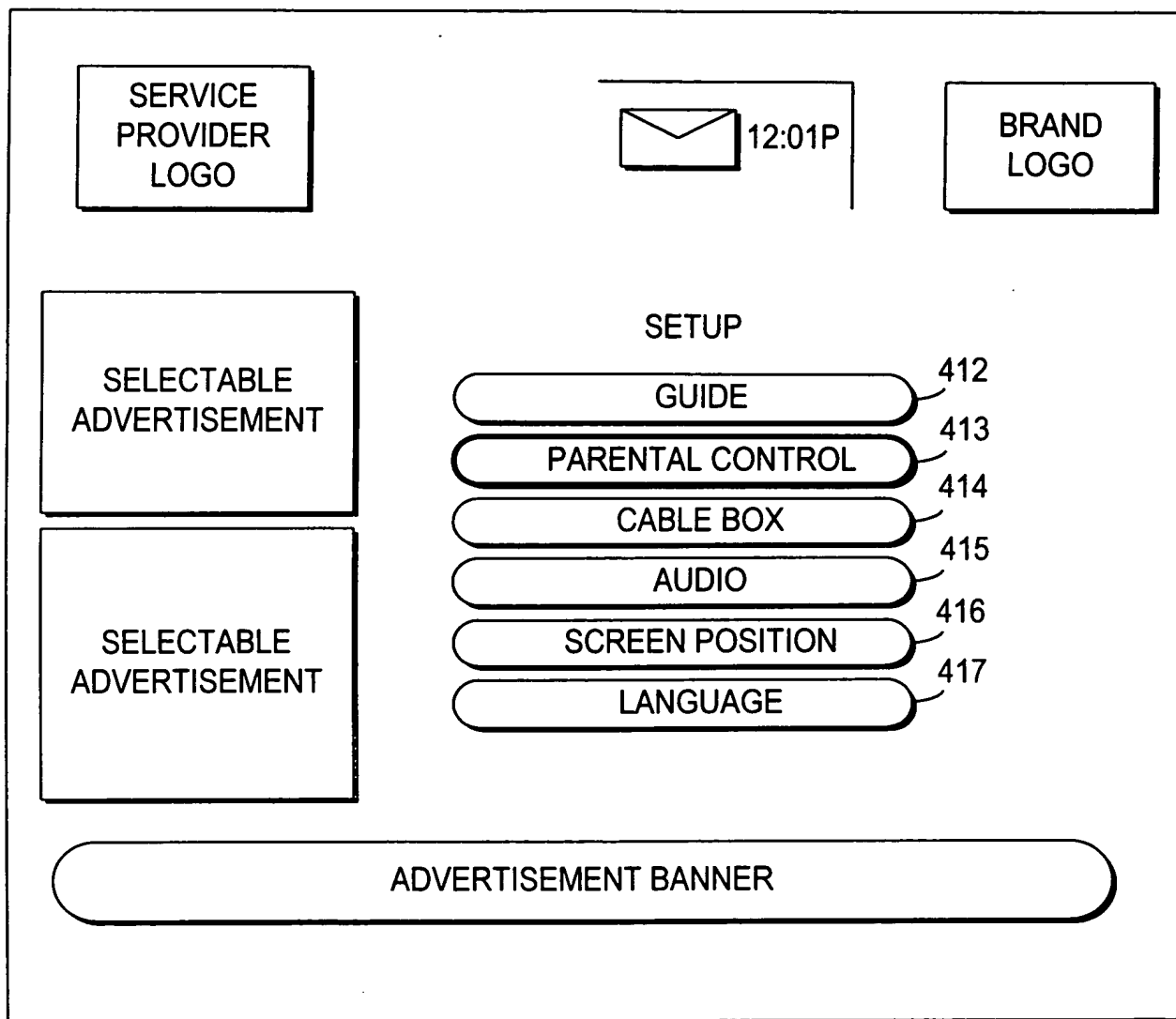


FIG. 41

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421

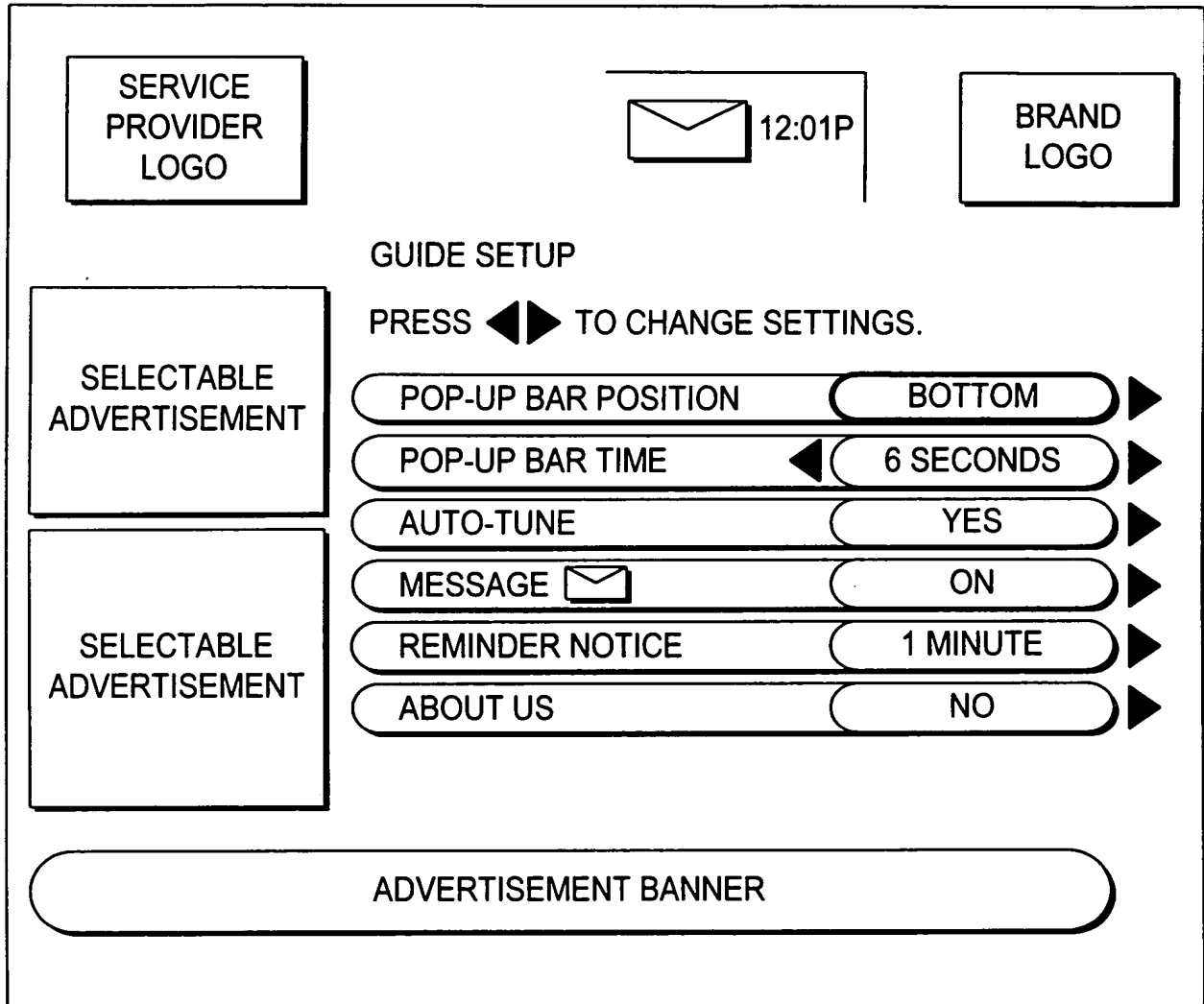


FIG. 42

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431

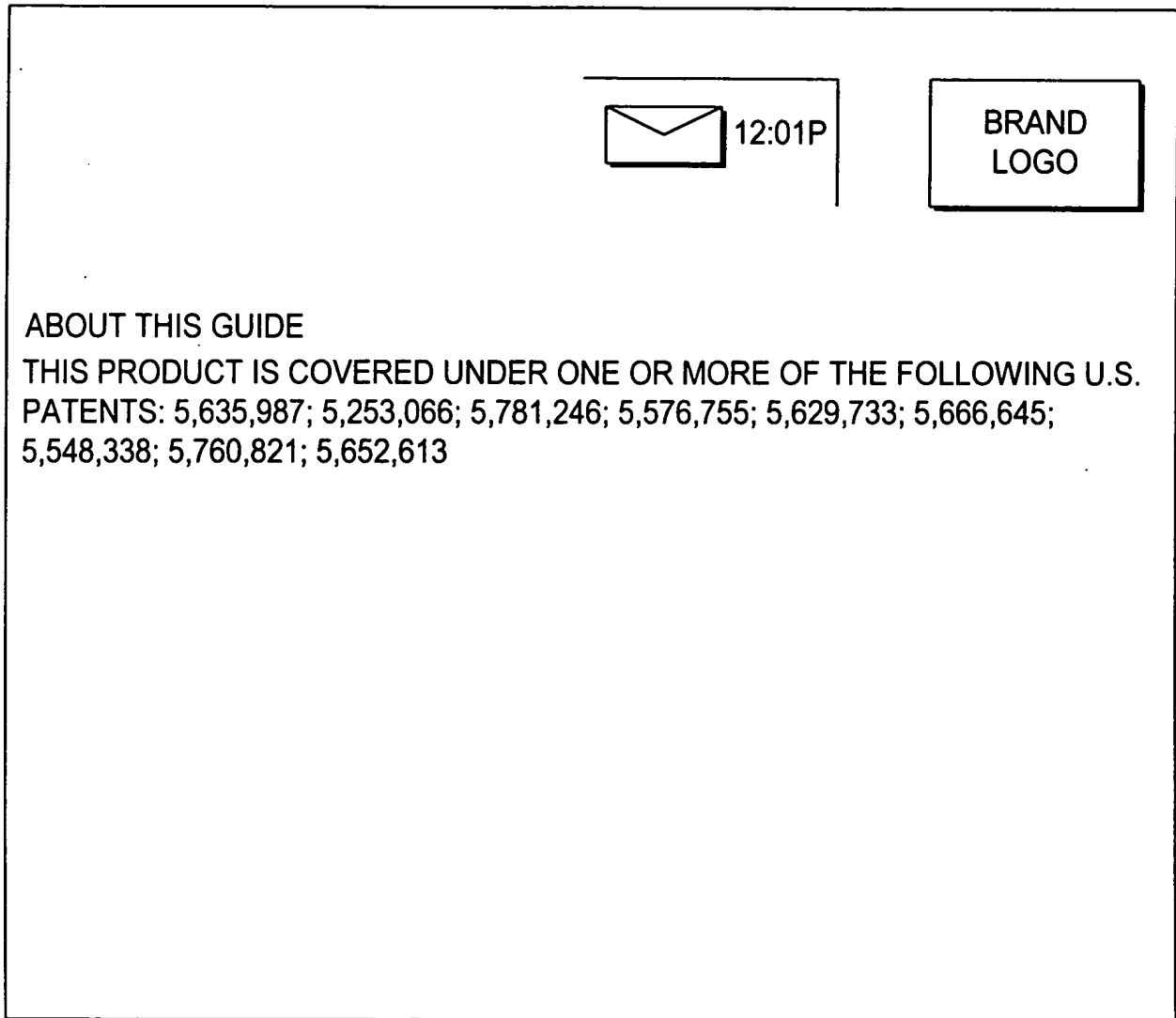


FIG. 43

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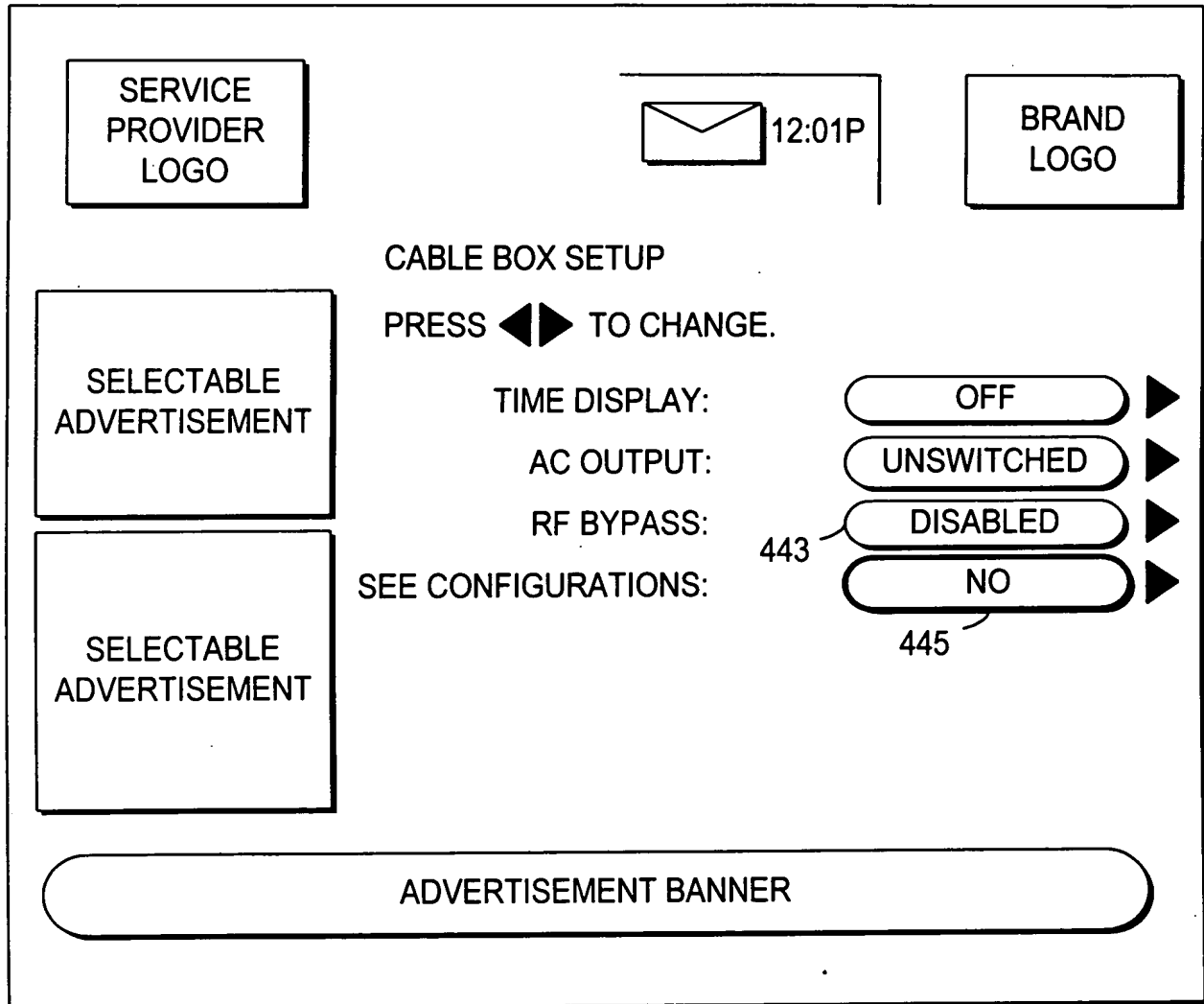


FIG. 44

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451


<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;">SERVICE PROVIDER LOGO</div>	<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%; display: flex; align-items: center; justify-content: center;"><div style="border: 1px solid black; width: 40px; height: 30px; margin-right: 10px; display: flex; align-items: center; justify-content: center;"></div><div>12:01P</div></div>	<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;">BRAND LOGO</div>																		
<h3>REVIEW CONFIGURATION</h3> <table style="width: 100%; border: none;"><tr><td style="width: 50%;">MODEL: DCT</td><td style="width: 50%;">DISCONNECT: NO</td></tr><tr><td>S/W VER: 14.30A</td><td>RETURN: TELCO</td></tr><tr><td>MESSAGE: 145</td><td>IPPV: YES</td></tr><tr><td>STATUS: H 288</td><td>STEREO: STEREO</td></tr><tr><td>A/B: A</td><td>IR BLASTER: NO</td></tr><tr><td>OUTPUT: 3</td><td>FIRMWARE: 03.27</td></tr><tr><td>REGION: 00000</td><td>NTSC/PAL: NTSC</td></tr><tr><td colspan="2">MCA: 0-6, 1-8192, 2-16391, 3-32776</td></tr><tr><td colspan="2">UNIT ID: 000-00000-00000-000</td></tr></table>			MODEL: DCT	DISCONNECT: NO	S/W VER: 14.30A	RETURN: TELCO	MESSAGE: 145	IPPV: YES	STATUS: H 288	STEREO: STEREO	A/B: A	IR BLASTER: NO	OUTPUT: 3	FIRMWARE: 03.27	REGION: 00000	NTSC/PAL: NTSC	MCA: 0-6, 1-8192, 2-16391, 3-32776		UNIT ID: 000-00000-00000-000	
MODEL: DCT	DISCONNECT: NO																			
S/W VER: 14.30A	RETURN: TELCO																			
MESSAGE: 145	IPPV: YES																			
STATUS: H 288	STEREO: STEREO																			
A/B: A	IR BLASTER: NO																			
OUTPUT: 3	FIRMWARE: 03.27																			
REGION: 00000	NTSC/PAL: NTSC																			
MCA: 0-6, 1-8192, 2-16391, 3-32776																				
UNIT ID: 000-00000-00000-000																				
<div style="border: 2px solid black; border-radius: 15px; padding: 5px 20px; display: inline-block;">LAST</div> 453																				

FIG. 45

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461

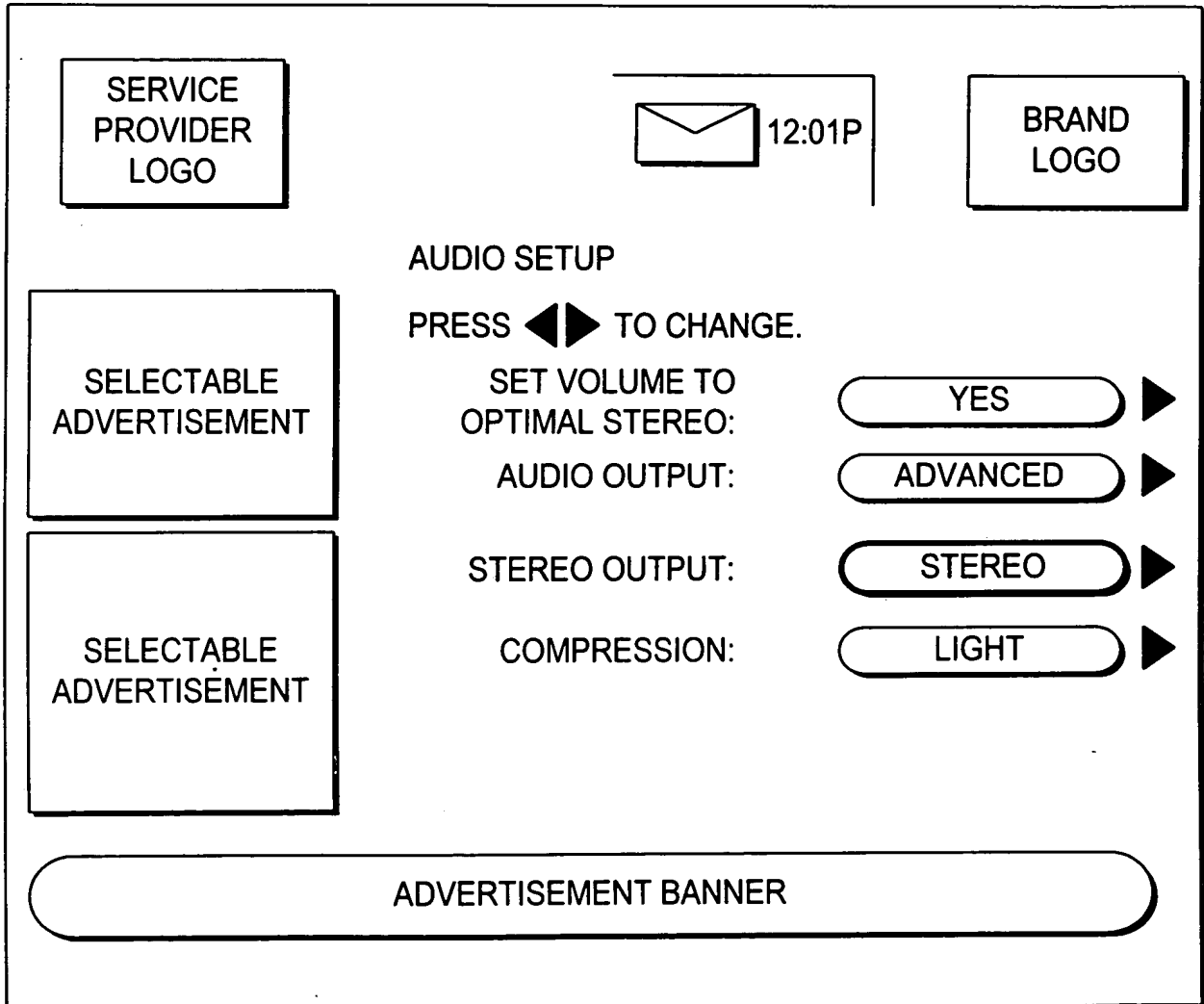


FIG. 46

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471

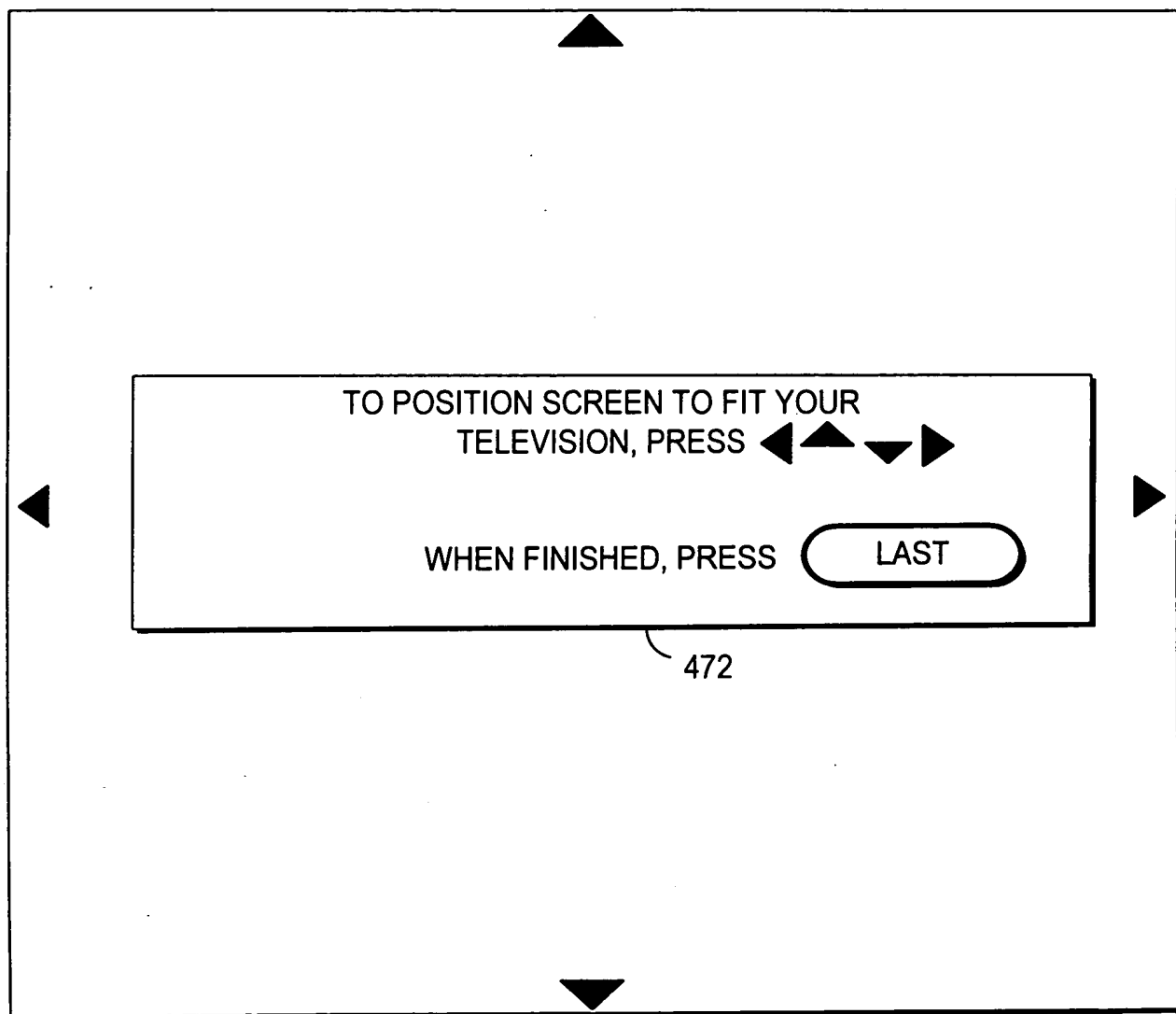


FIG. 47

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	LANGUAGE SETUP SELECT LANGUAGE THEN PRESS <input type="button" value="OK"/>	
SELECTABLE ADVERTISEMENT	<input type="button" value="ENGLISH (U.S.)"/> <input type="button" value="ENGLISH (CANADA)"/> <input type="button" value="FRANÇAIS (CANADA)"/> <input type="button" value="ESPAÑOL"/>	
<input type="button" value="ADVERTISEMENT BANNER"/>		

FIG. 48

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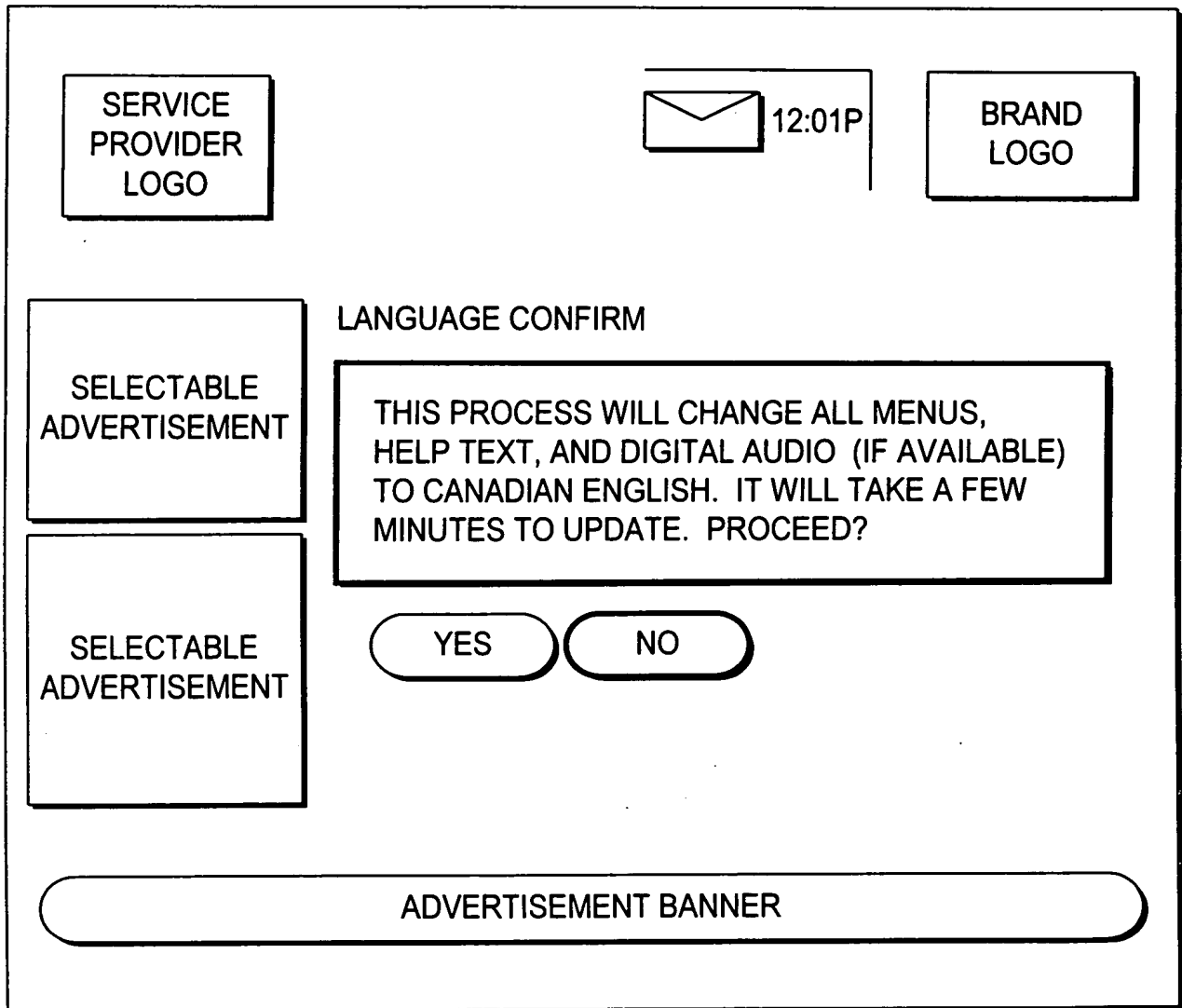


FIG. 49

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501


SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	PARENTAL CONTROL SETUP	
SELECTABLE ADVERTISEMENT	ENTER NEW PARENTAL CONTROL CODE:	<input type="text"/>
	ENTER NEW PURCHASE CODE:	<input type="text"/>
ADVERTISEMENT BANNER		

FIG. 50

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SERVICE PROVIDER LOGO

12:01P

BRAND LOGO

SELECTABLE ADVERTISEMENT

PARENTAL CONTROL SETUP

TO CLEAR, ENTER CURRENT PARENTAL CONTROL CODE:

TO CLEAR, ENTER CURRENT PURCHASE CODE:

IF POWER IS LOST, WOULD YOU LIKE TO LOCK ALL PROGRAMS UNTIL RATINGS AND TITLES ARE RESTORED?

513
YES

ADVERTISEMENT BANNER

FIG. 51

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521

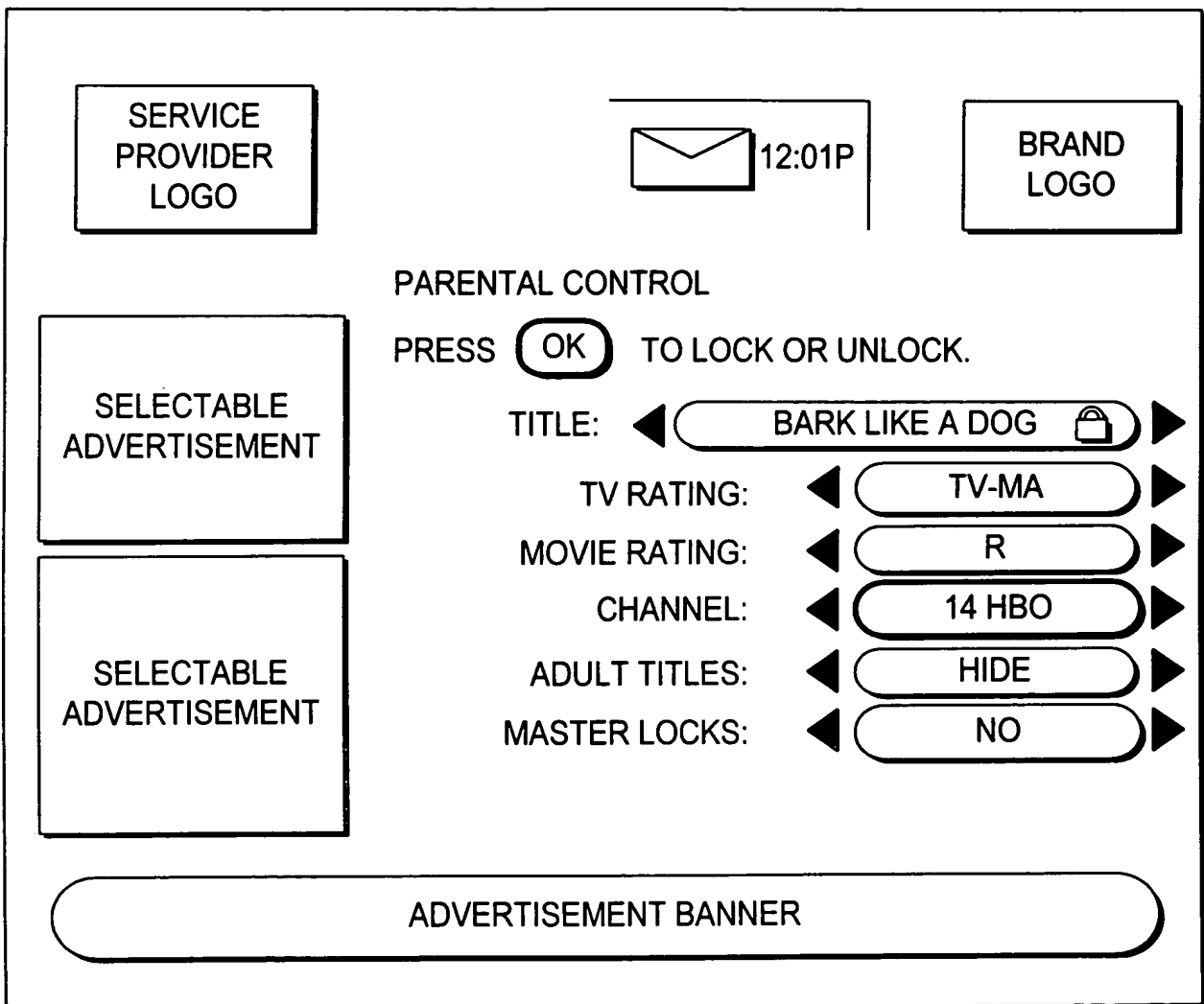


FIG. 52

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531

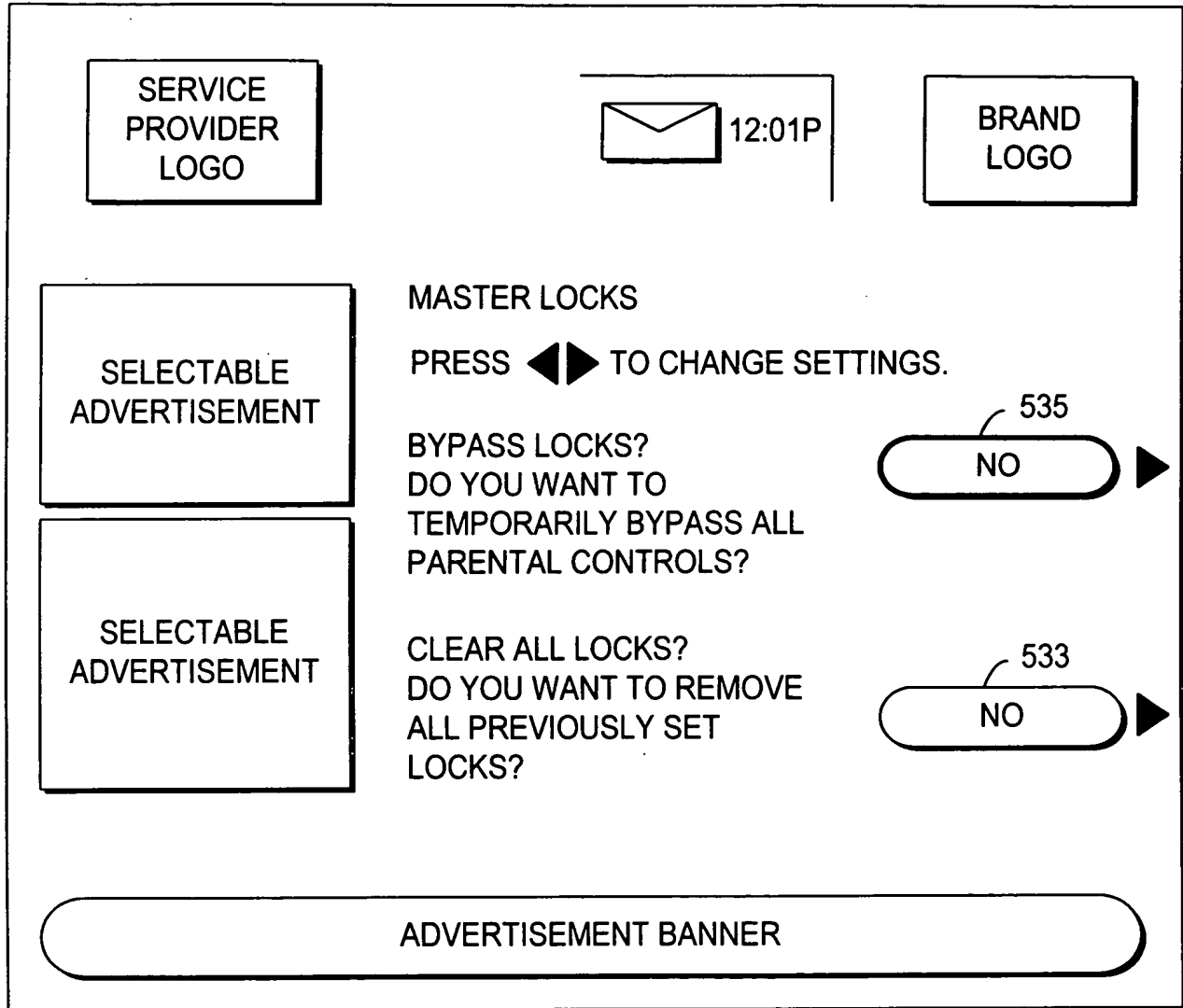


FIG. 53

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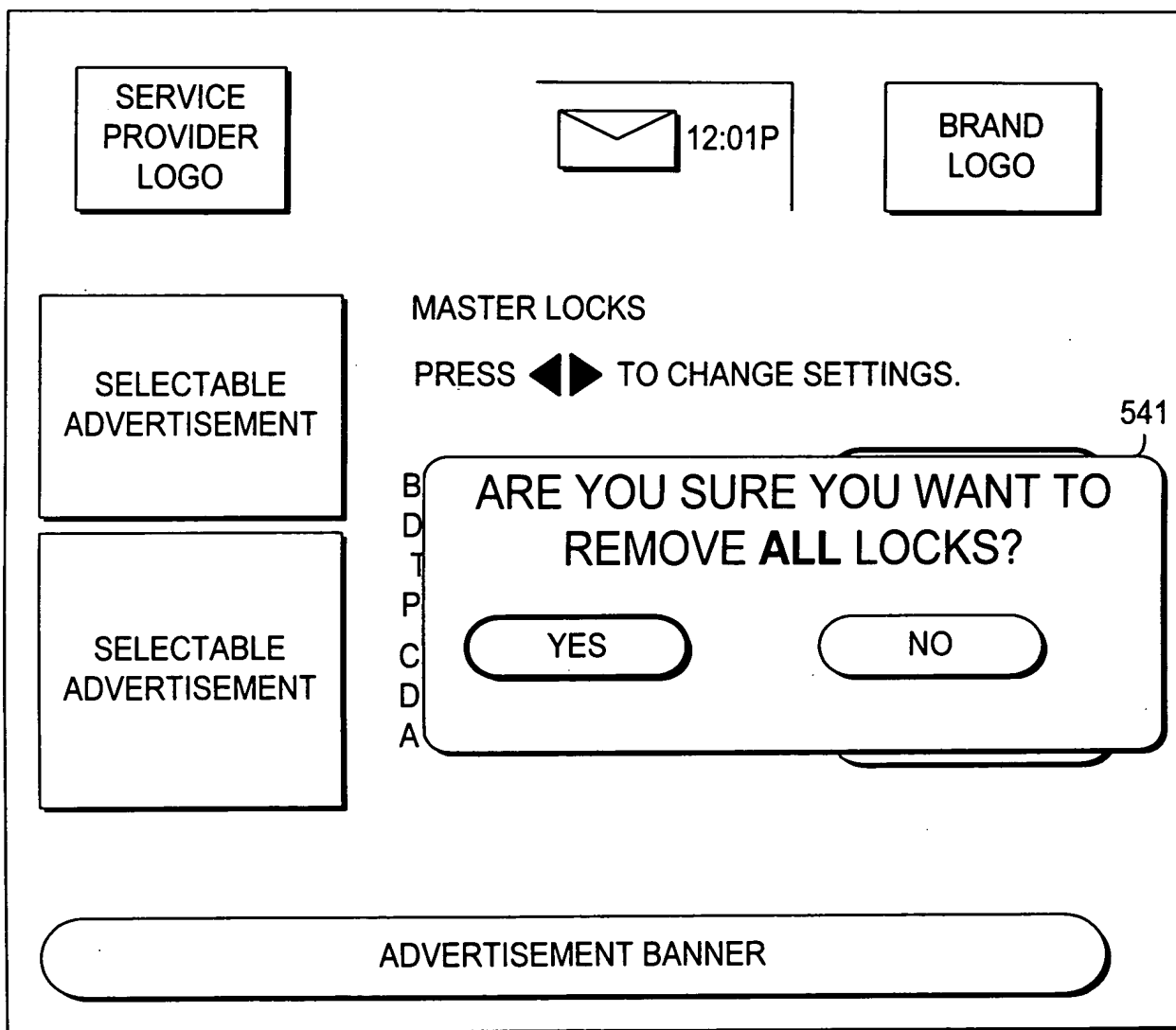


FIG. 54

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551

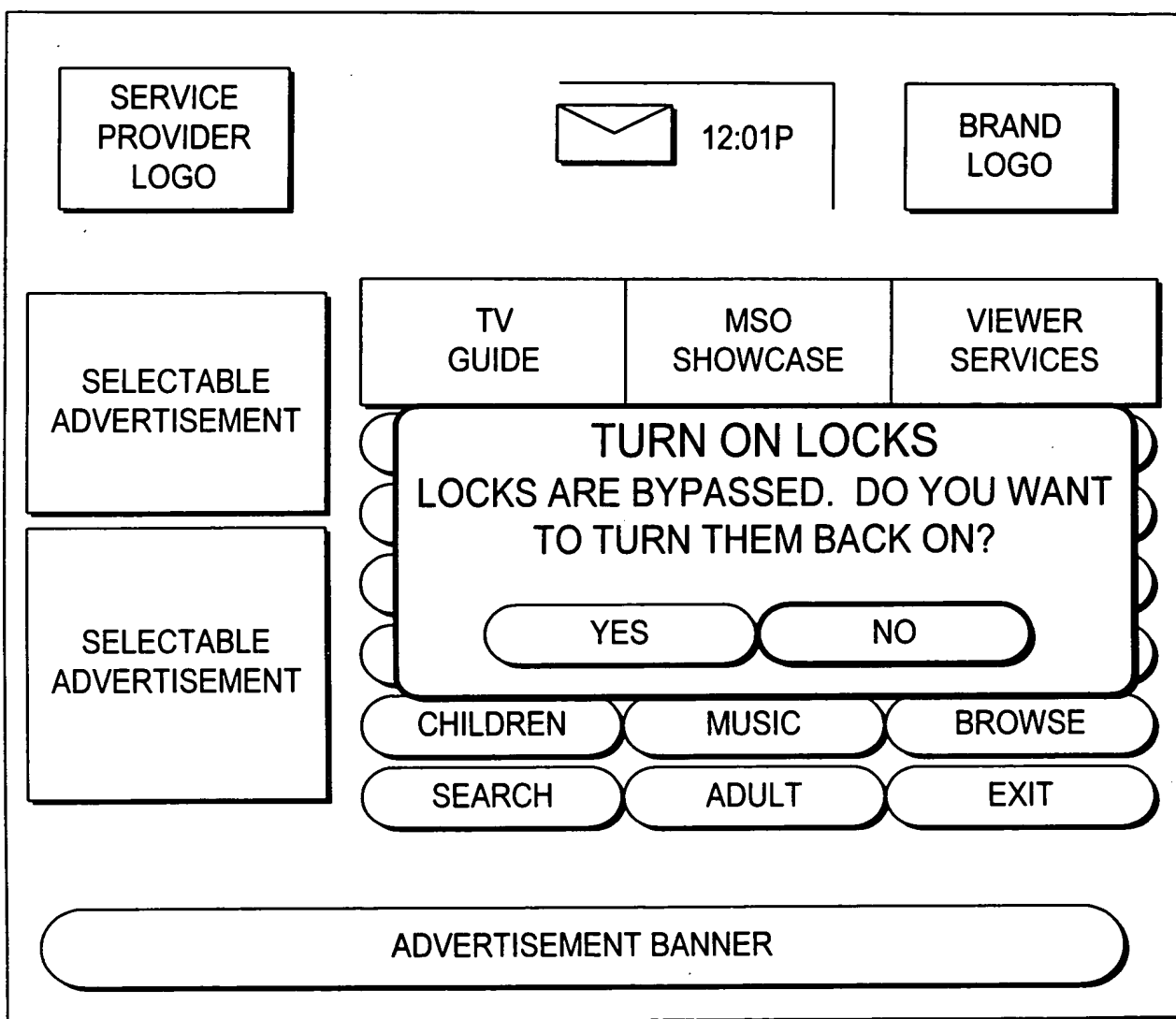


FIG. 55

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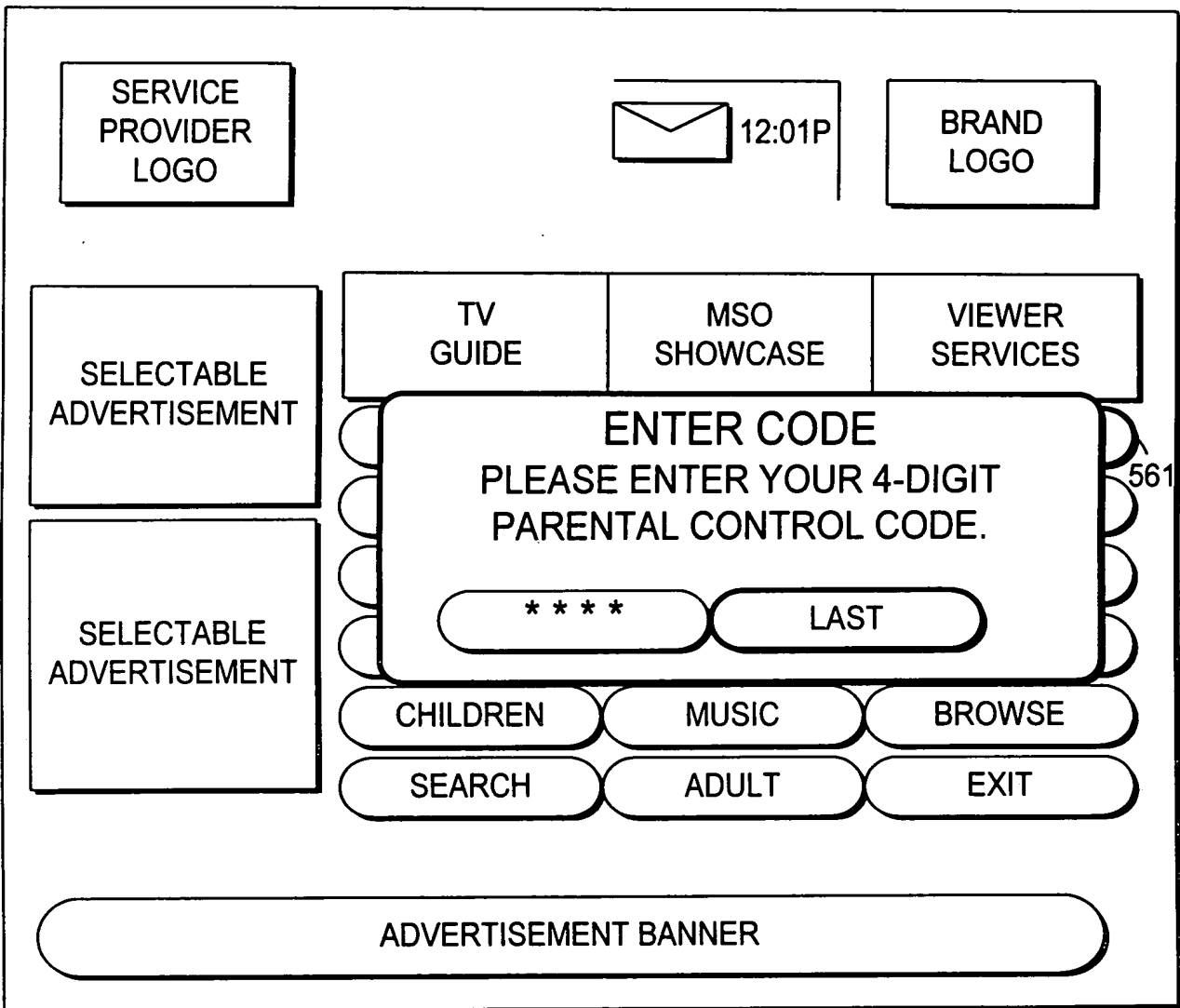


FIG. 56

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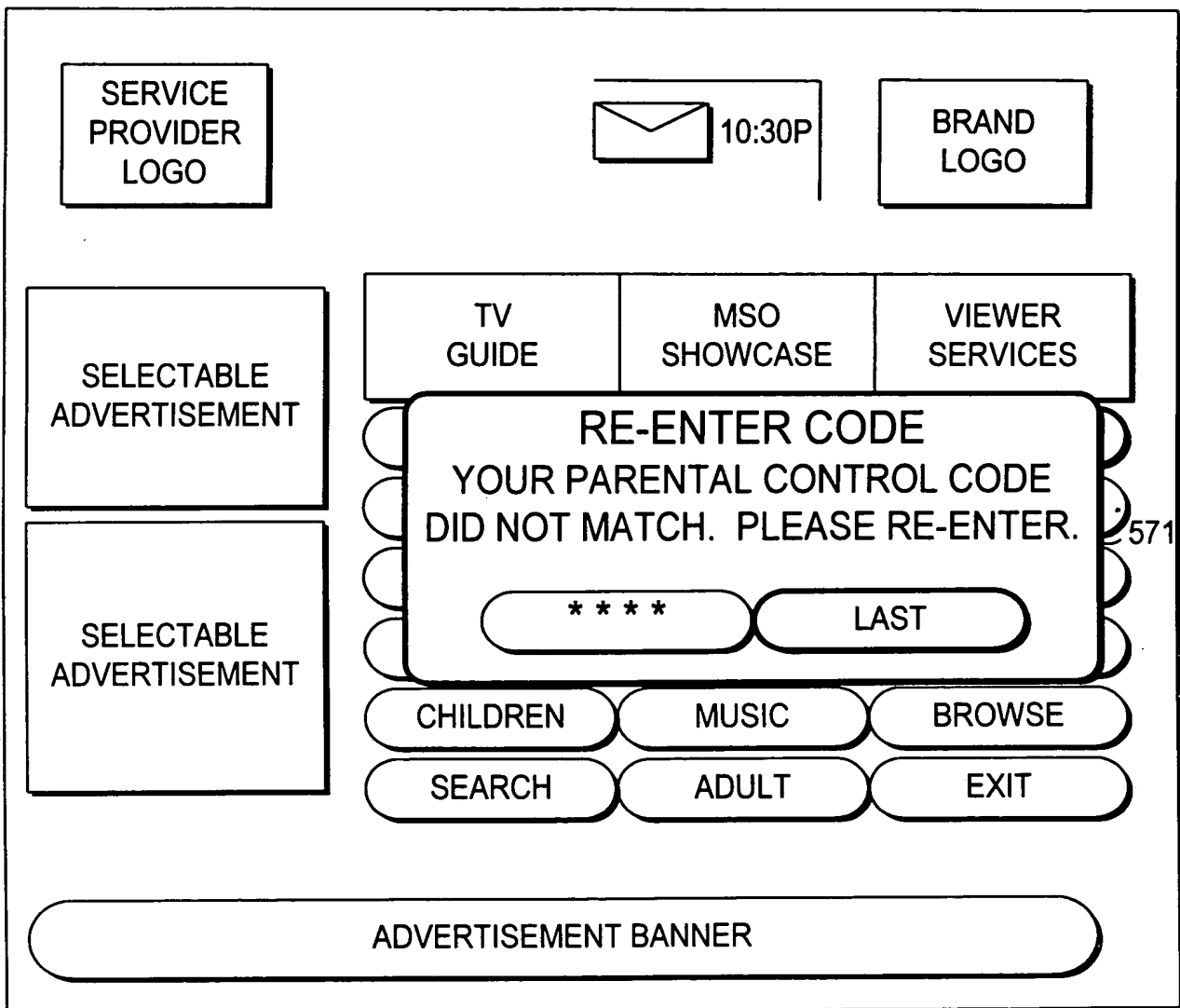


FIG. 57

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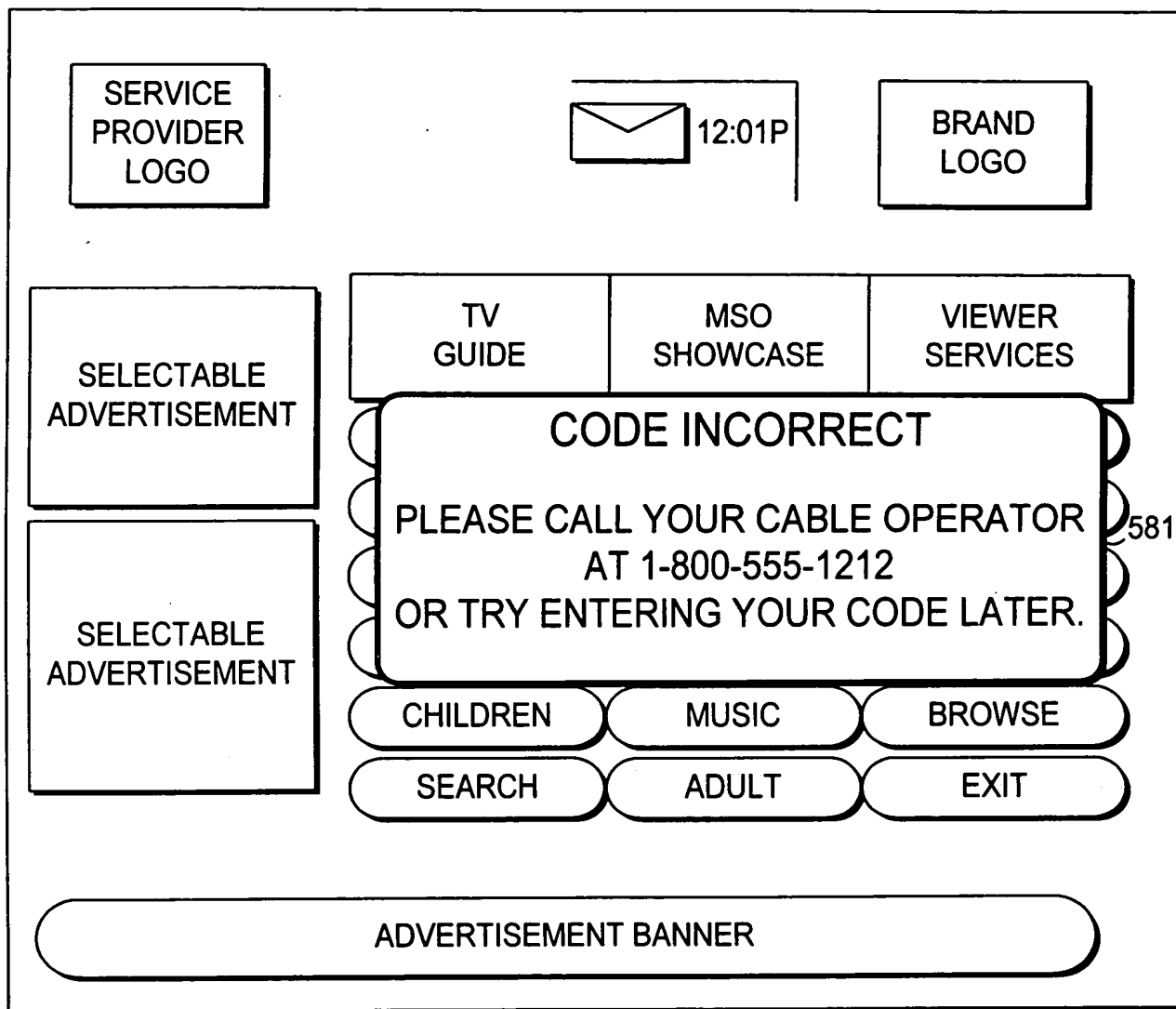


FIG. 58

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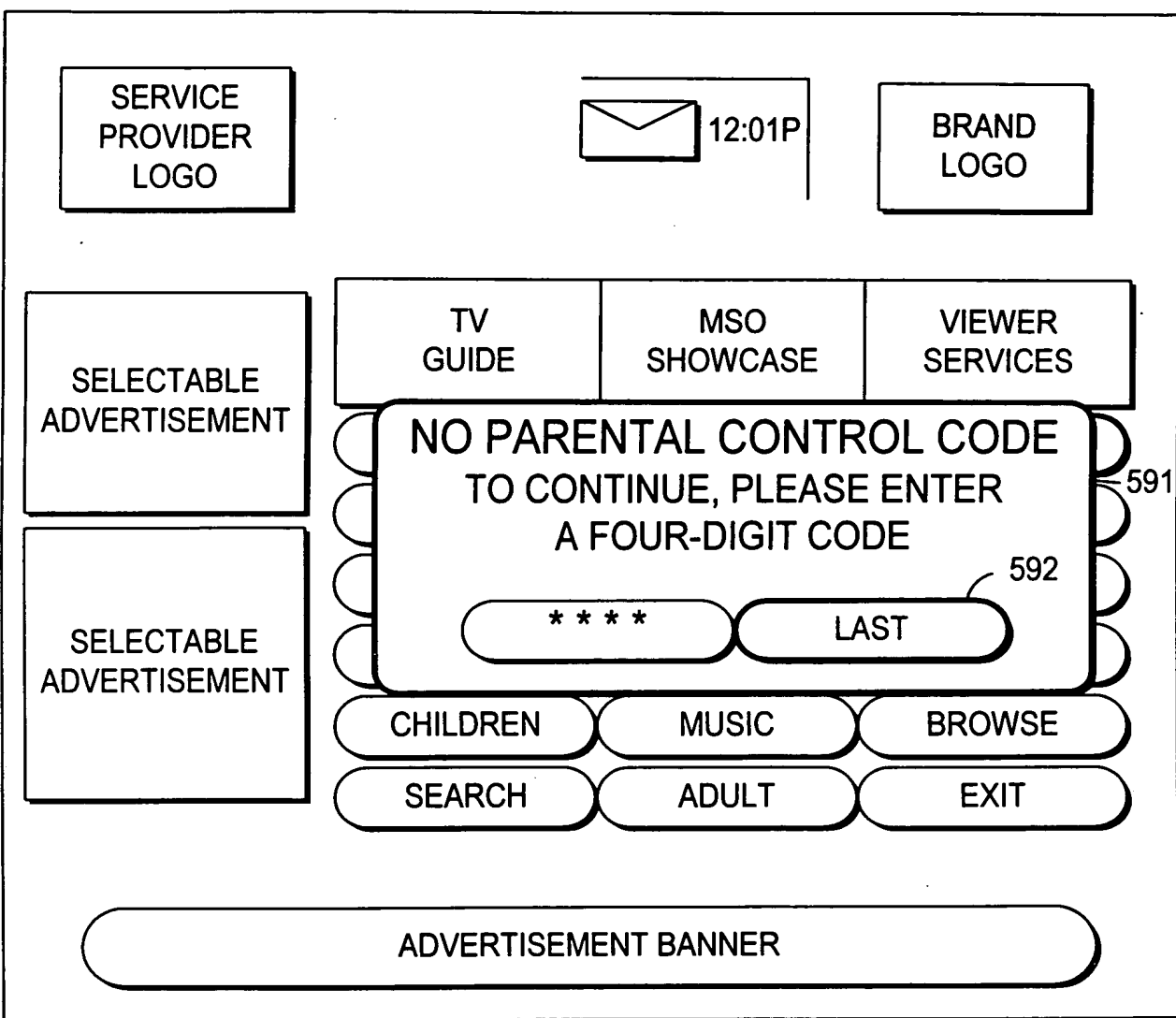


FIG. 59

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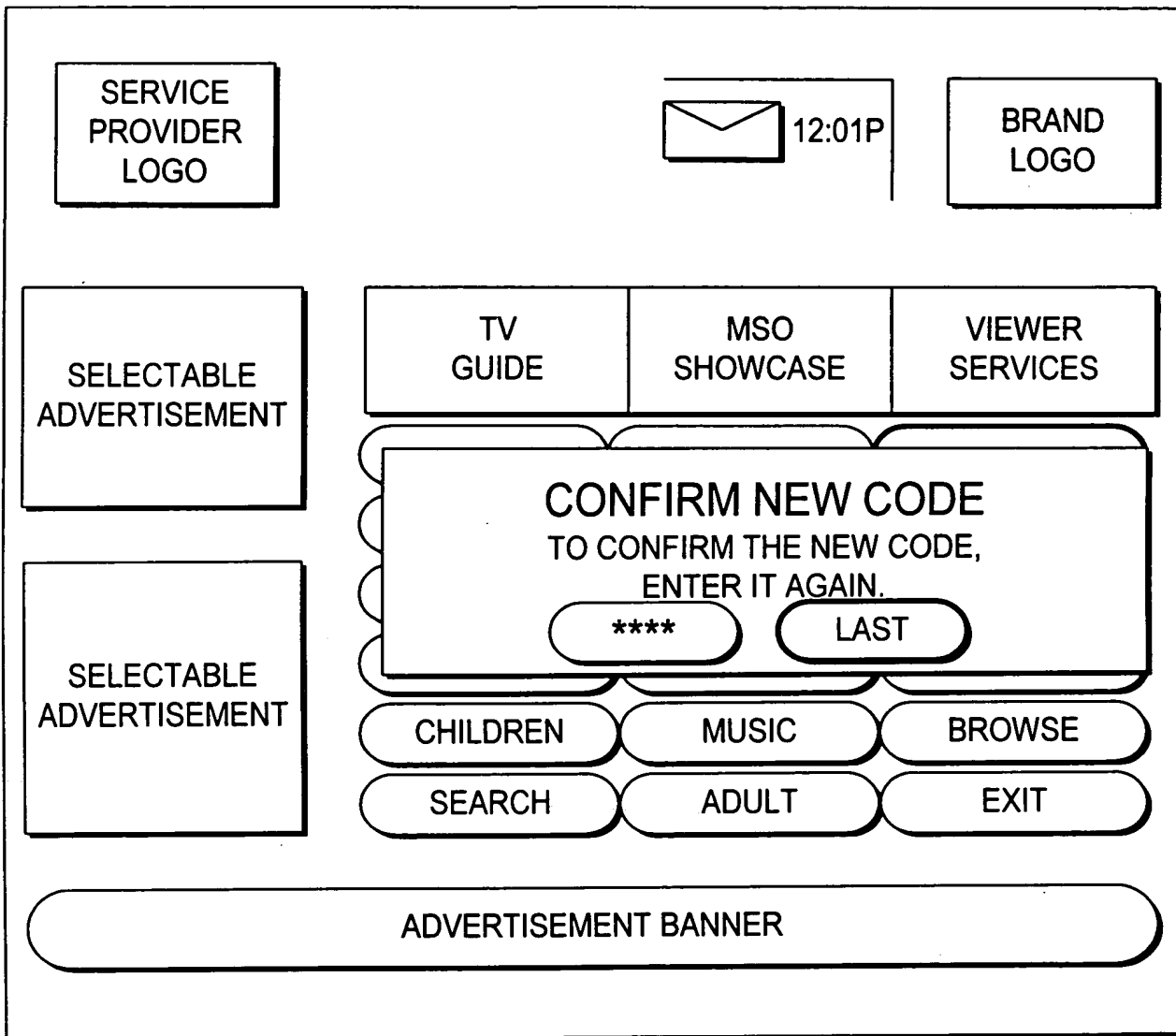


FIG. 60

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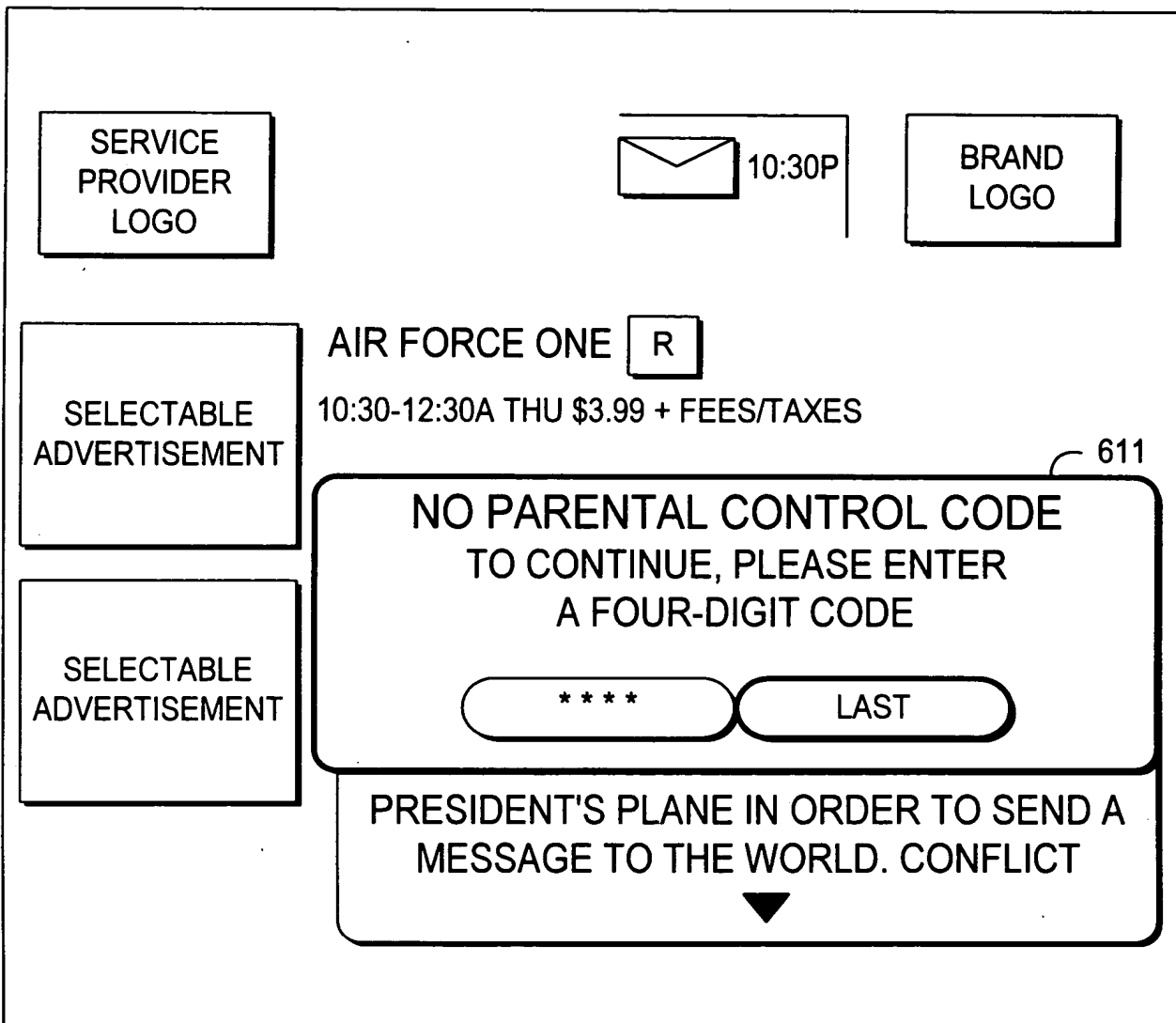


FIG. 61

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SERVICE PROVIDER LOGO	 10:30P	BRAND LOGO
SELECTABLE ADVERTISEMENT	AIR FORCE ONE <input type="text" value="R"/> 10:30-12:30A TUE \$3.99 + FEES/TAXES	
SELECTABLE ADVERTISEMENT	<div>CONFIRM NEW CODE TO CONFIRM THE NEW CODE, ENTER IT AGAIN.</div> <div><input type="text" value="****"/> <input type="text" value="LAST"/></div>	
	<div>TAKE CONTROL OF THE PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE REST OF THE WORLD. CONFLICT</div> <div></div>	

FIG. 62

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	MAD ABOUT YOU  	
	PLEASE ENTER YOUR 4-DIGIT PARENTAL CONTROL CODE.	
	<input type="text" value="* * * *"/>	<input type="text" value="LAST"/>
SELECTABLE ADVERTISEMENT	<div>MAD ABOUT YOU: THE CAPER GUESTS AT PAUL'S BIRTHDAY PARTY ARE SUSPECTED OF STEALING A NEIGHBOR'S PAINTING. JUDY TALKS TO HER MOTHER ABOUT THE PAINTING</div> 	

FIG. 63

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SERVICE PROVIDER LOGO	 10:30P	BRAND LOGO
SELECTABLE ADVERTISEMENT	AIR FORCE ONE <input type="text" value="R"/>	
SELECTABLE ADVERTISEMENT	10:30-12:30A THU \$3.99 + FEES/TAXES	
<div>RE-ENTER CODE YOUR PARENTAL CONTROL CODE DID NOT MATCH. PLEASE RE-ENTER.</div> <div><input type="text" value="****"/> <input type="text" value="LAST"/></div>		
<div>PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE WORLD. CONFLICT</div> <div>▼</div>		

FIG. 64

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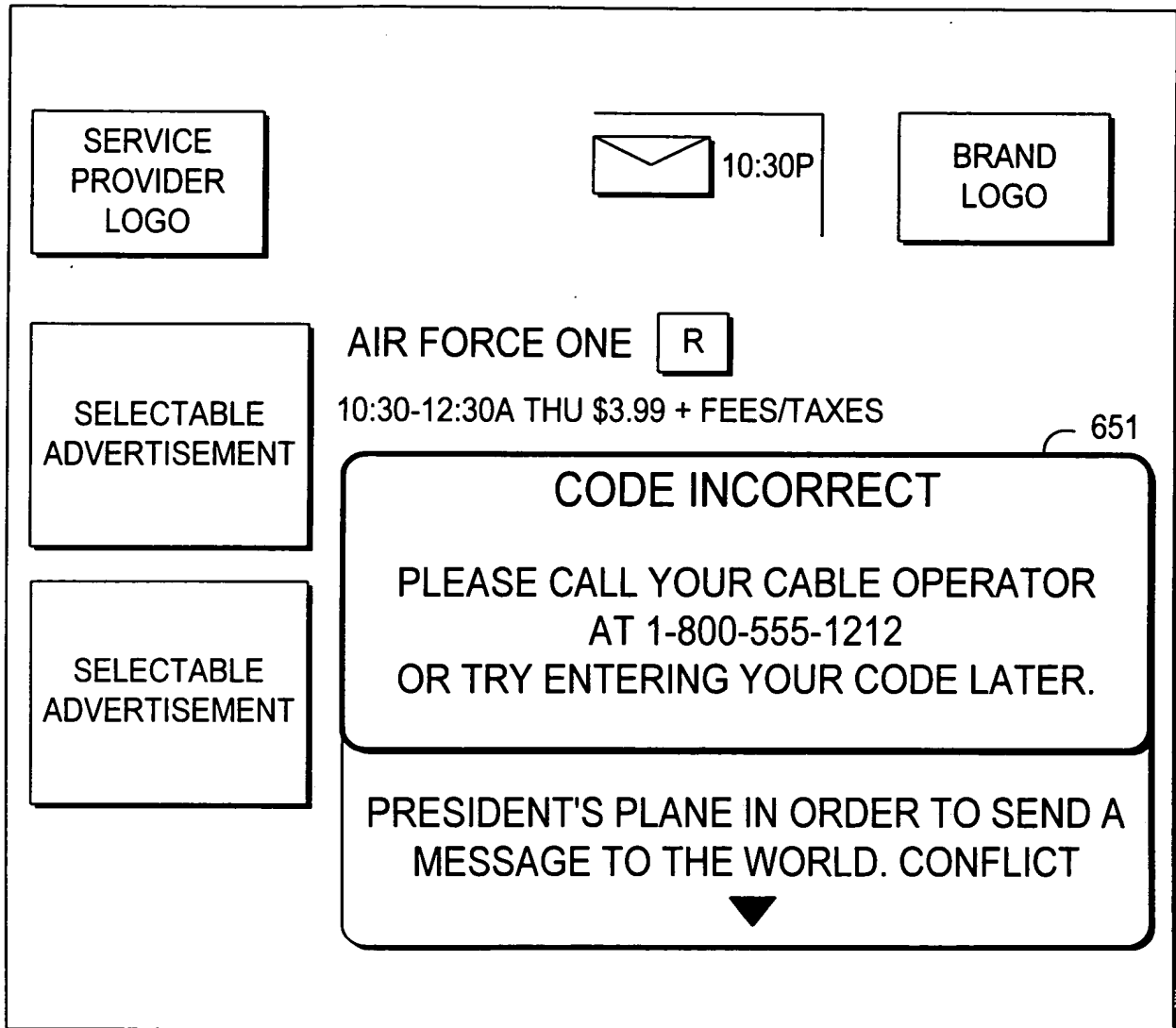
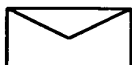


FIG. 65

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SERVICE
PROVIDER
LOGO

 10:30P

BRAND
LOGO

AIR FORCE ONE R

10:30-12:30A TUE \$3.99 + FEES/TAXES

TO ORDER, SELECT START TIME.

ADVERTISEMENT

AIR FORCE ONE (1

A GROUP OF INTE

OF THE PRESIDEN

MESSAGE TO THE


THE AIR AND ON T

SCRAMBLE TO AVE

PARENTAL CONTROL

PRESS LOCK TO LOCK/UNLOCK.

TITLE:

AIR FORCE ONE 

MOVIE RATING:

PG-13

CHANNEL:

14 HBO

TO EXIT, PRESS LAST.

661

FIG. 66

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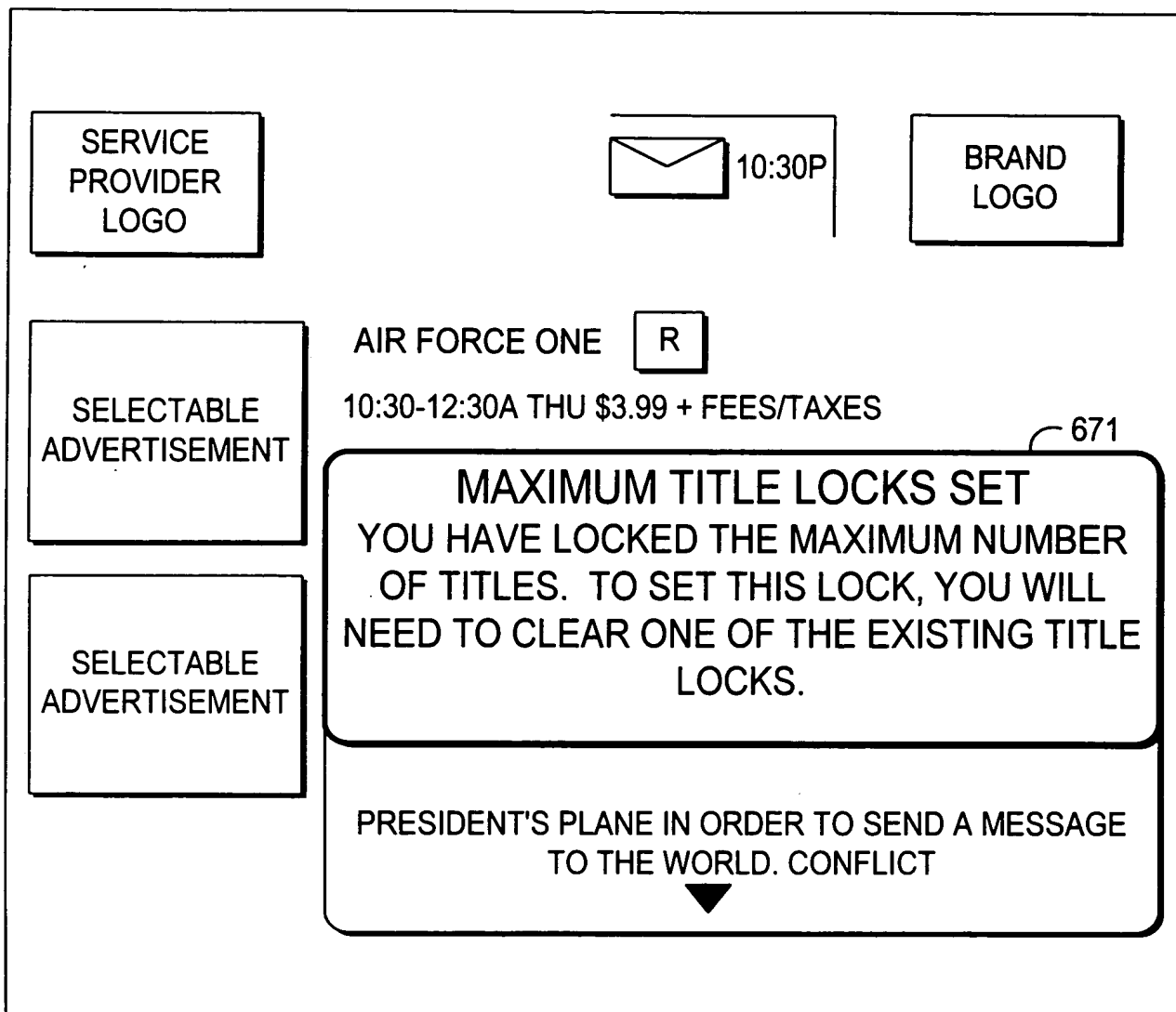


FIG. 67

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RESTRICTED!
ENTER FOUR-DIGIT PARENTAL CONTROL CODE:

* * * *

SELECTABLE
ADVERTISEMENT

408 PPV

10:30P

TOMORROW NEVER DIES

10:30 - 12:00P

R

FIG. 68

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691

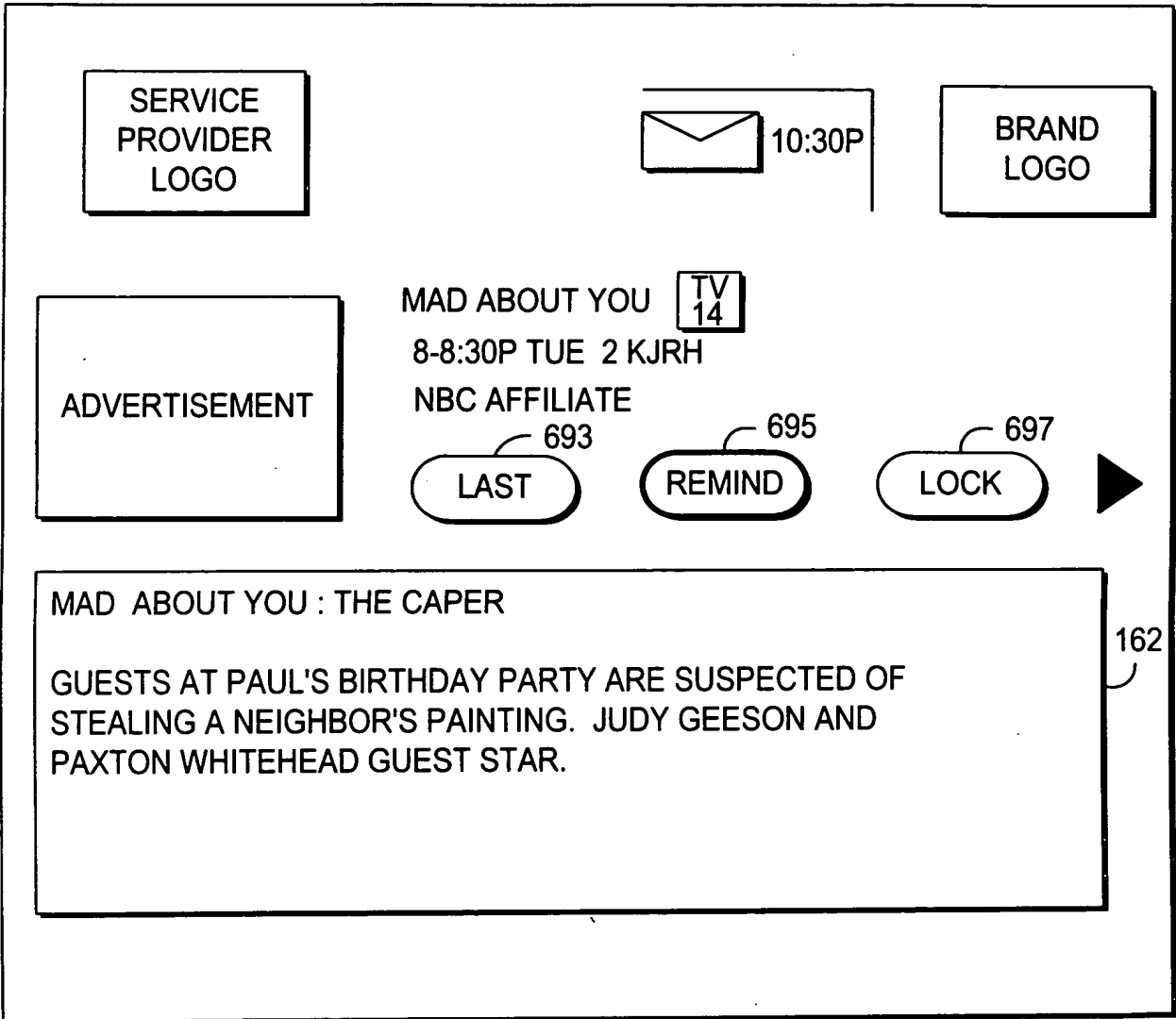


FIG. 69

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701

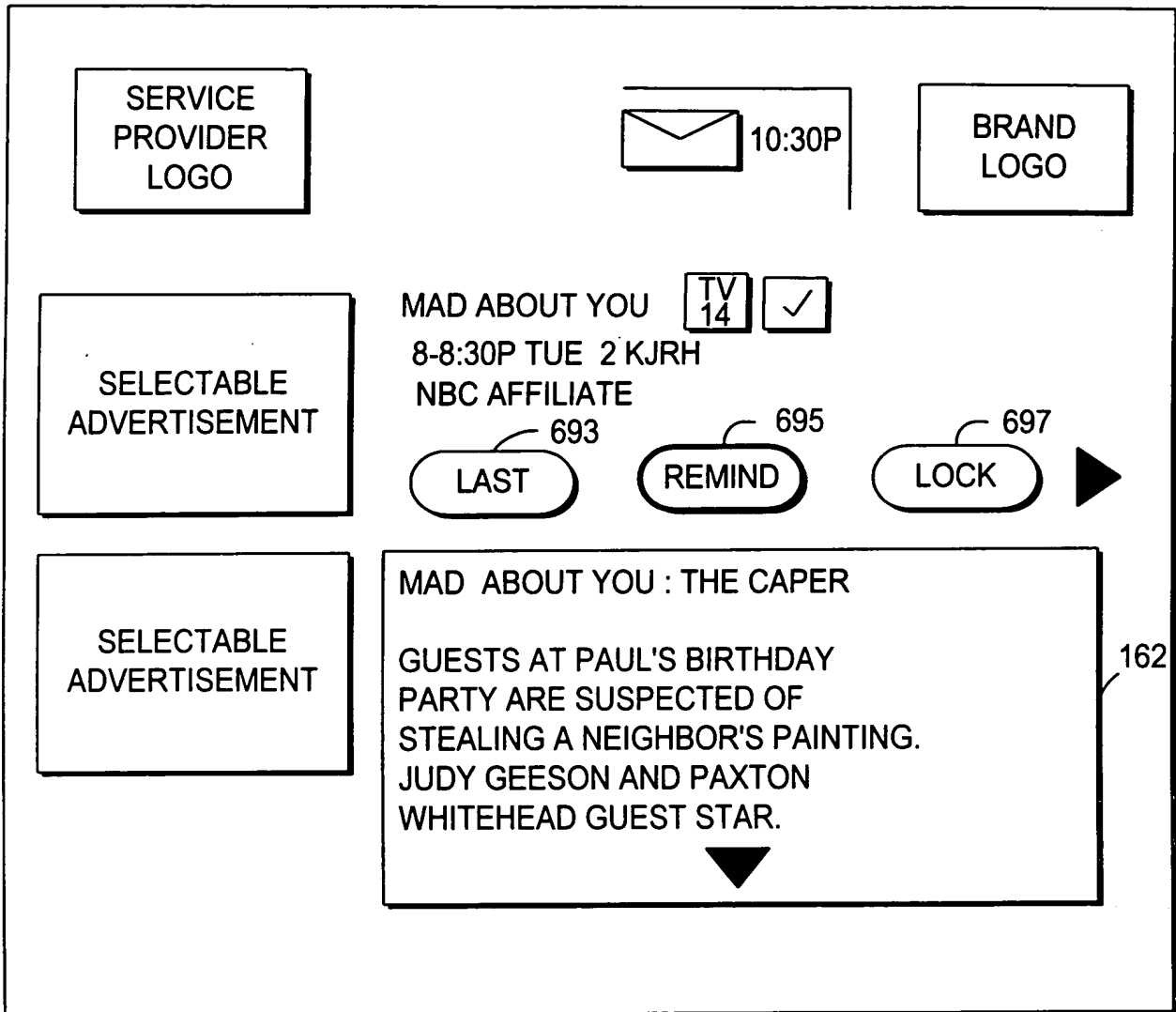


FIG. 70a

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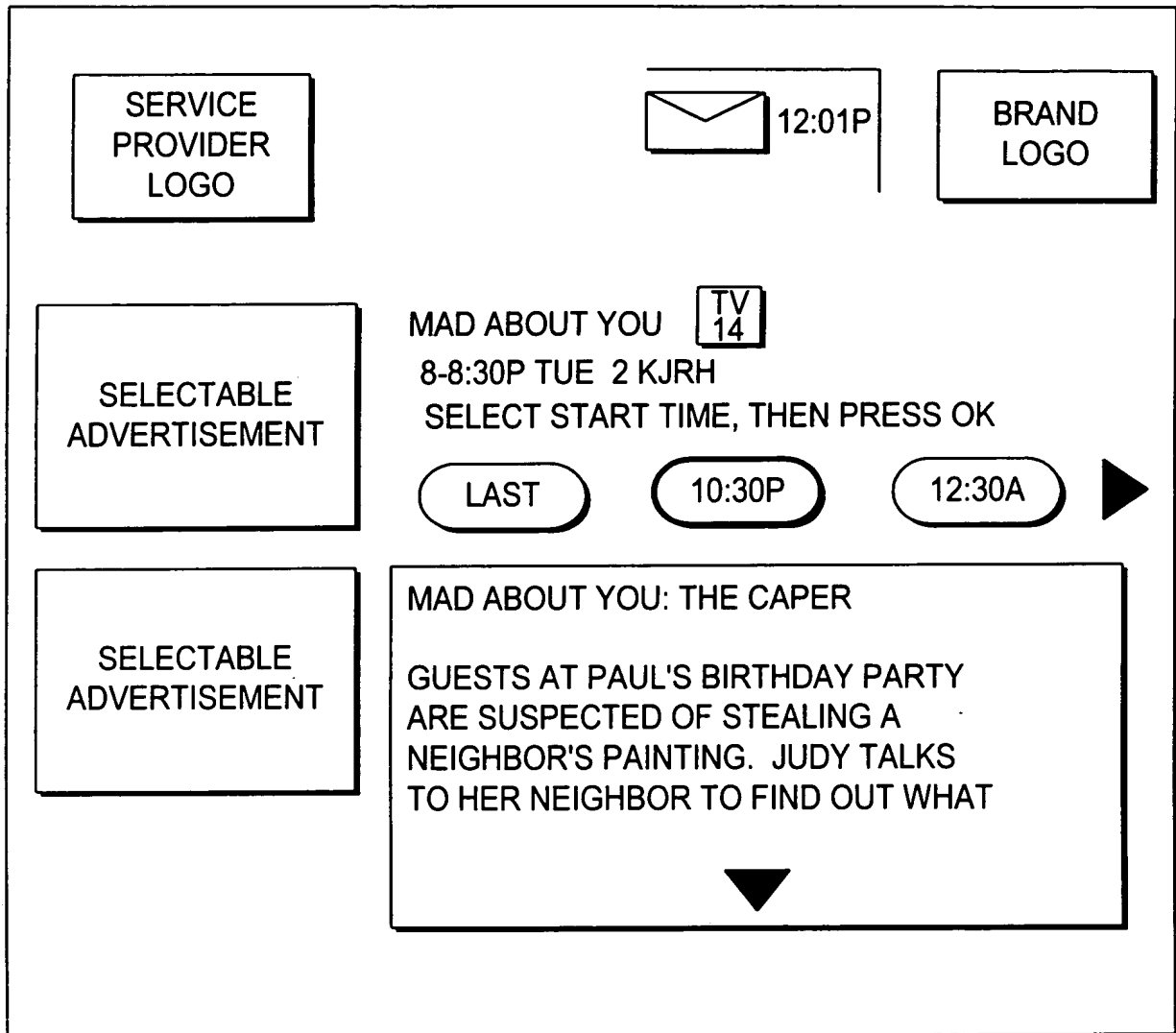


FIG. 70b

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711

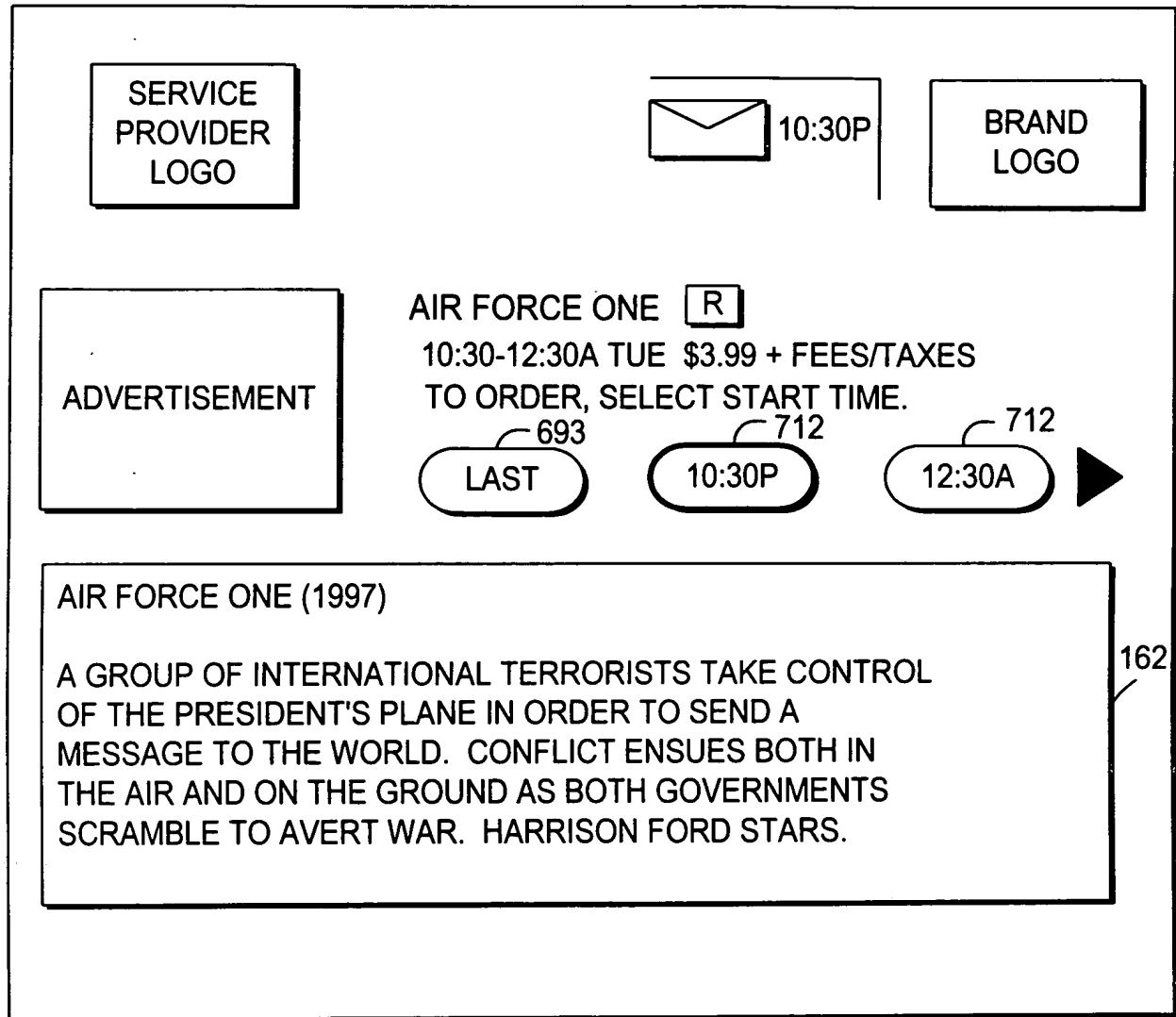


FIG. 71

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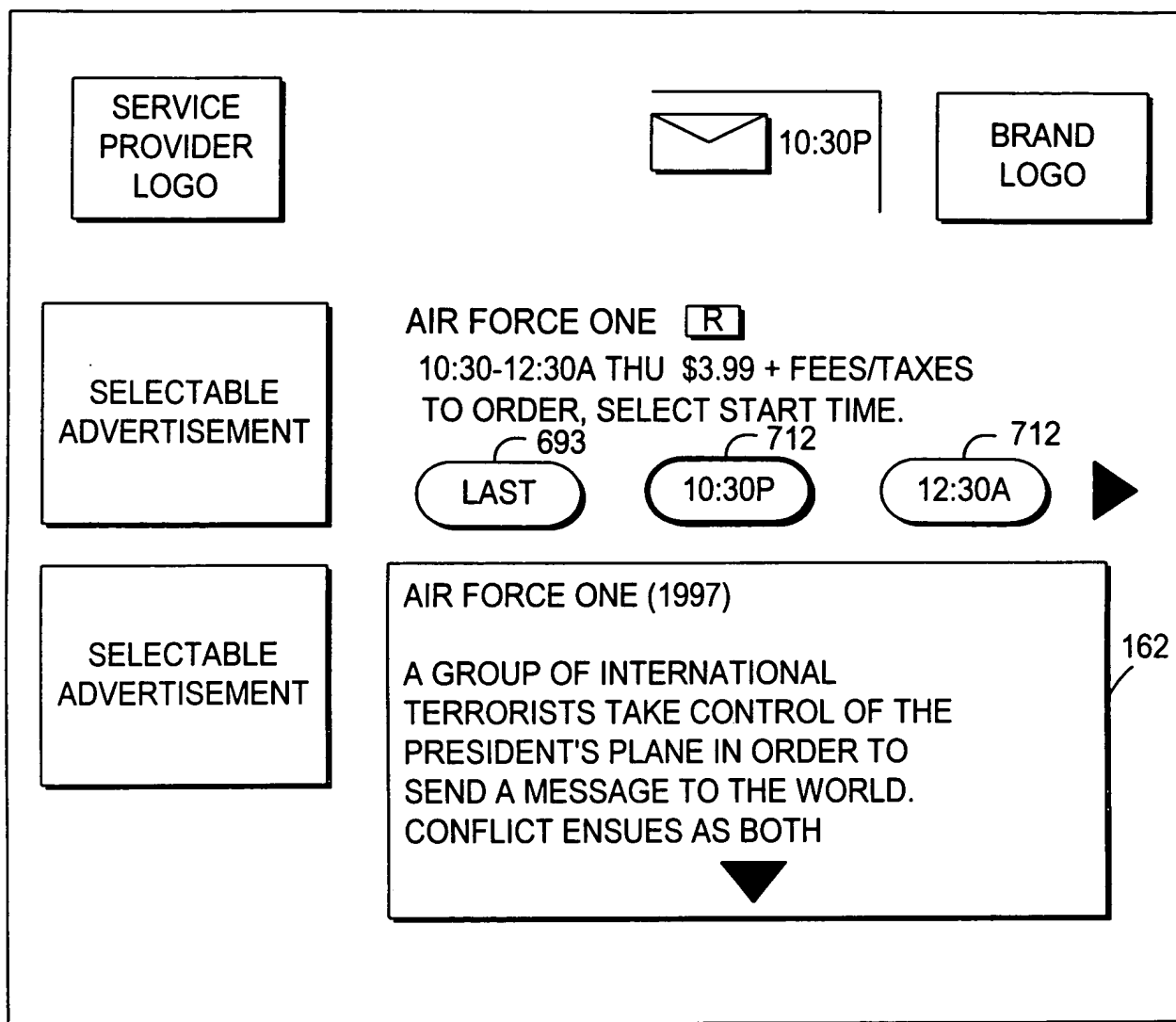


FIG. 72

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731

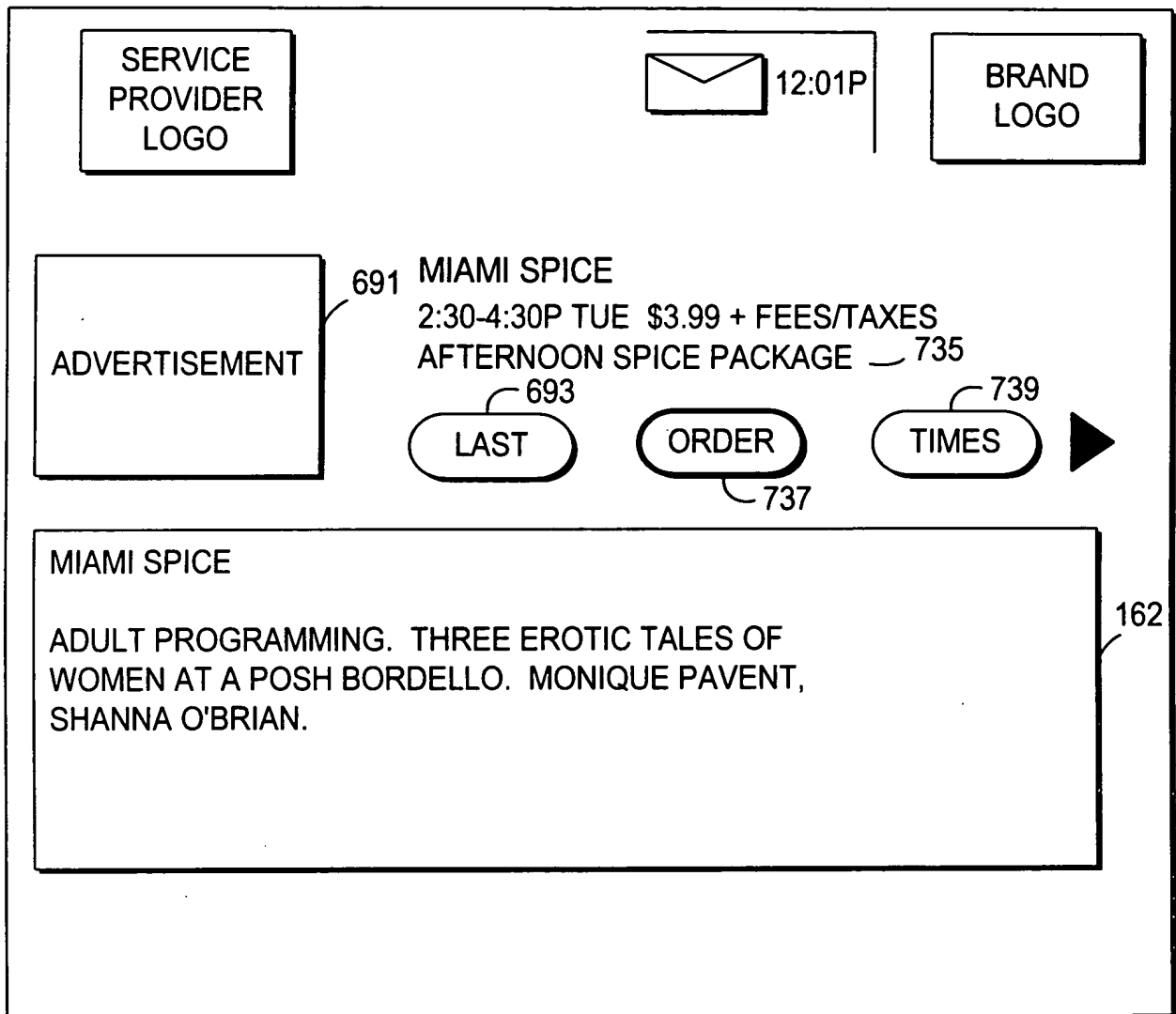


FIG. 73

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741

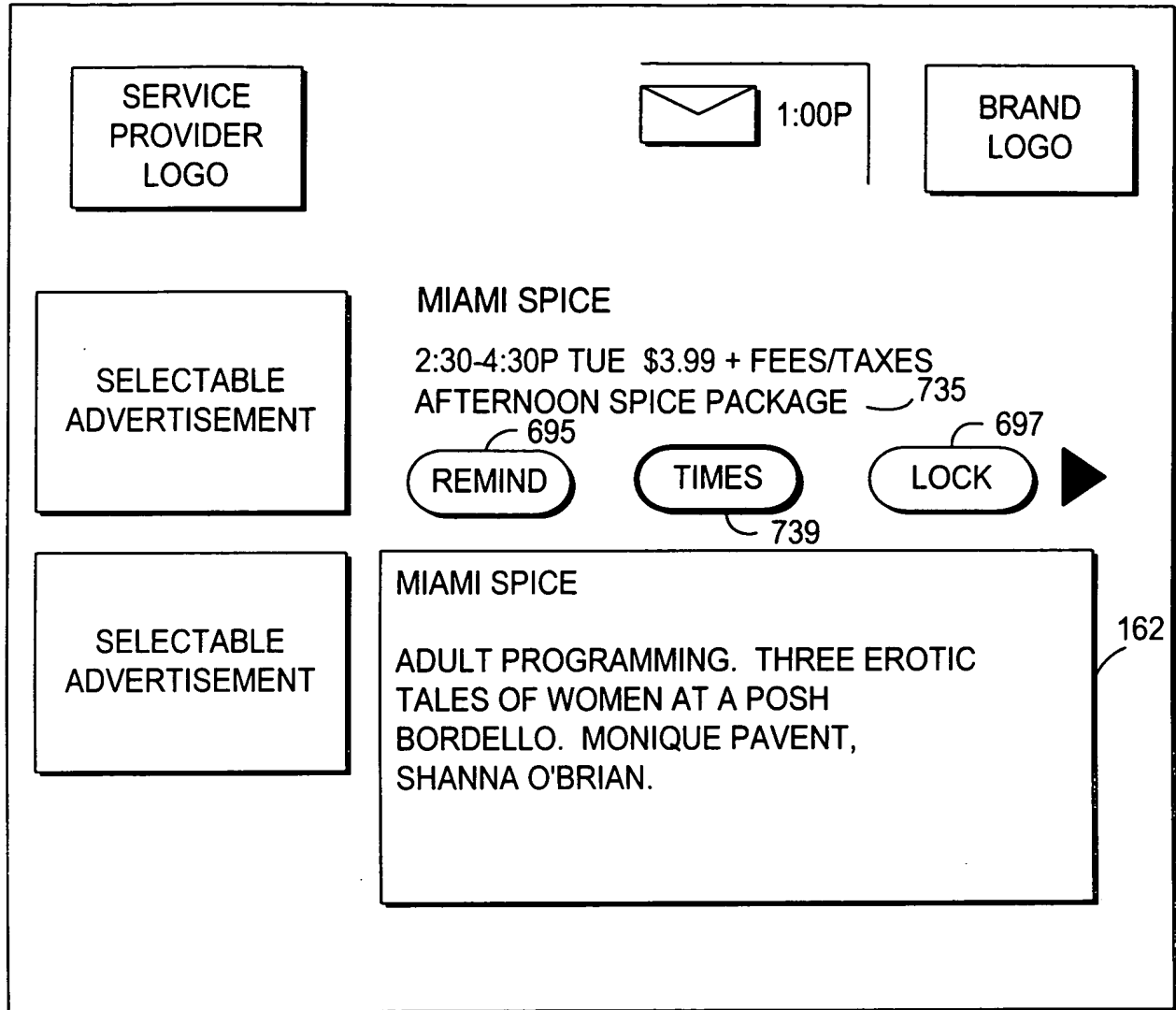


FIG. 74

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751

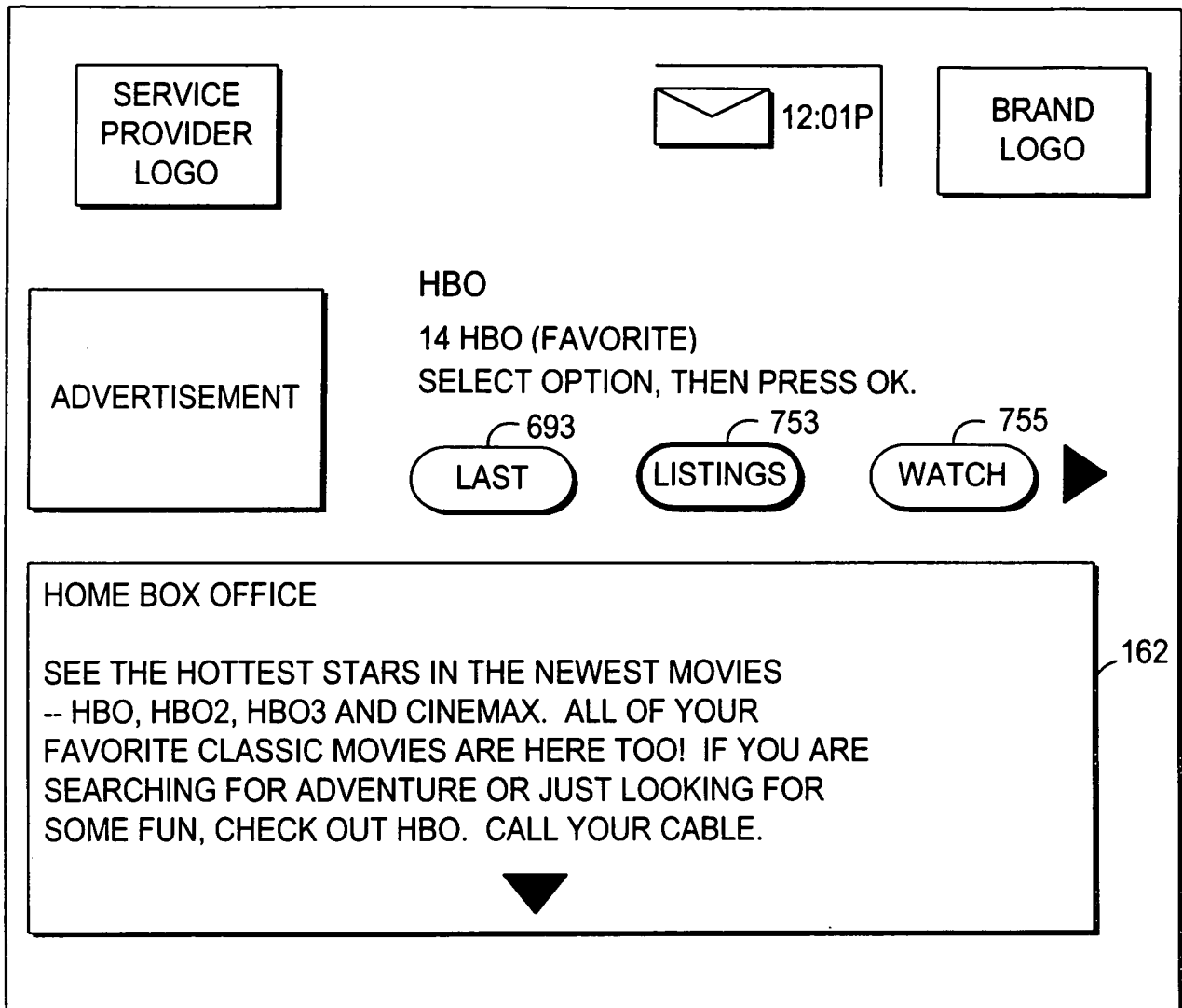


FIG. 75a

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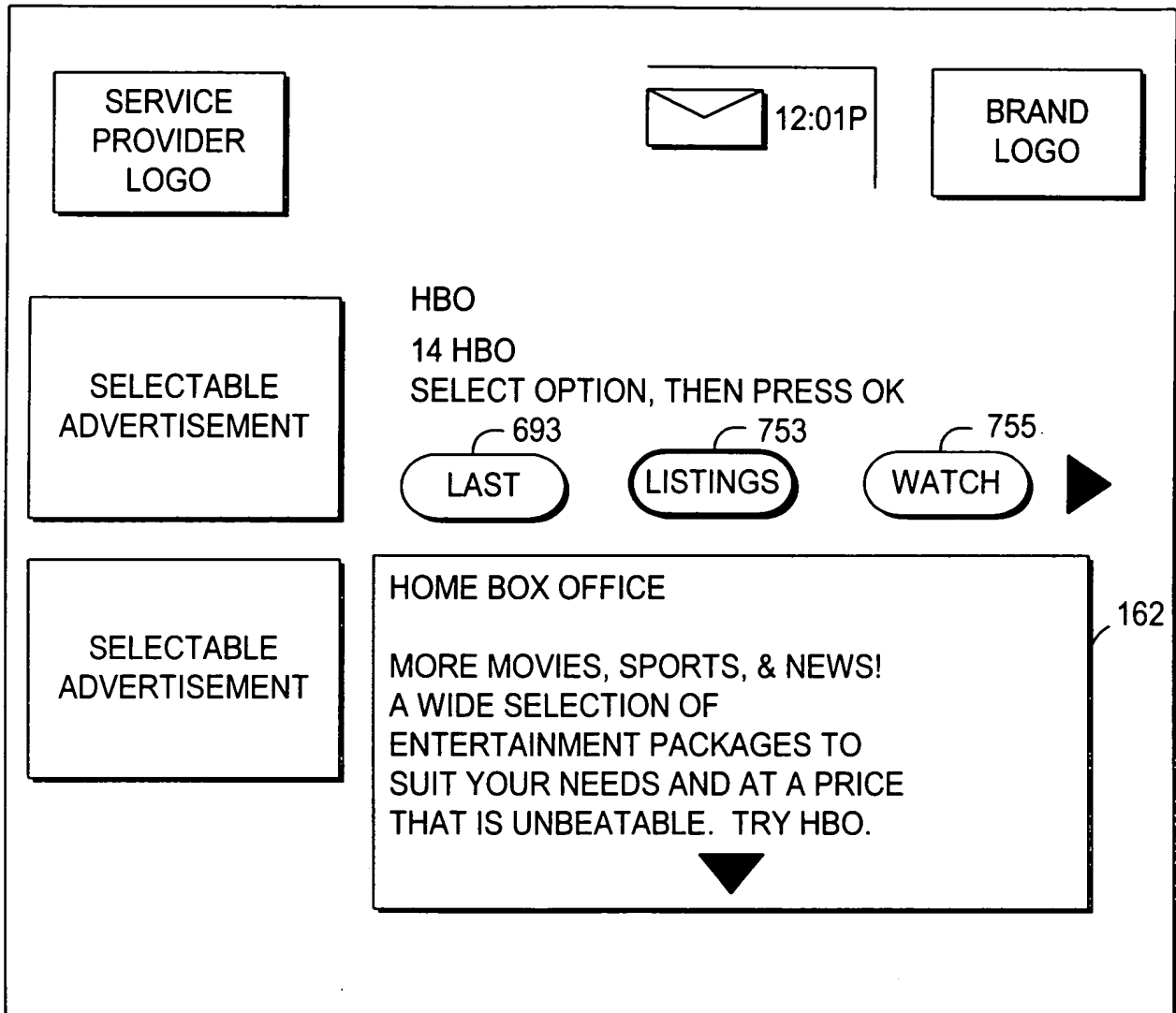


FIG. 75b

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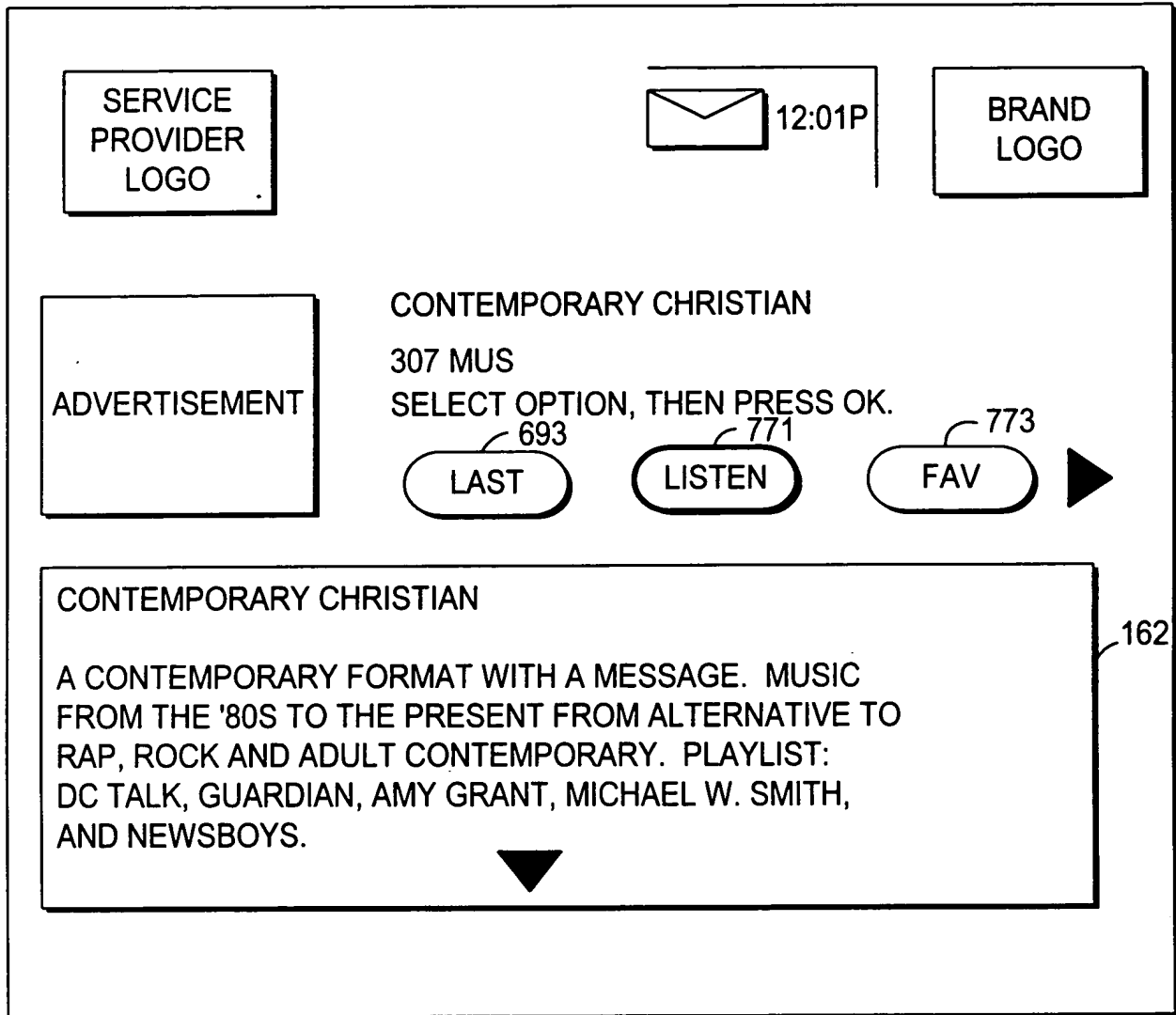


FIG. 76a

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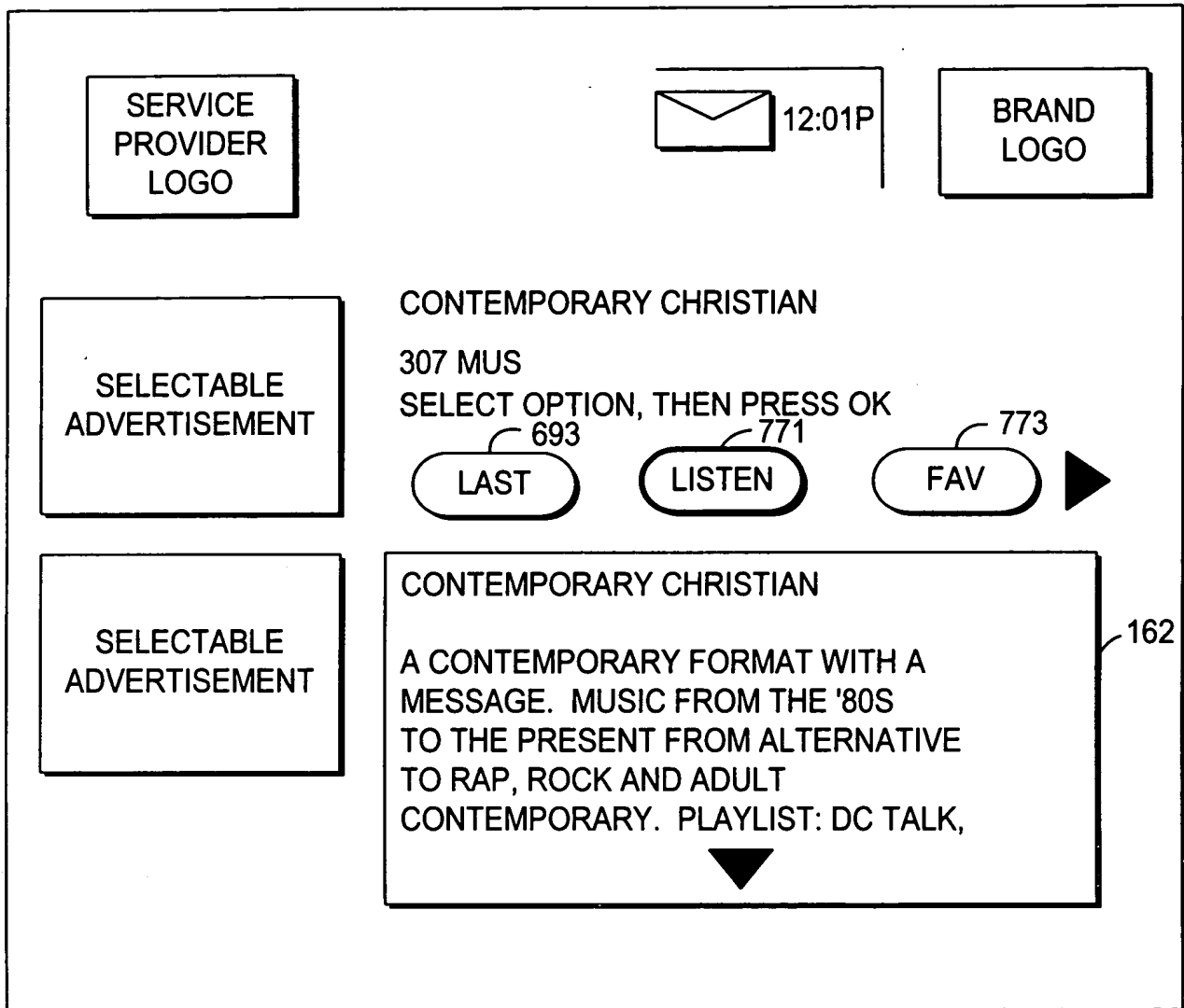


FIG. 76b

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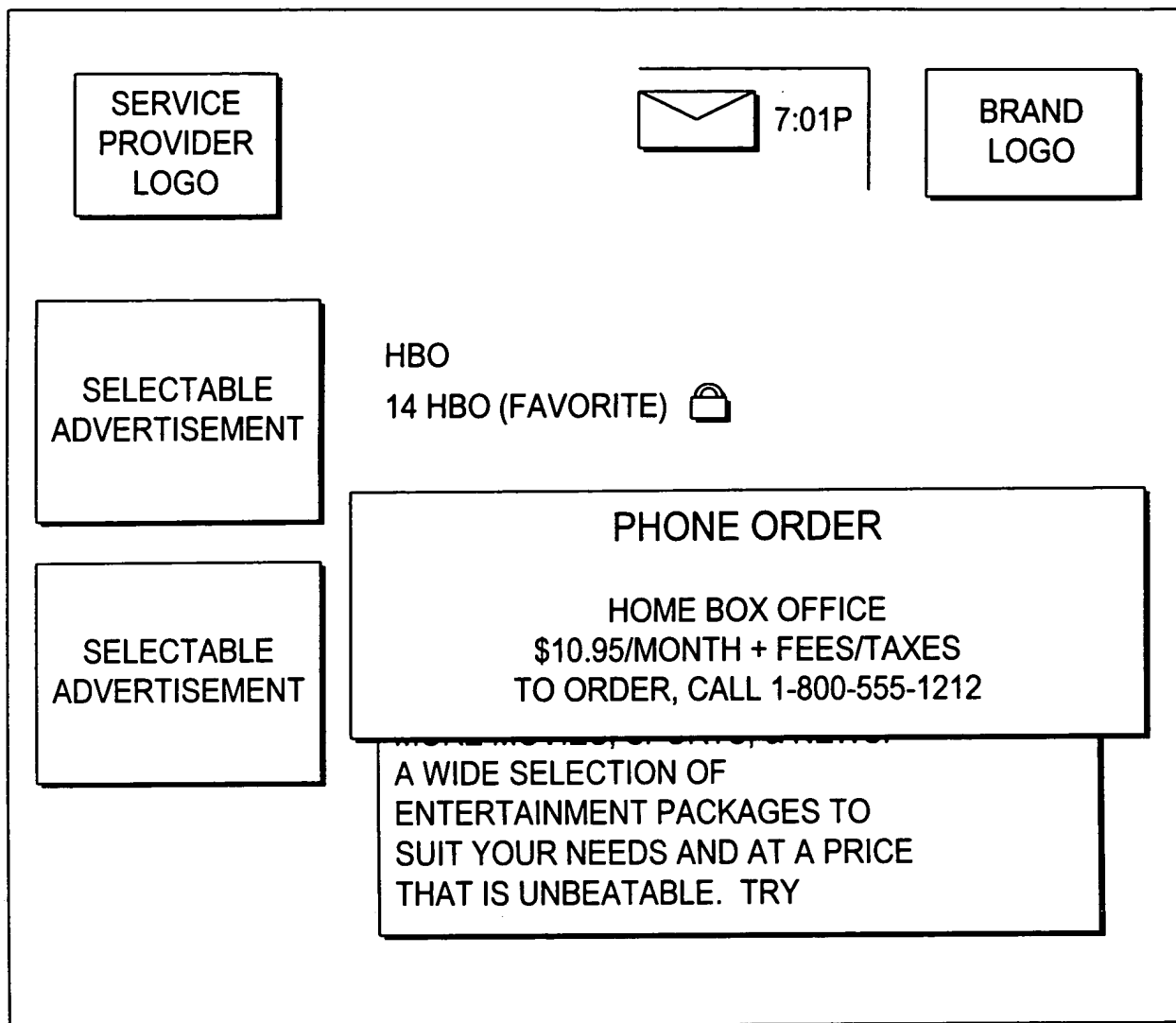


FIG. 77a

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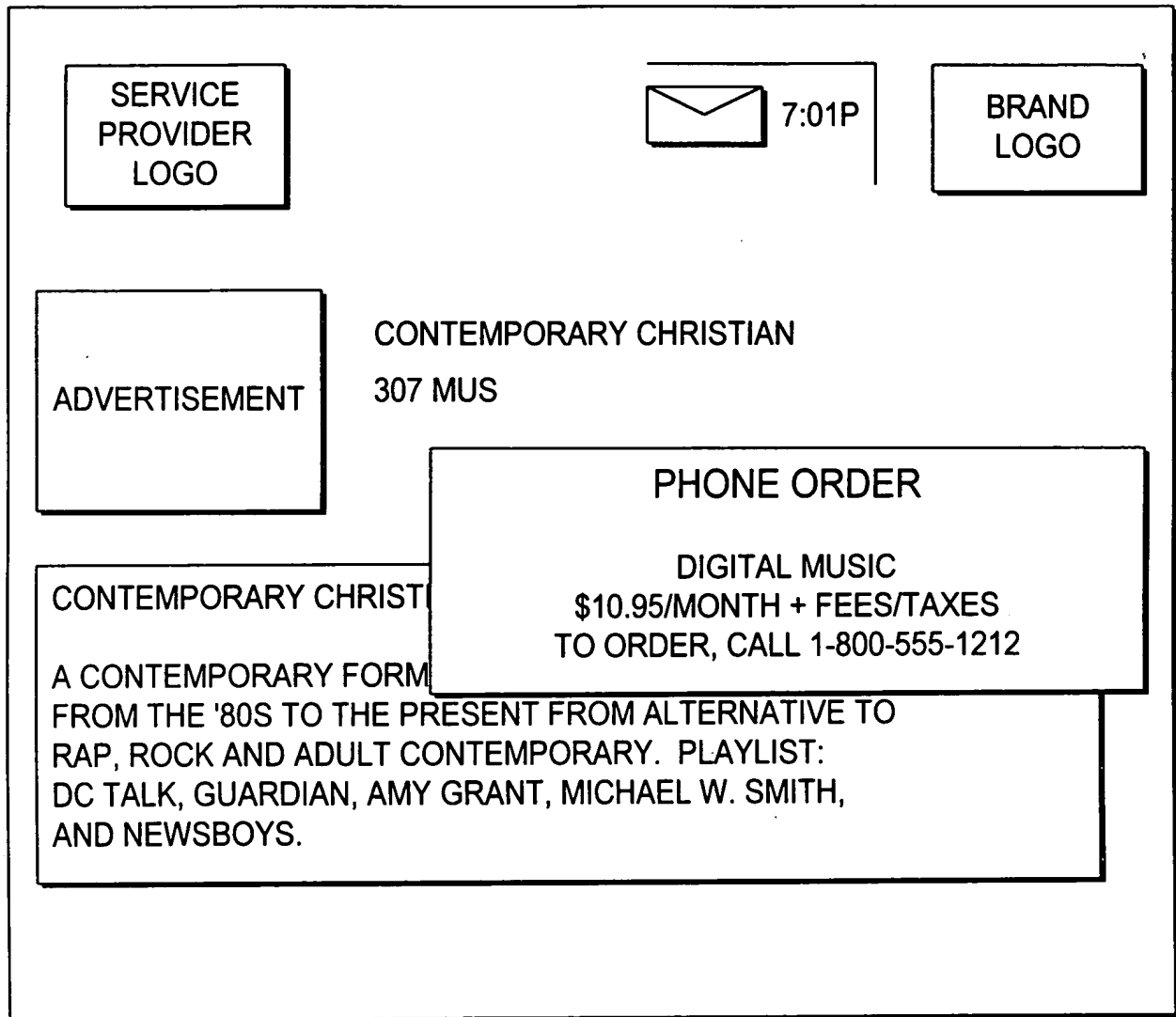


FIG. 77b

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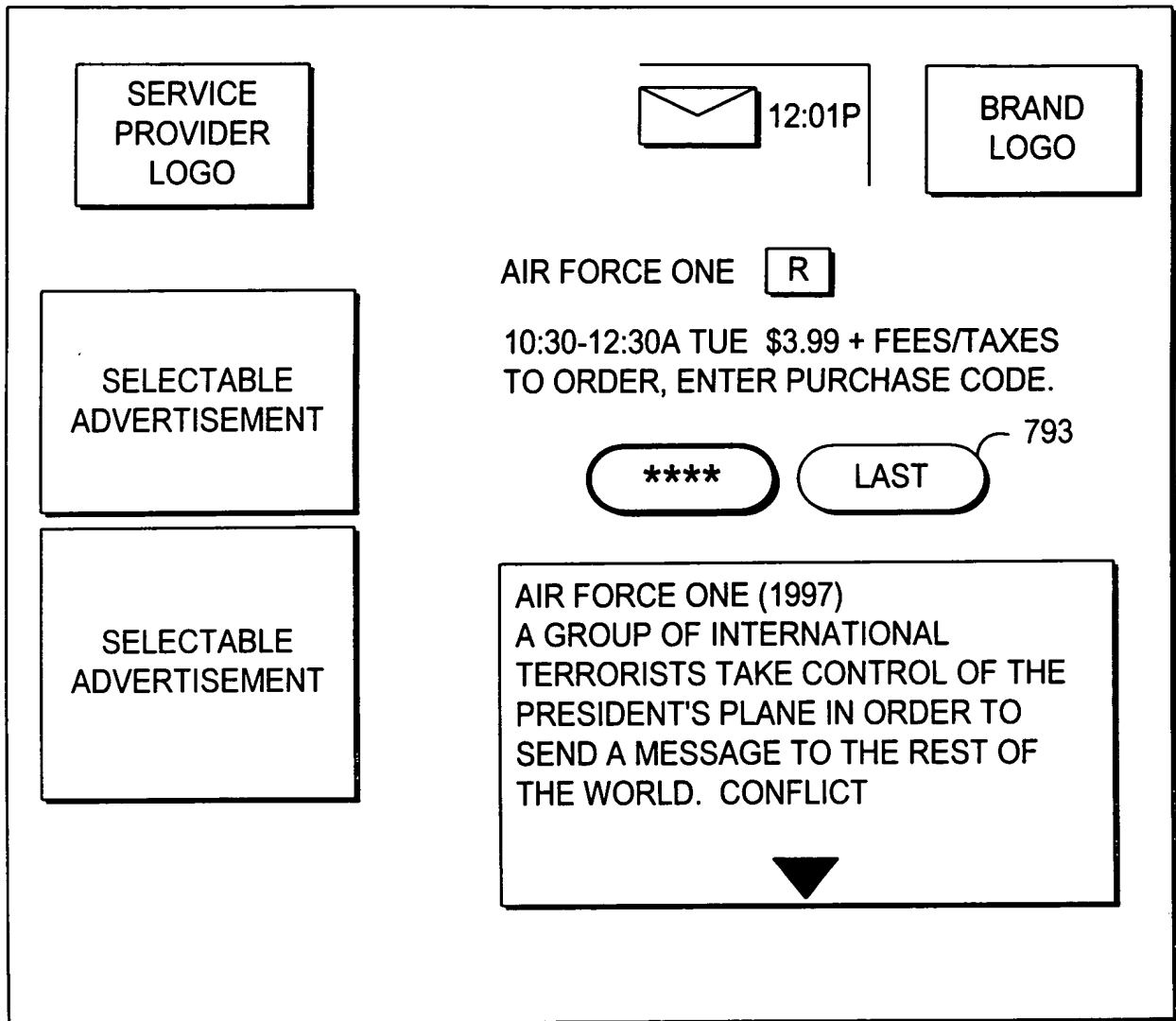


FIG. 78

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	AIR FORCE ONE <input type="checkbox"/> R 10:30-12:30A TUE \$3.99 + FEES/TAXES CONFIRM ORDER?	
	<div>YES</div> <div>NO ⁸⁰³</div>	
SELECTABLE ADVERTISEMENT	AIR FORCE ONE (1997) A GROUP OF INTERNATIONAL TERRORISTS TAKE CONTROL OF THE PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE REST OF THE WORLD. CONFLICT 	

FIG. 79

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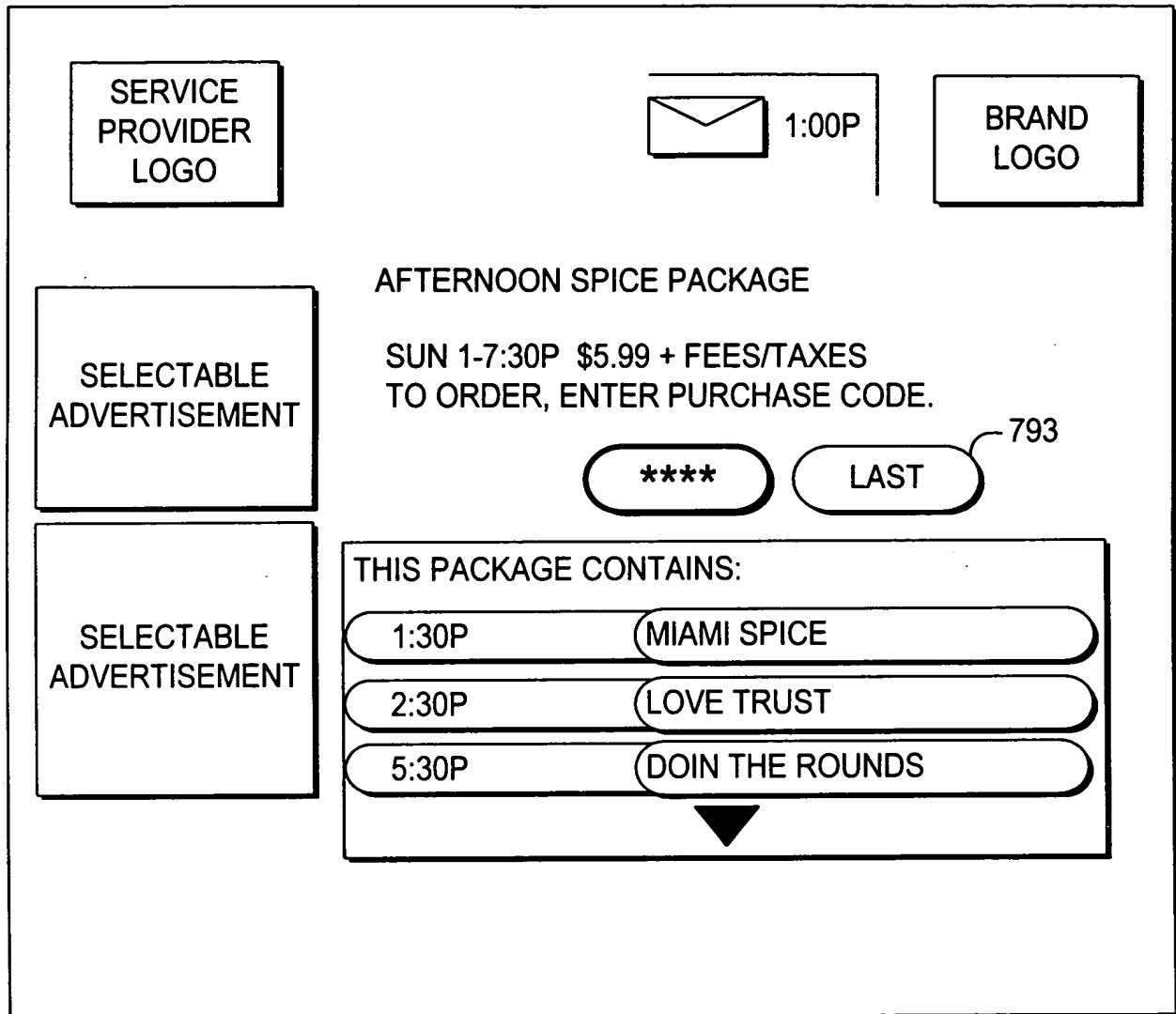


FIG. 80

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The figure shows a user interface for an interactive program guide system. At the top, there are three boxes: "SERVICE PROVIDER LOGO" on the left, a central area with an envelope icon and the time "12:01P", and "BRAND LOGO" on the right. Below the service provider logo is a large box labeled "ADVERTISEMENT". To the right of the advertisement box, the text "AFTERNOON SPICE PACKAGE" is displayed, followed by "SUN 1-7:30P \$5.99 + FEES/TAXES" and "CONFIRM ORDER?". Below this text are two rounded buttons labeled "YES" and "NO". To the right of the "NO" button is the number "803". Below the confirmation screen is a section titled "THIS PACKAGE CONTAINS:". This section contains three rows of program information, each in a rounded box. The first row shows "1:30P" on the left, "MIAMI SPICE" in the center, and a small box with "NC 17" on the right. The second row shows "2:30P", "LOVE TRUST", and "NC 17". The third row shows "5:30P", "DOIN THE ROUNDS", and "NC 17". A downward-pointing triangle is centered below the third row.

SERVICE PROVIDER LOGO

12:01P

BRAND LOGO

ADVERTISEMENT

AFTERNOON SPICE PACKAGE

SUN 1-7:30P \$5.99 + FEES/TAXES

CONFIRM ORDER?

YES NO 803

THIS PACKAGE CONTAINS:

1:30P	MIAMI SPICE	NC 17
2:30P	LOVE TRUST	NC 17
5:30P	DOIN THE ROUNDS	NC 17

FIG. 81

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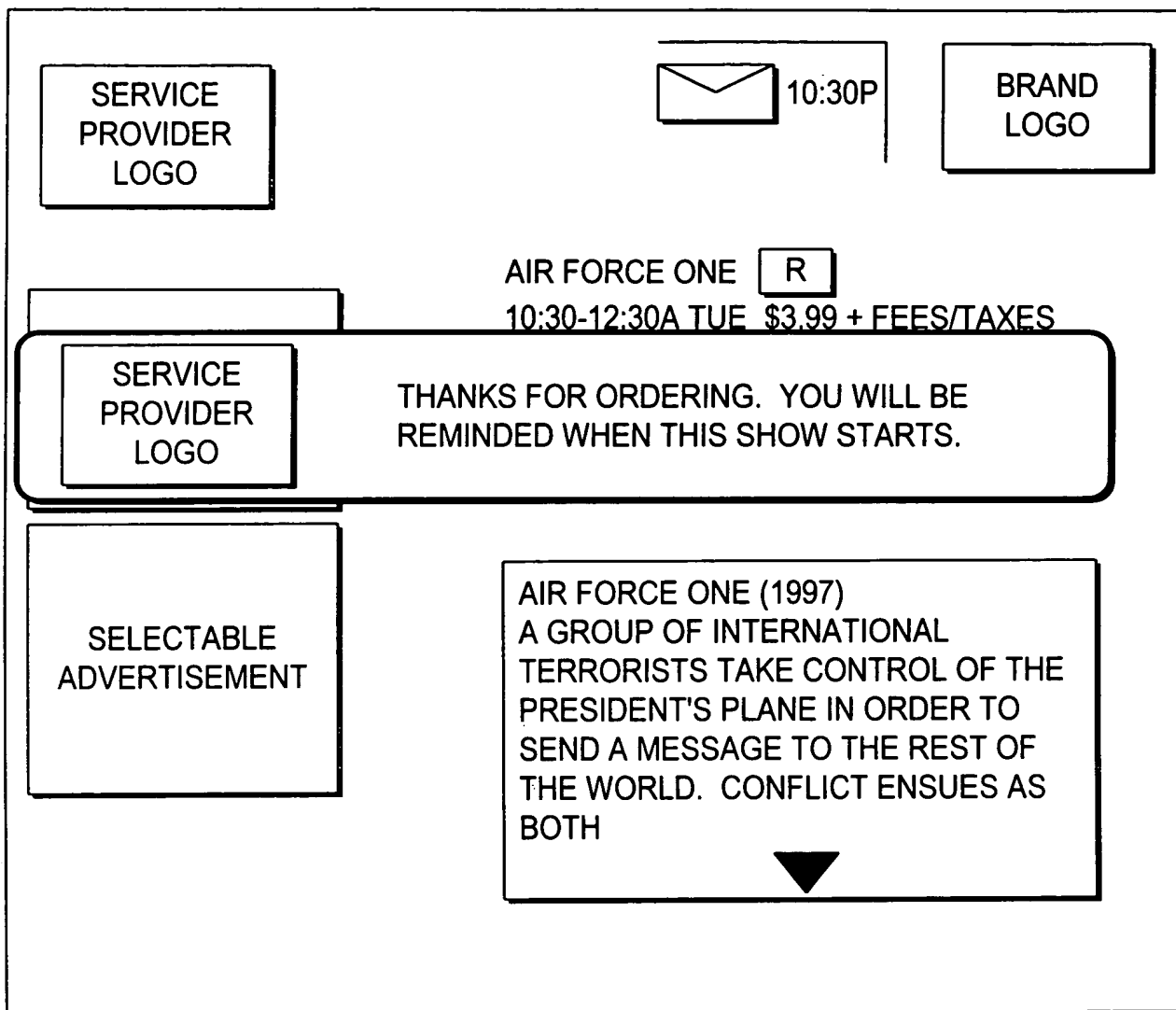


FIG. 82

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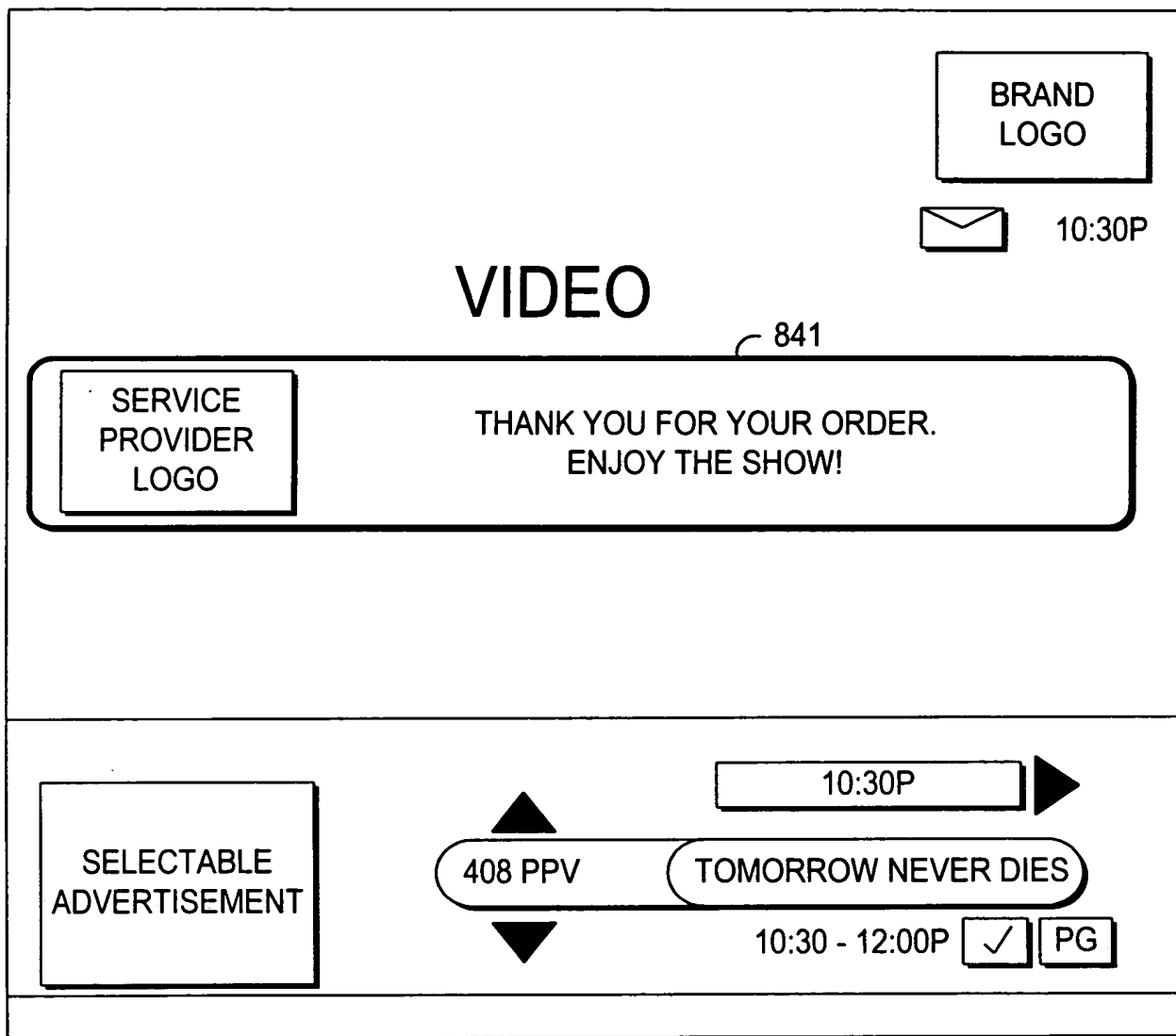


FIG. 83

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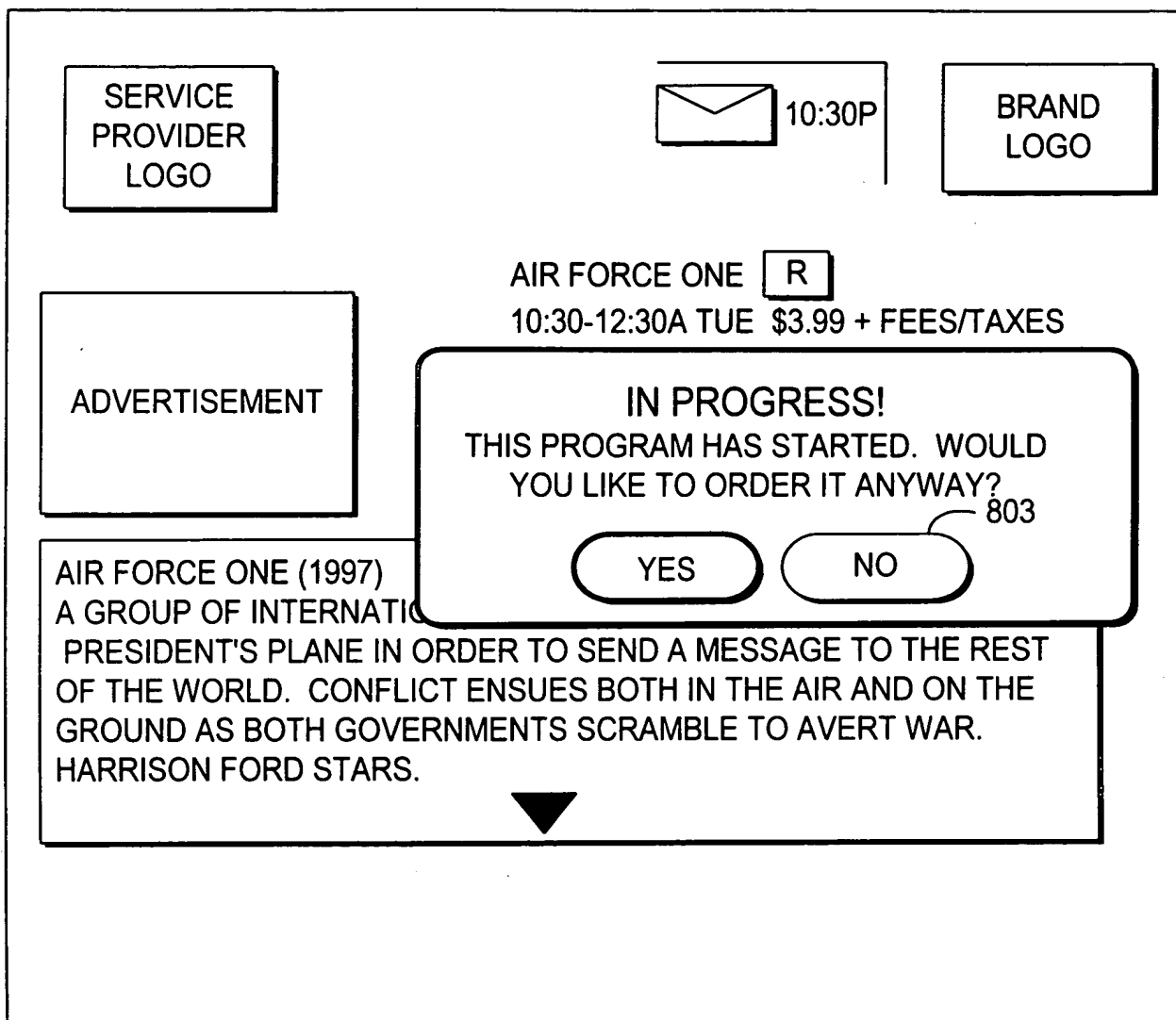


FIG. 84

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SERVICE PROVIDER LOGO	 10:30P	BRAND LOGO
ADVERTISEMENT	AIR FORCE ONE <input type="checkbox"/> R 10:30-12:30A TUE \$3.99 + FEES/TAXES	
	<div>ALREADY ORDERED</div> <div>THIS PROGRAM HAS BEEN ORDERED.</div> <div>WOULD YOU LIKE TO CANCEL?</div> <div><input type="button" value="YES"/> <input type="button" value="NO"/></div>	
<div>AIR FORCE ONE (1997)</div> <div>A GROUP OF INTERNATIONAL PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE REST OF THE WORLD. CONFLICT ENSUES BOTH IN THE AIR AND ON THE GROUND AS BOTH GOVERNMENTS SCRAMBLE TO AVERT WAR. HARRISON FORD STARS</div>		

FIG. 85

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
ADVERTISEMENT	AFTERNOON SPICE PACKAGE SUN 1-7:30P \$5.99 + FEES/TAXES	
	<div>ALREADY ORDERED THIS PACKAGE HAS BEEN ORDERED. WOULD YOU LIKE TO CANCEL?</div> <div><input type="button" value="YES"/> <input type="button" value="NO"/></div>	
THIS PACKAGE CONTAINS:		
1:30P	MIAMI	
2:30P	LOVE TRUST	
5:30P	DOIN THE ROUNDS	
▼		

FIG. 86

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SERVICE PROVIDER LOGO

10:30P

BRAND LOGO

ADVERTISEMENT

AIR FORCE ONE

10:30-12:30A TUE \$3.99 + FEES/TAXES 871

ORDER CONFLICT

THE ABOVE ORDER CONFLICTS WITH:

PHASE IV

246 REQ2 TUE 8-9:30

WOULD YOU LIKE TO ORDER BOTH?

863

AIR FORCE ONE (1997)
A GROUP OF INTERNATIONAL
PRESIDENT'S PLANE IN
WORLD. CONFLICT ENSURE
BOTH GOVERNMENTS S

FIG. 87

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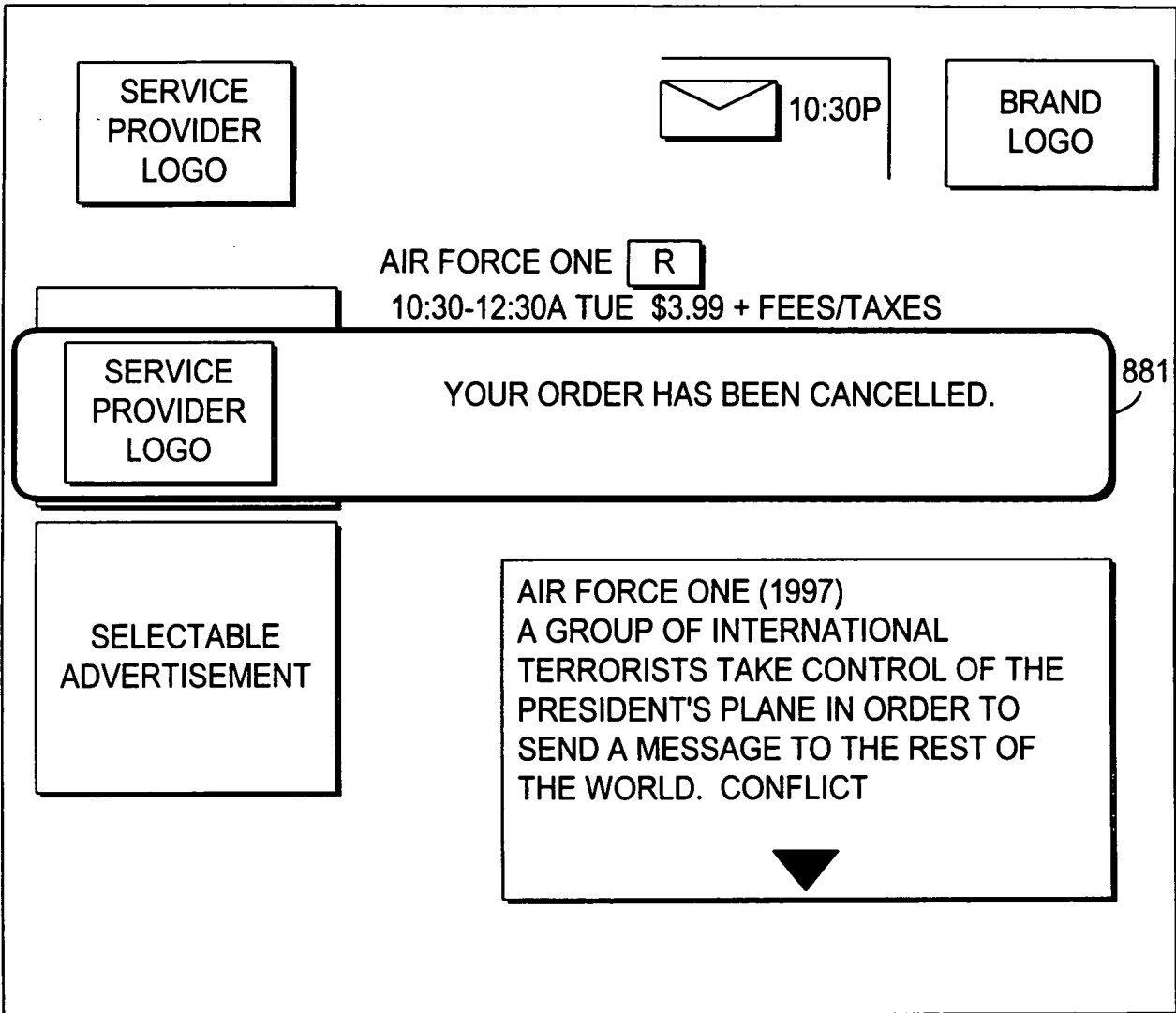


FIG. 88

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SERVICE PROVIDER LOGO	 10:30P	BRAND LOGO
	AIR FORCE ONE R 10:30-12:30A TUE \$3.99 + FEES/TAXES	891
SERVICE PROVIDER LOGO	UNABLE TO COMPLETE ORDER PLEASE CALL CUSTOMER SERVICE AT 1-800-555-1212	
AIR FORCE ONE (1997) A GROUP OF INTERNATIONAL TERRORISTS TAKE CONTROL OF THE PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE REST OF THE WORLD. CONFLICT ENSUES BOTH IN THE AIR AND ON THE GROUND AS BOTH GOVERNMENTS SCRAMBLE TO AVERT WAR. HARRISON FORD STARS.		

FIG. 89

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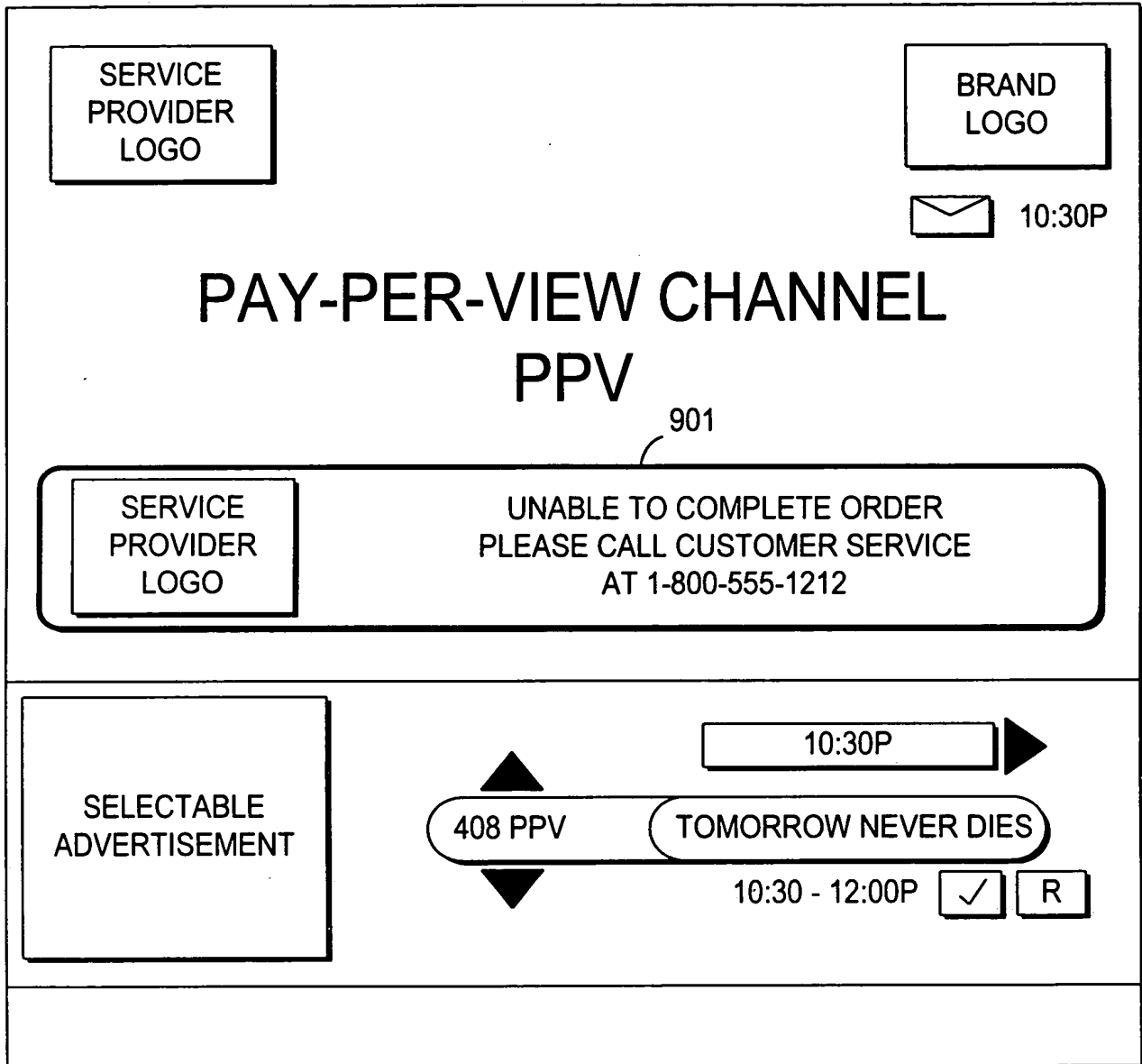


FIG. 90

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SERVICE PROVIDER LOGO	 10:30P	BRAND LOGO
	AIR FORCE ONE  10:30-12:30A TUE \$3.99 + FEES/TAXES	911
SERVICE PROVIDER LOGO	UNABLE TO COMPLETE ORDER THIS SHOWING IS NO LONGER AVAILABLE. PLEASE SELECT A DIFFERENT START TIME.	
AIR FORCE ONE (1997) A GROUP OF INTERNATIONAL TERRORISTS TAKE CONTROL OF THE PRESIDENT'S PLANE IN ORDER TO SEND A MESSAGE TO THE REST OF THE WORLD. CONFLICT ENSUES BOTH IN THE AIR AND ON THE GROUND AS BOTH GOVERNMENTS SCRAMBLE TO AVERT WAR. HARRISON FORD STARS.		

FIG. 91

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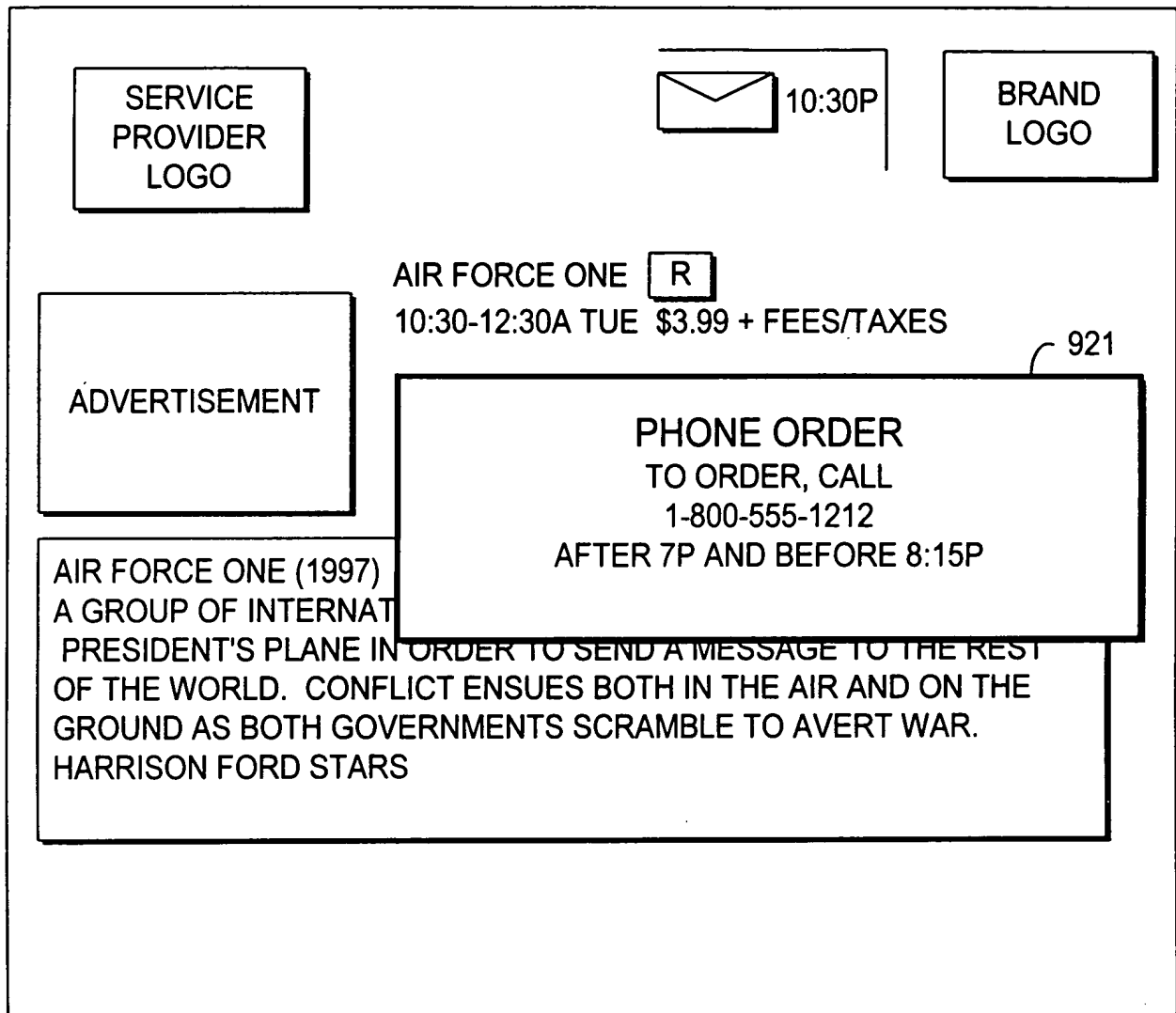


FIG. 92

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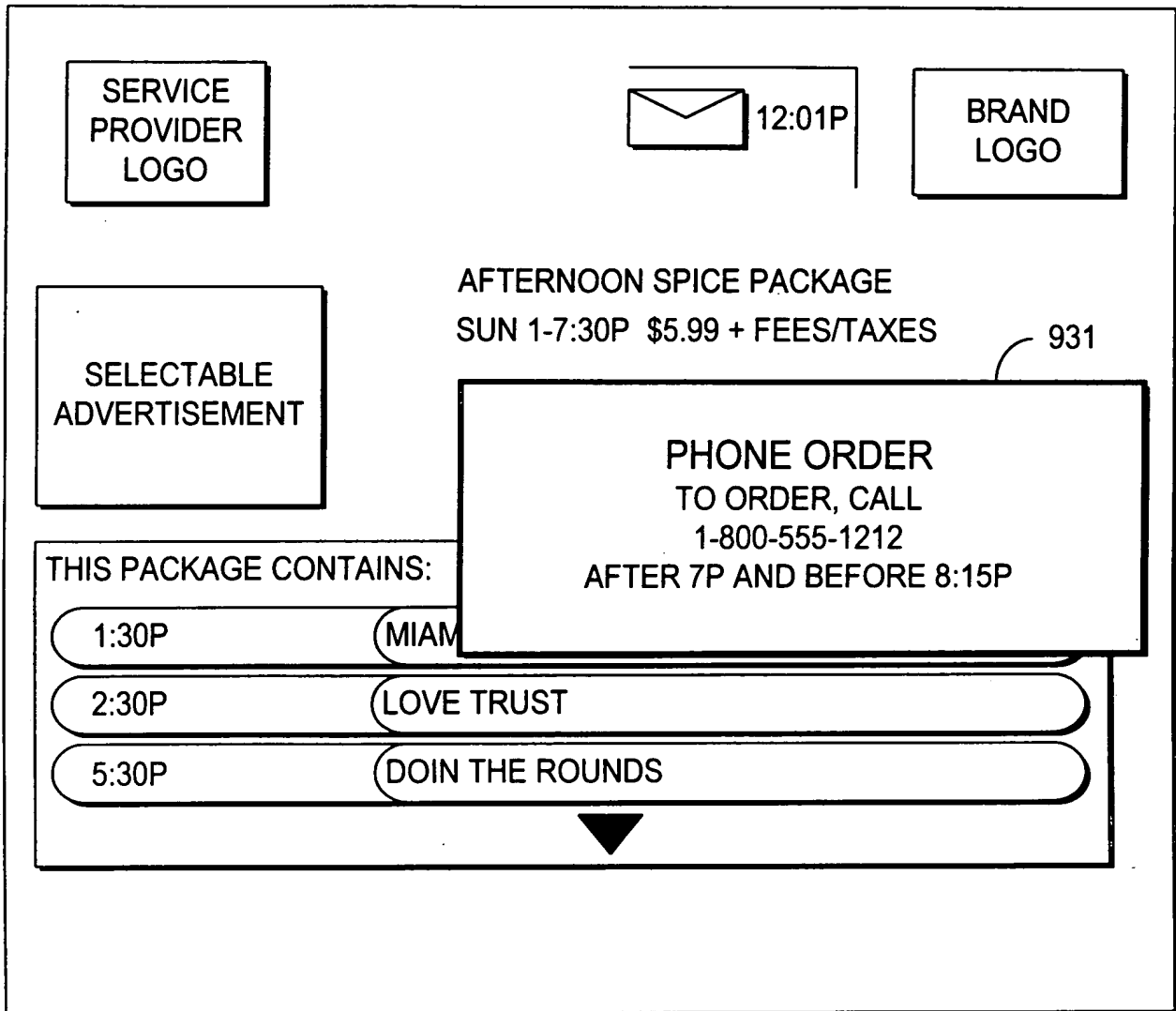


FIG. 93

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	<p>MAD ABOUT YOU </p> <p>8-8:30P TUE 2 KJRH</p> <p>WOULD YOU LIKE TO SET A REMINDER?</p> <p><input type="button" value="YES"/> <input type="button" value="NO"/></p>	
SELECTABLE ADVERTISEMENT	<p>MAD ABOUT YOU : THE CAPER</p> <p>GUESTS AT PAUL'S BIRTHDAY PARTY ARE SUSPECTED OF STEALING A NEIGHBOR'S PAINTING. JUDY GEESON AND PAXTON WHITEHEAD GUEST STAR.</p> <p></p>	

FIG. 94

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SERVICE PROVIDER LOGO	 12:01P	BRAND LOGO
SELECTABLE ADVERTISEMENT	<p>MAD ABOUT YOU TV PG-14 <input checked="" data-bbox="1122 619 1198 688" type="checkbox"/></p> <p>8-8:30P TUE 2 KJRH</p> <p>REMINDER IS SET. WANT TO CANCEL?</p> <p>YES NO</p>	
SELECTABLE ADVERTISEMENT	<p>MAD ABOUT YOU : THE CAPER</p> <p>GUESTS AT PAUL'S BIRTHDAY PARTY ARE SUSPECTED OF STEALING A NEIGHBOR'S PAINTING. JUDY GEESON AND PAXTON WHITEHEAD GUEST STAR.</p> 	

FIG. 95

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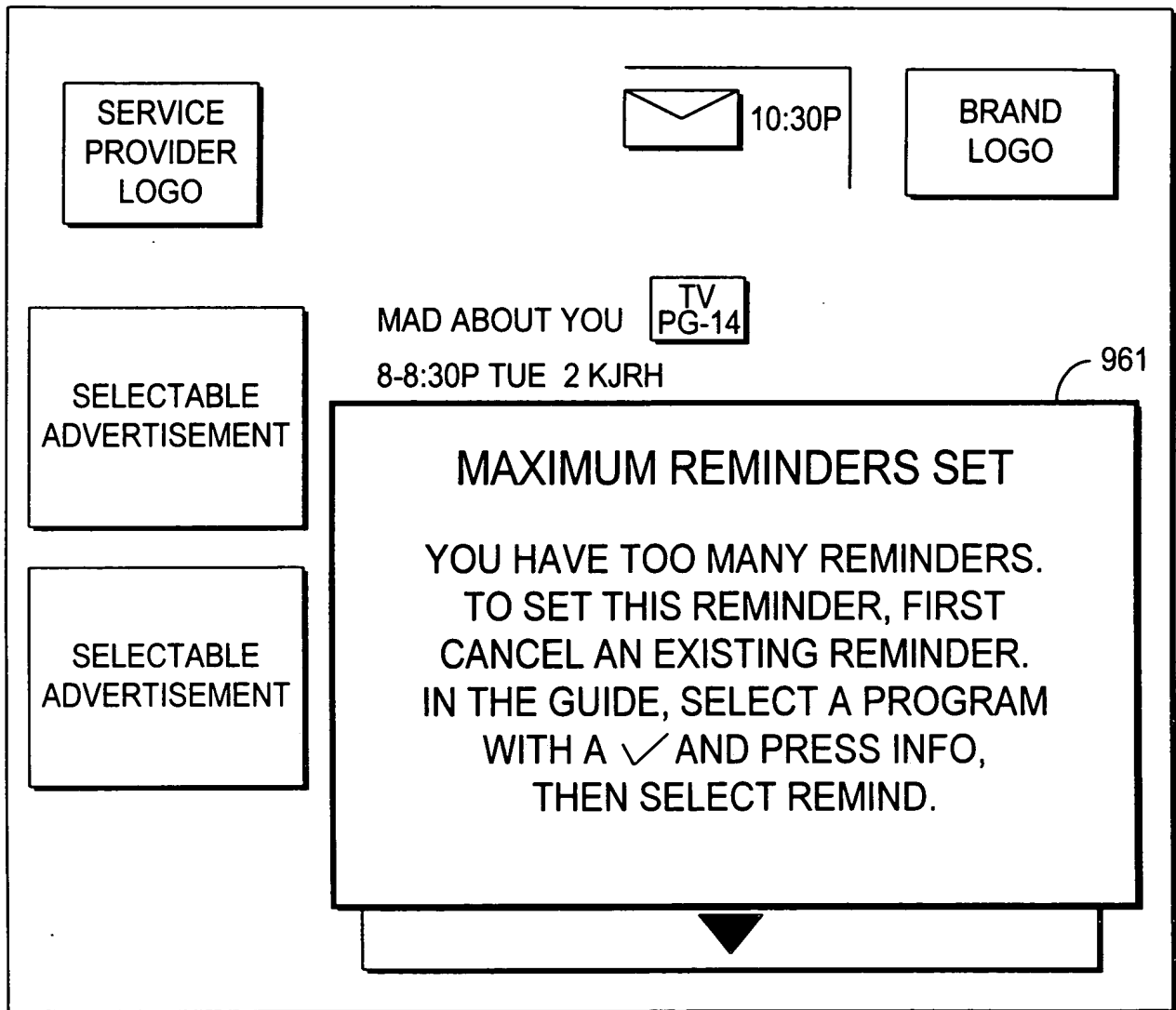


FIG. 96

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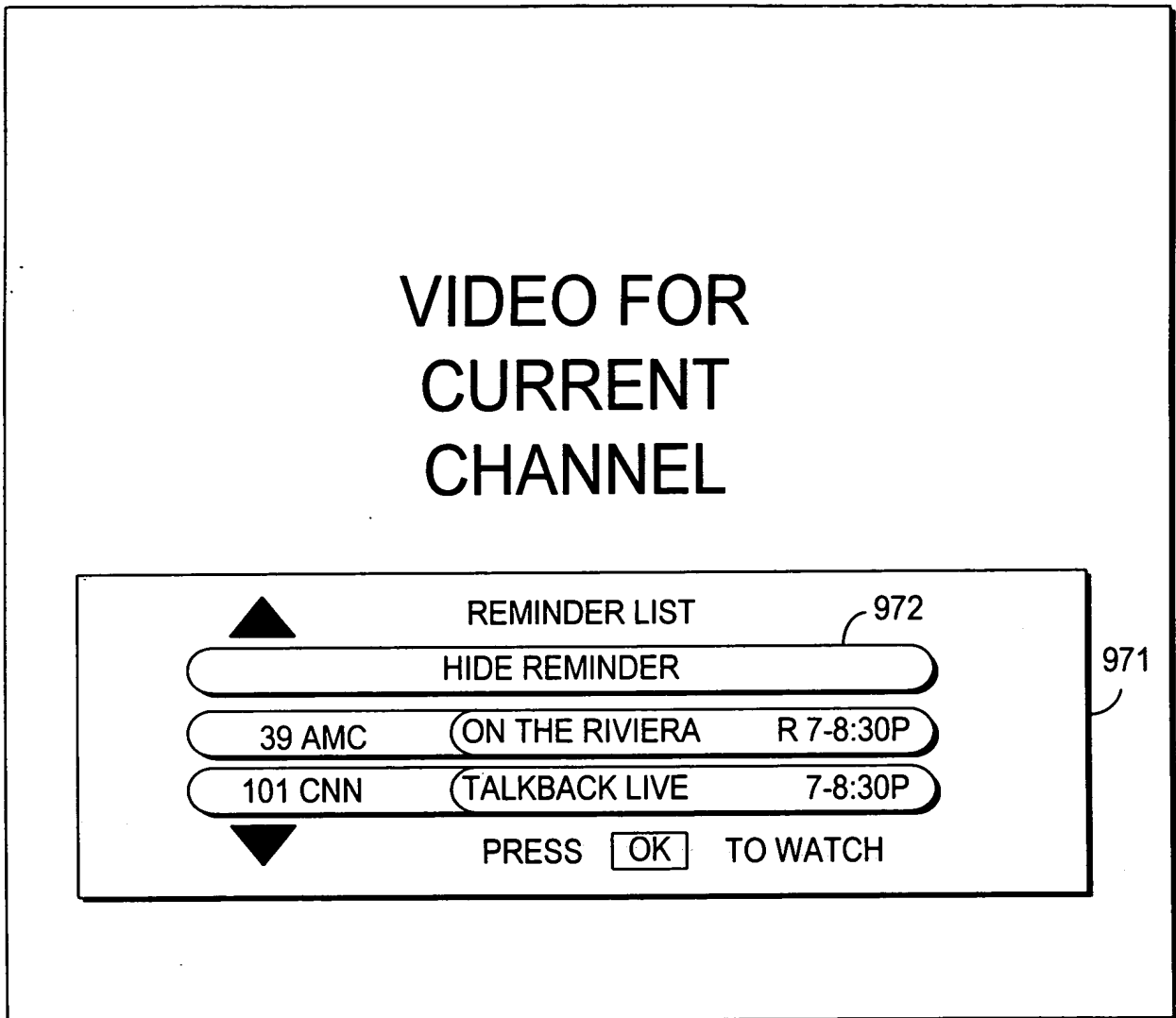


FIG. 97

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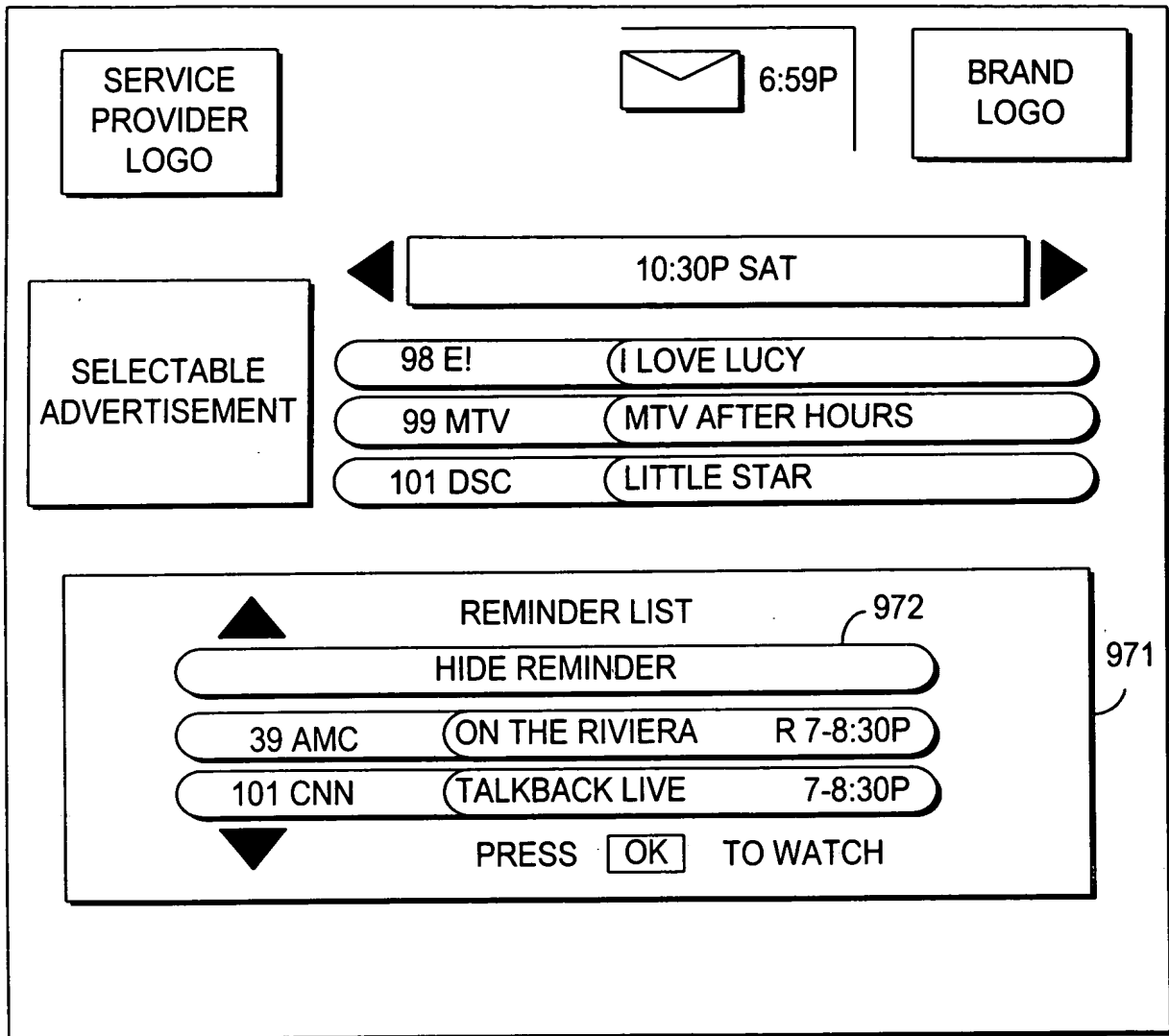


FIG. 98

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VIDEO FOR CURRENT PROGRAM

PROGRAM MISSED

101 PPV1 AIR FORCE ONE R 10:30-12:30A

YOU WILL NOT BE CHARGED FOR THIS PROGRAM.
WOULD YOU LIKE TO RESCHEDULE?

992 YES NO

991

FIG. 99

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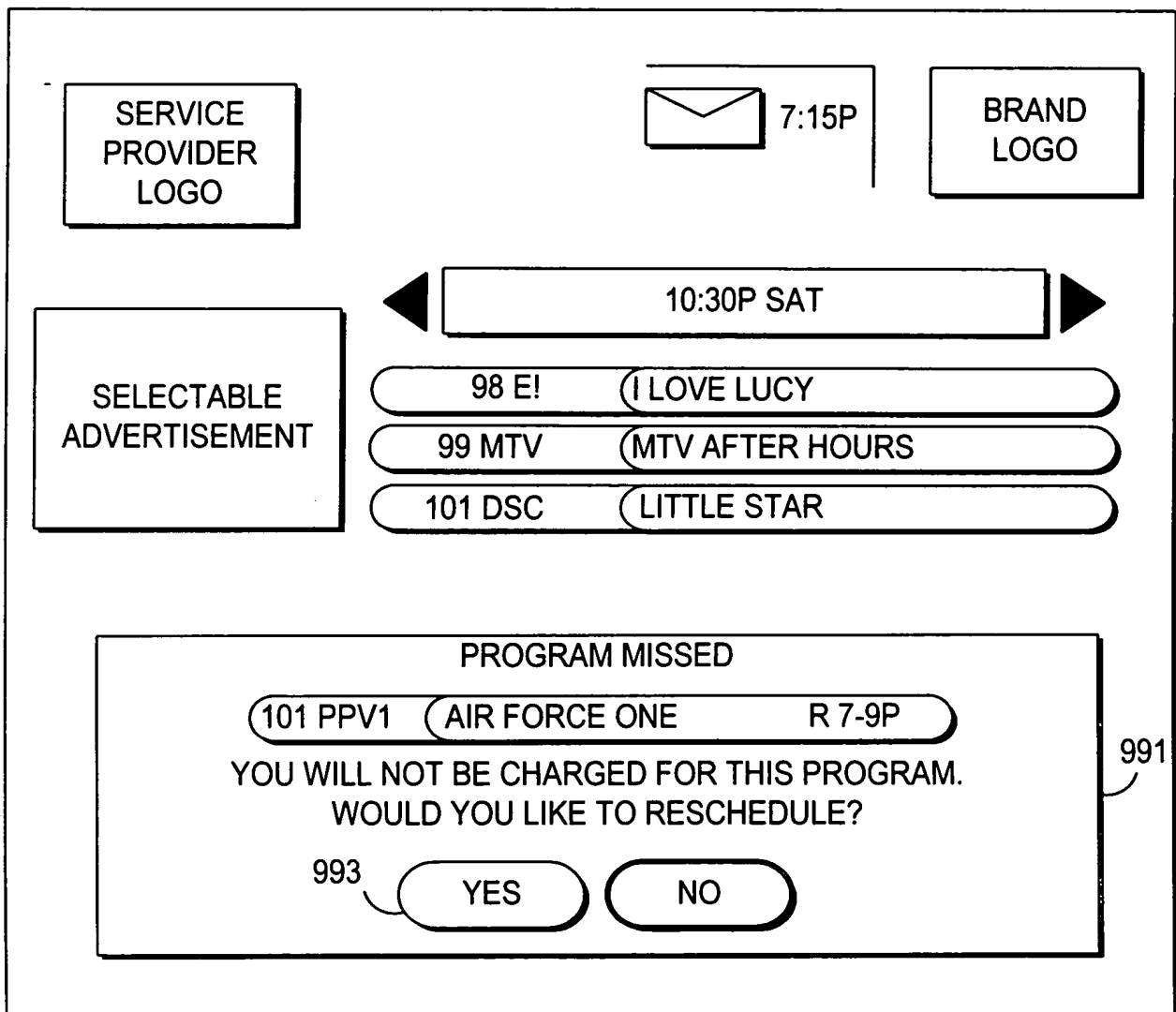


FIG. 100

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VIDEO FOR CURRENT PROGRAM

1011

PROGRAM STARTING

101 PPV1 (AIR FORCE ONE R 10:30-12:30A

THE PROGRAM YOU ORDERED IS STARTING.
WOULD YOU LIKE TO WATCH IT NOW?

1012

YES

NO

FIG. 101

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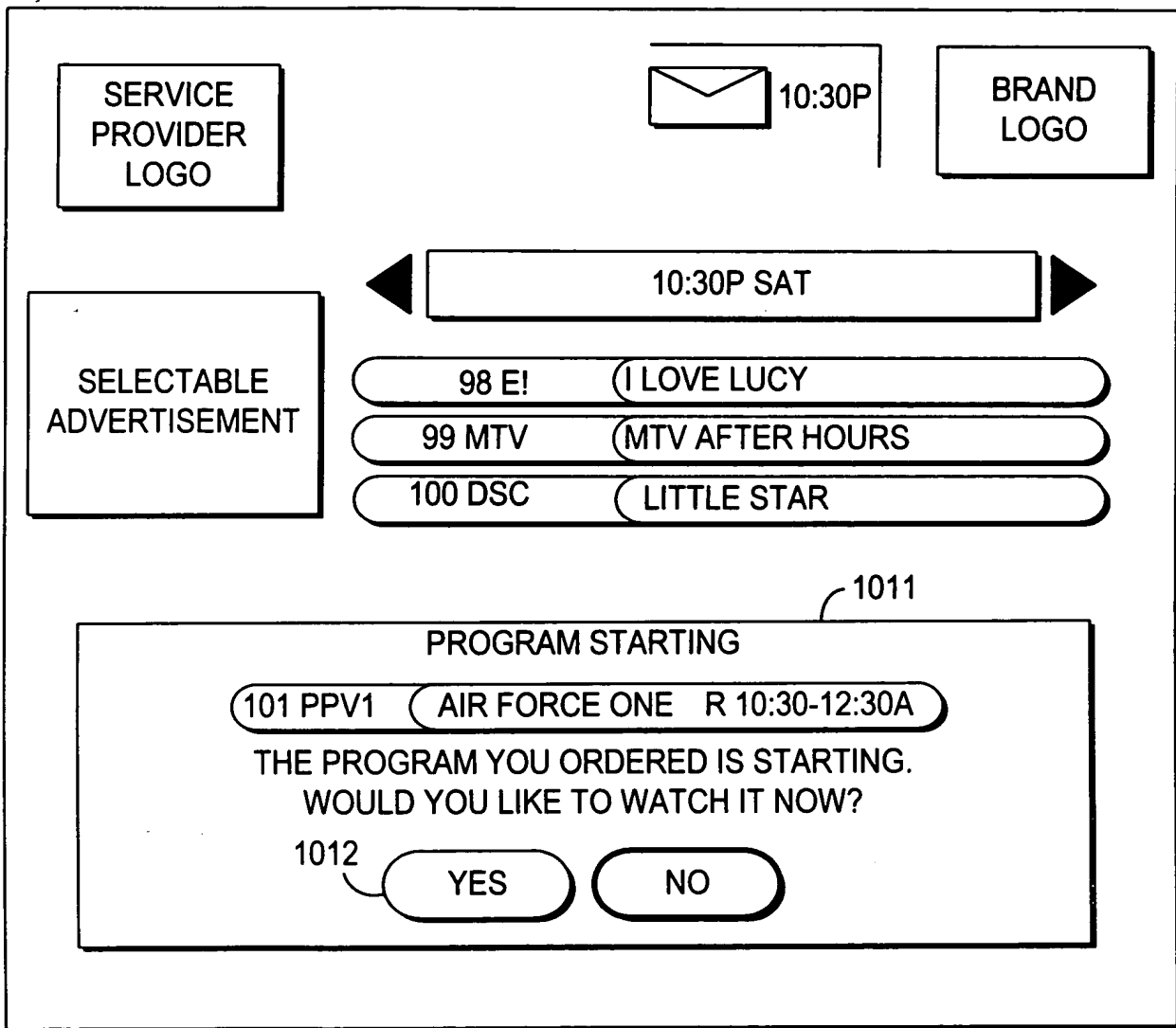


FIG. 102

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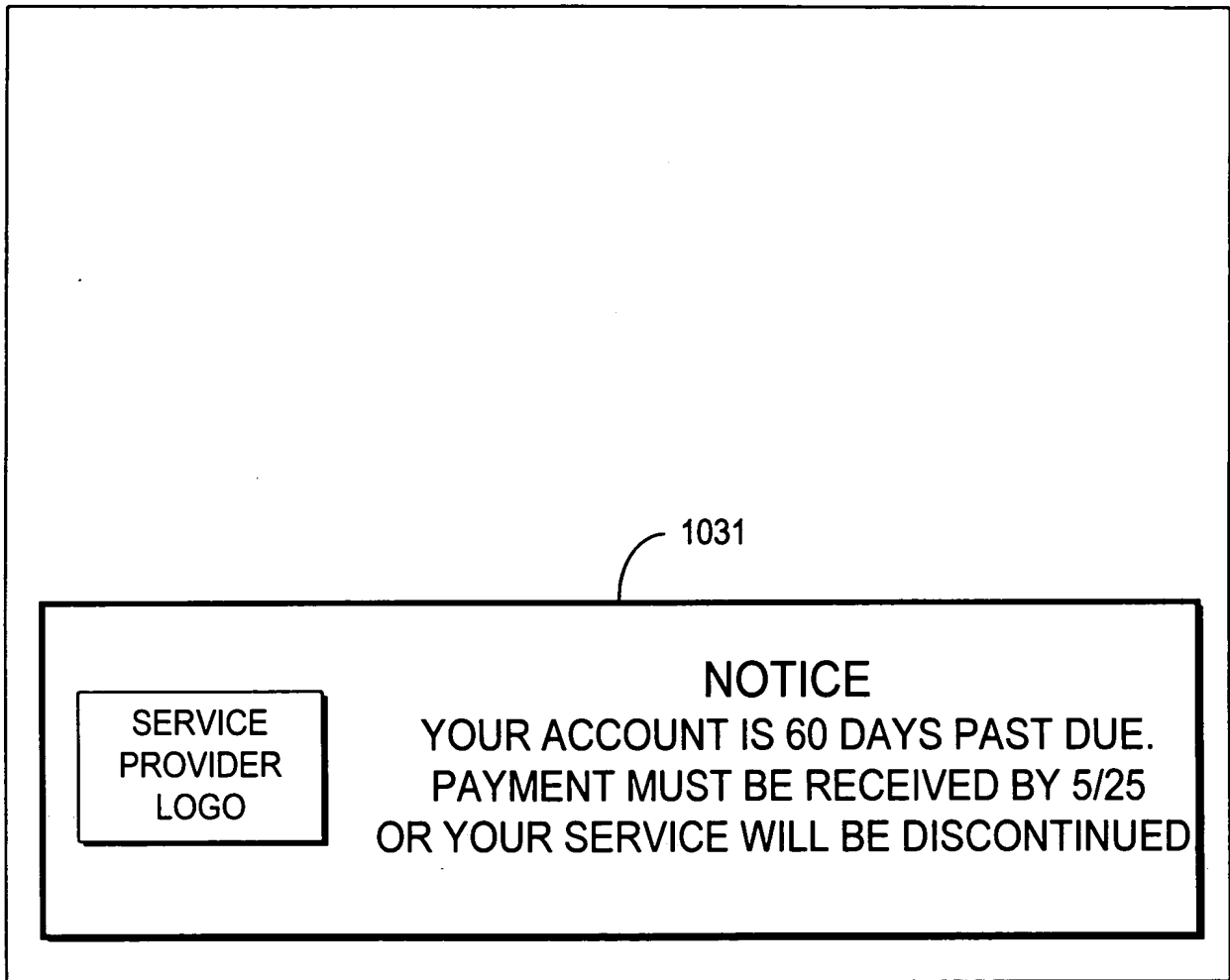


FIG. 103

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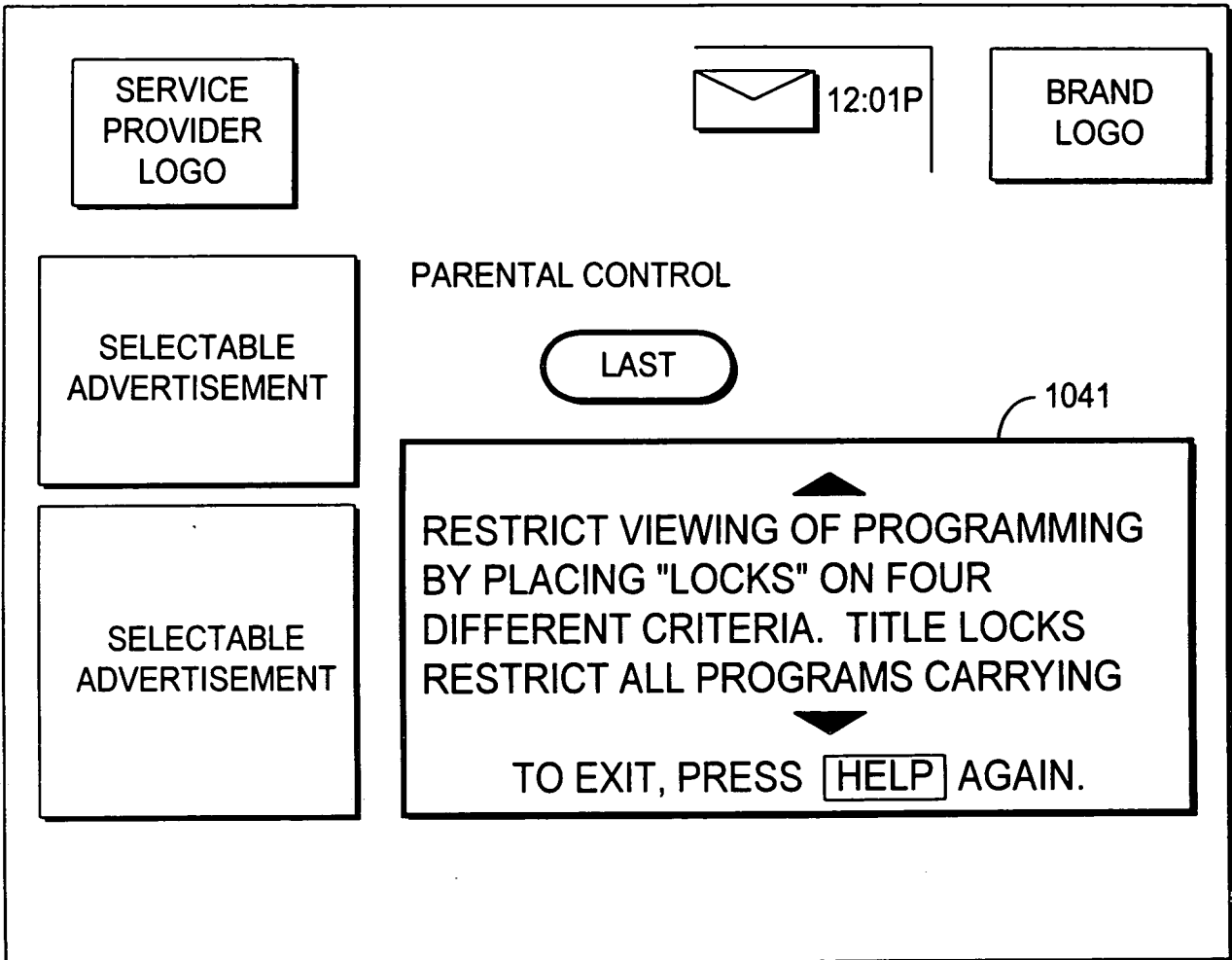


FIG. 104

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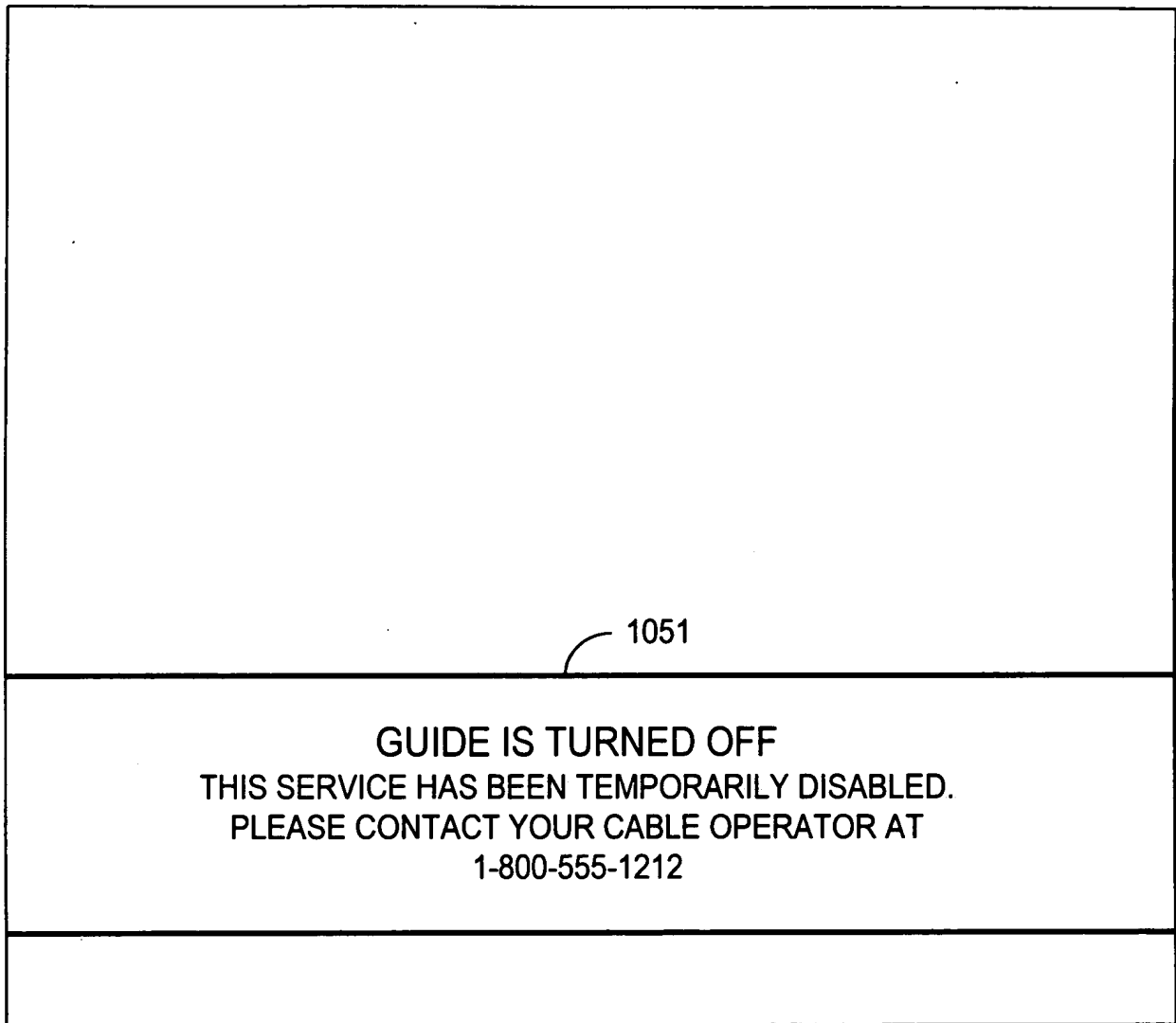


FIG. 105

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VIDEO FOR CURRENT PROGRAM

1051

GUIDE IS TURNED OFF
THIS SERVICE HAS BEEN TEMPORARILY DISABLED.
PLEASE CONTACT YOUR CABLE OPERATOR AT
1-800-555-1212

FIG. 106

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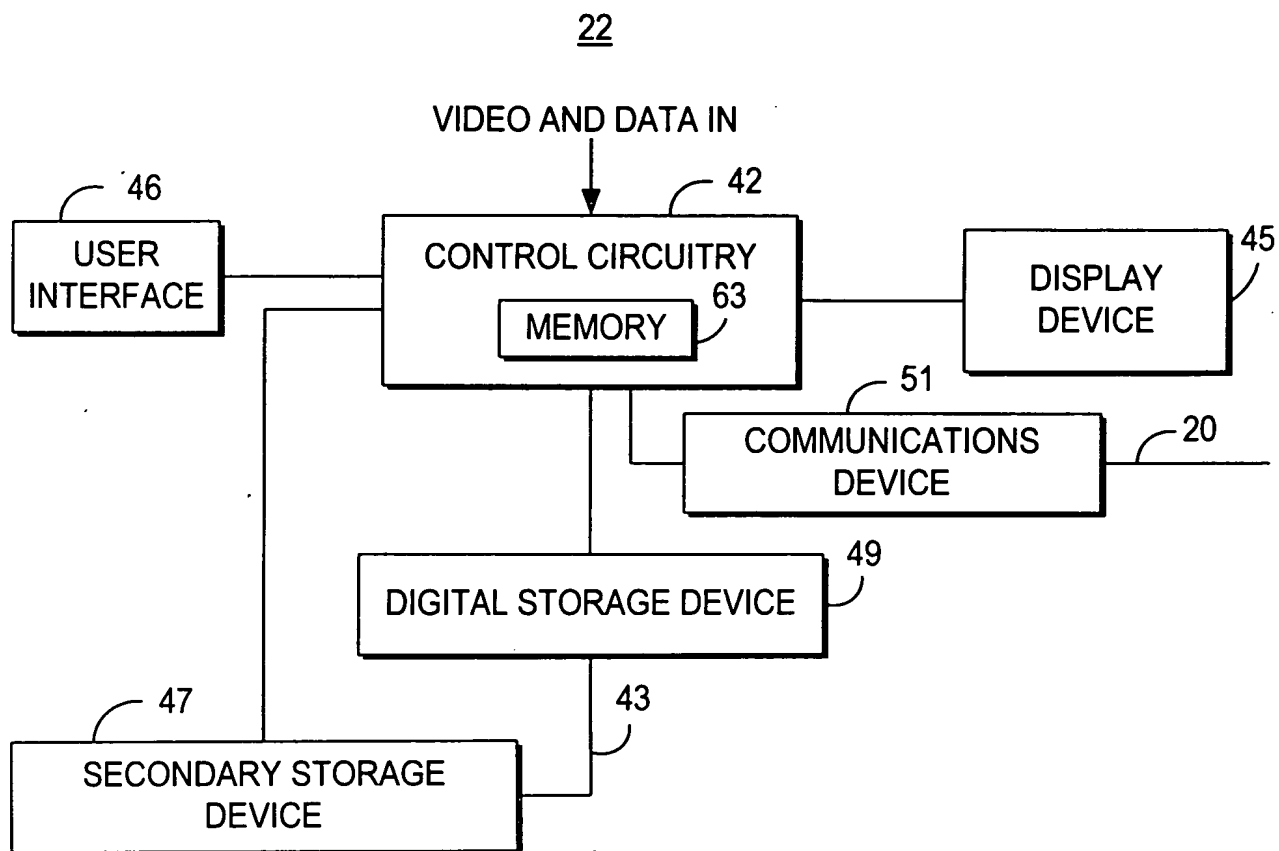


FIG. 4

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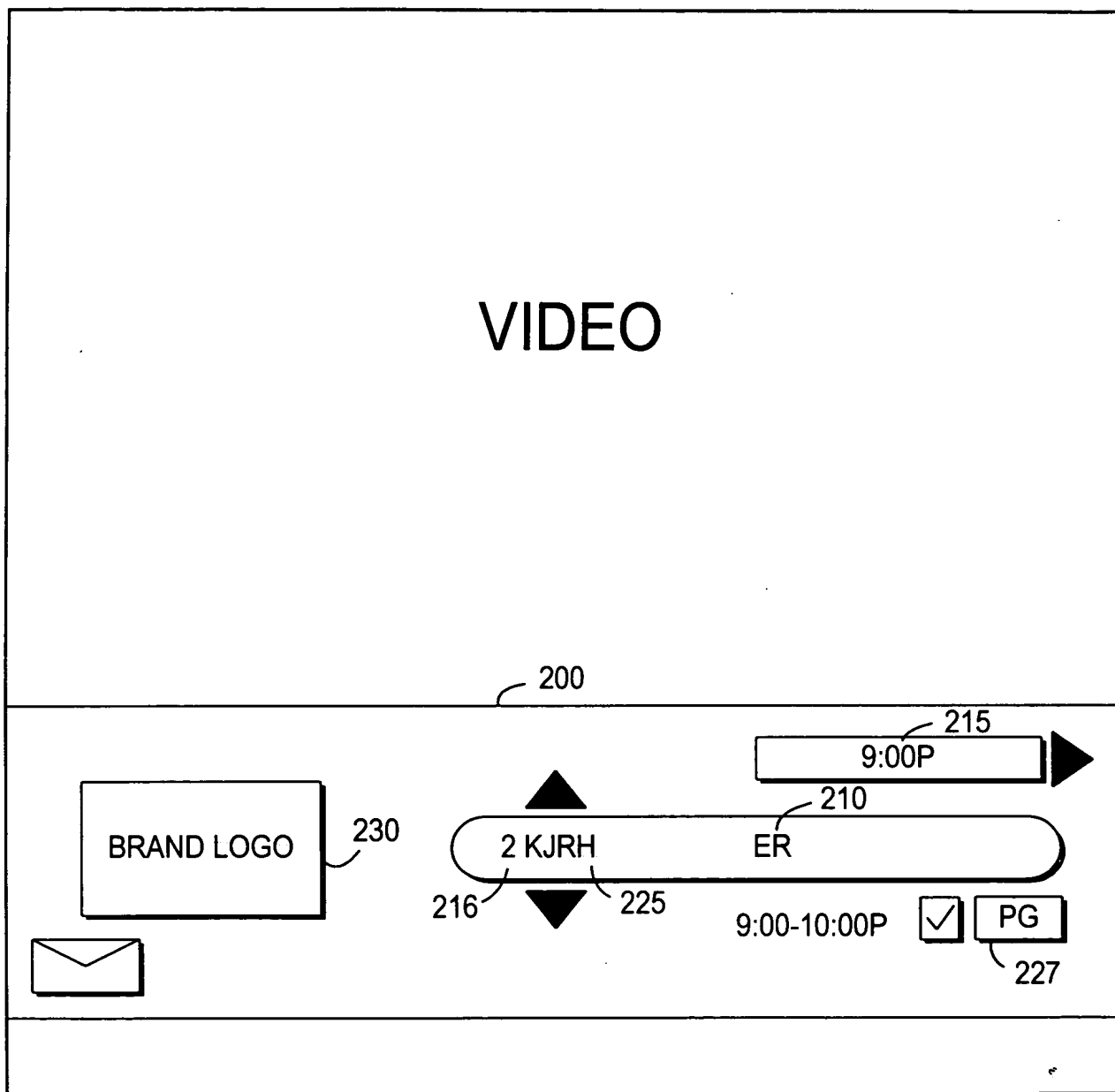


FIG. 5a

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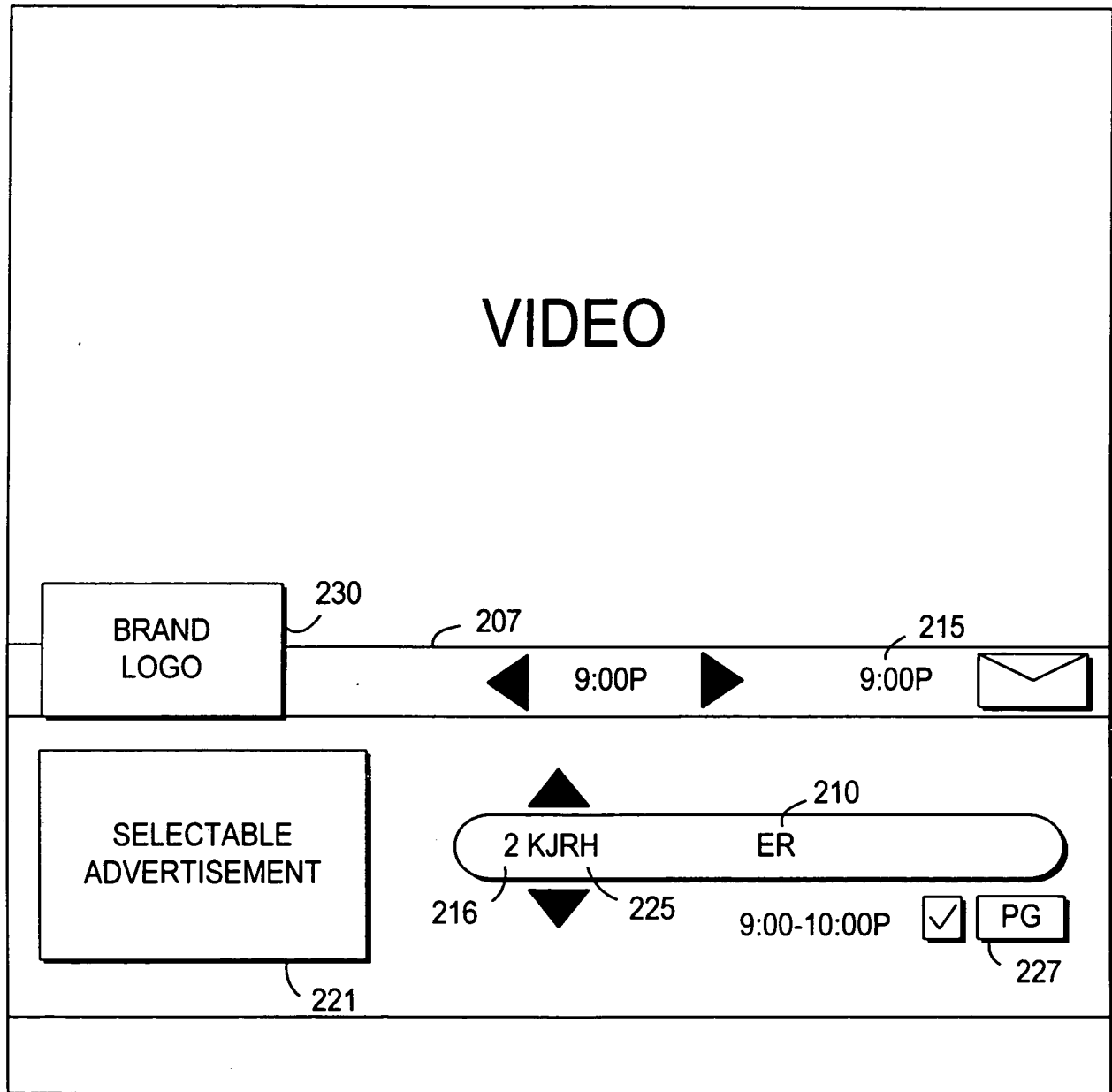


FIG. 5b

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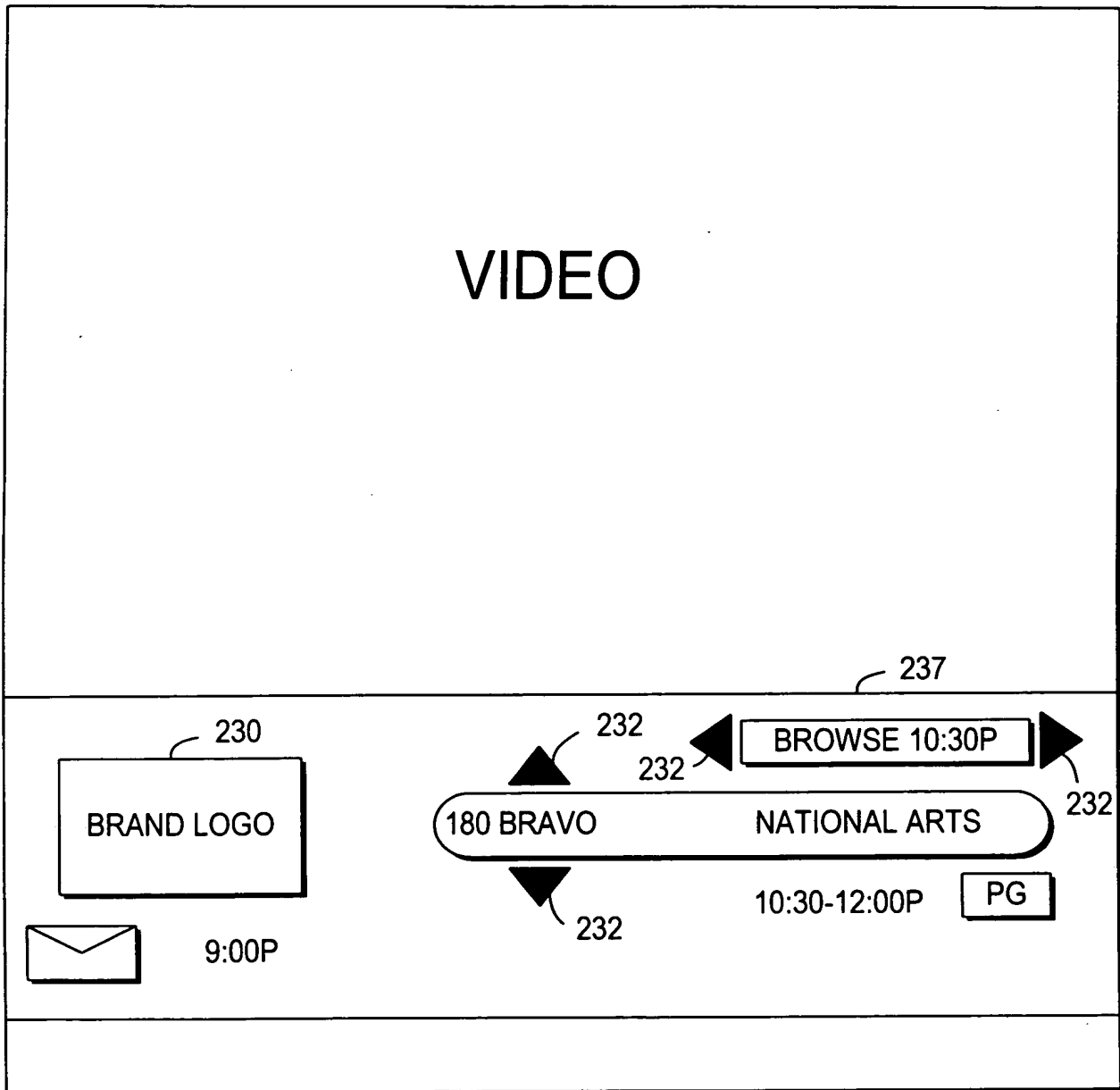


FIG. 6a

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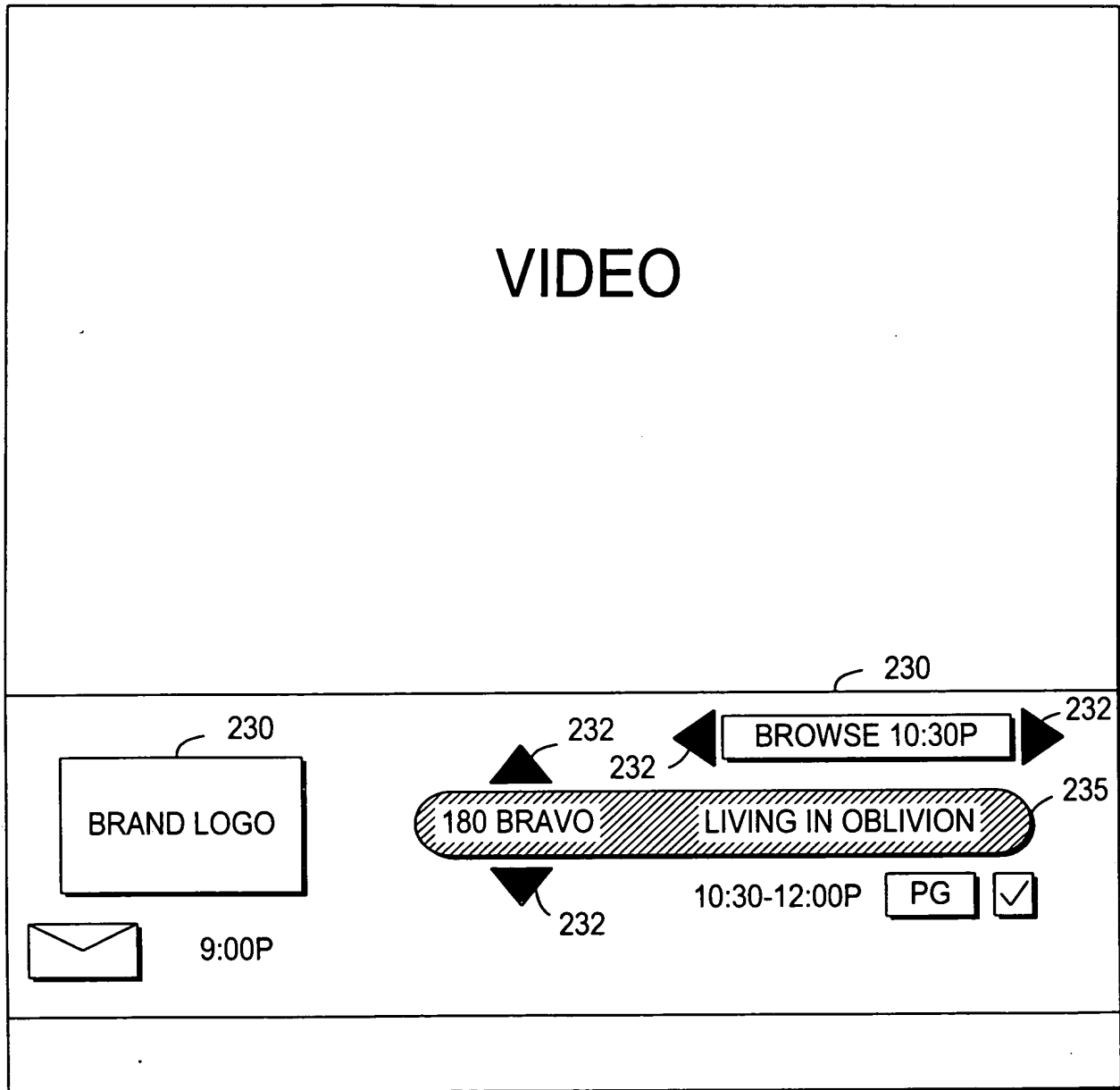


FIG. 6b

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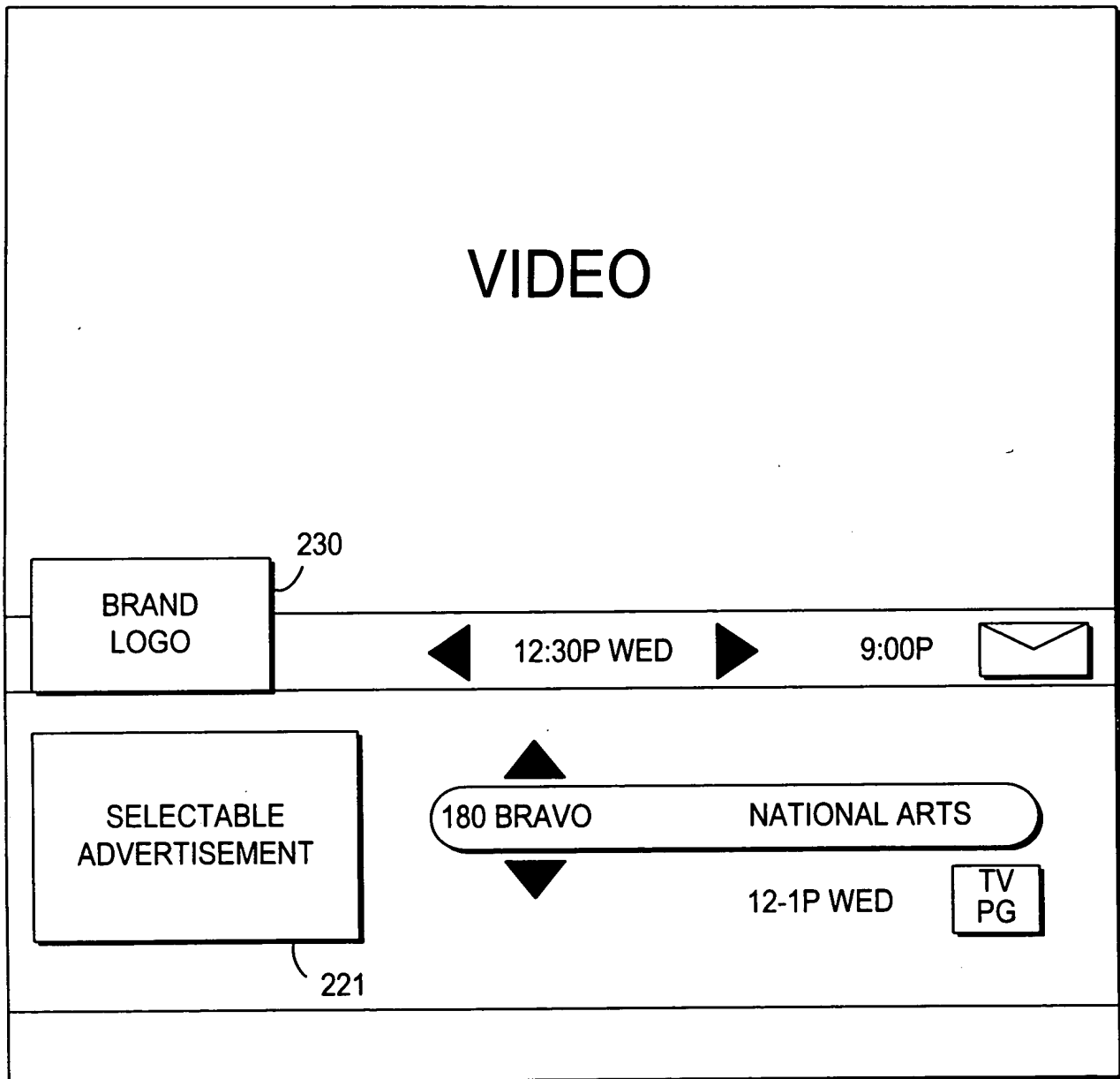


FIG. 6c

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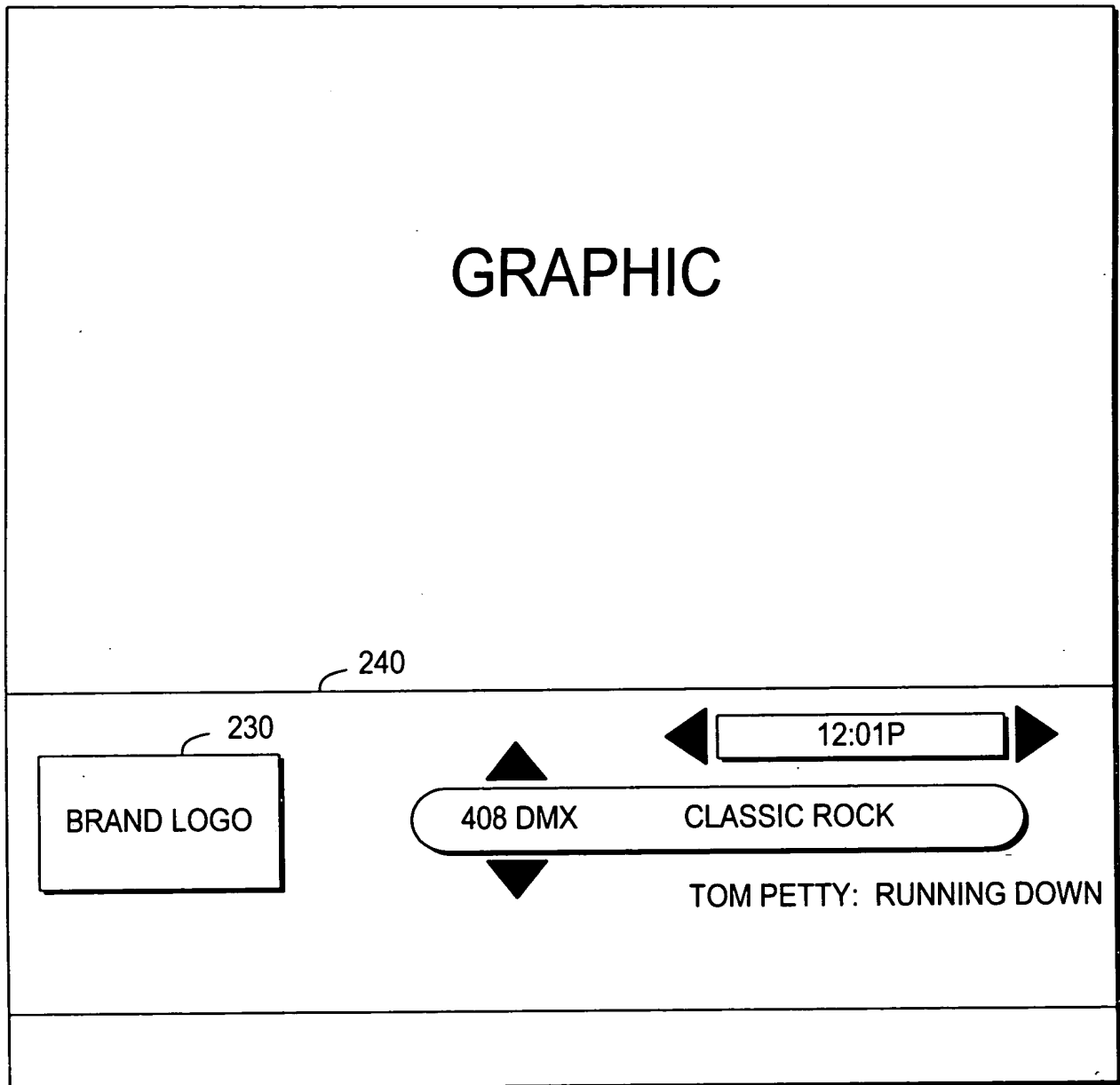


FIG. 7

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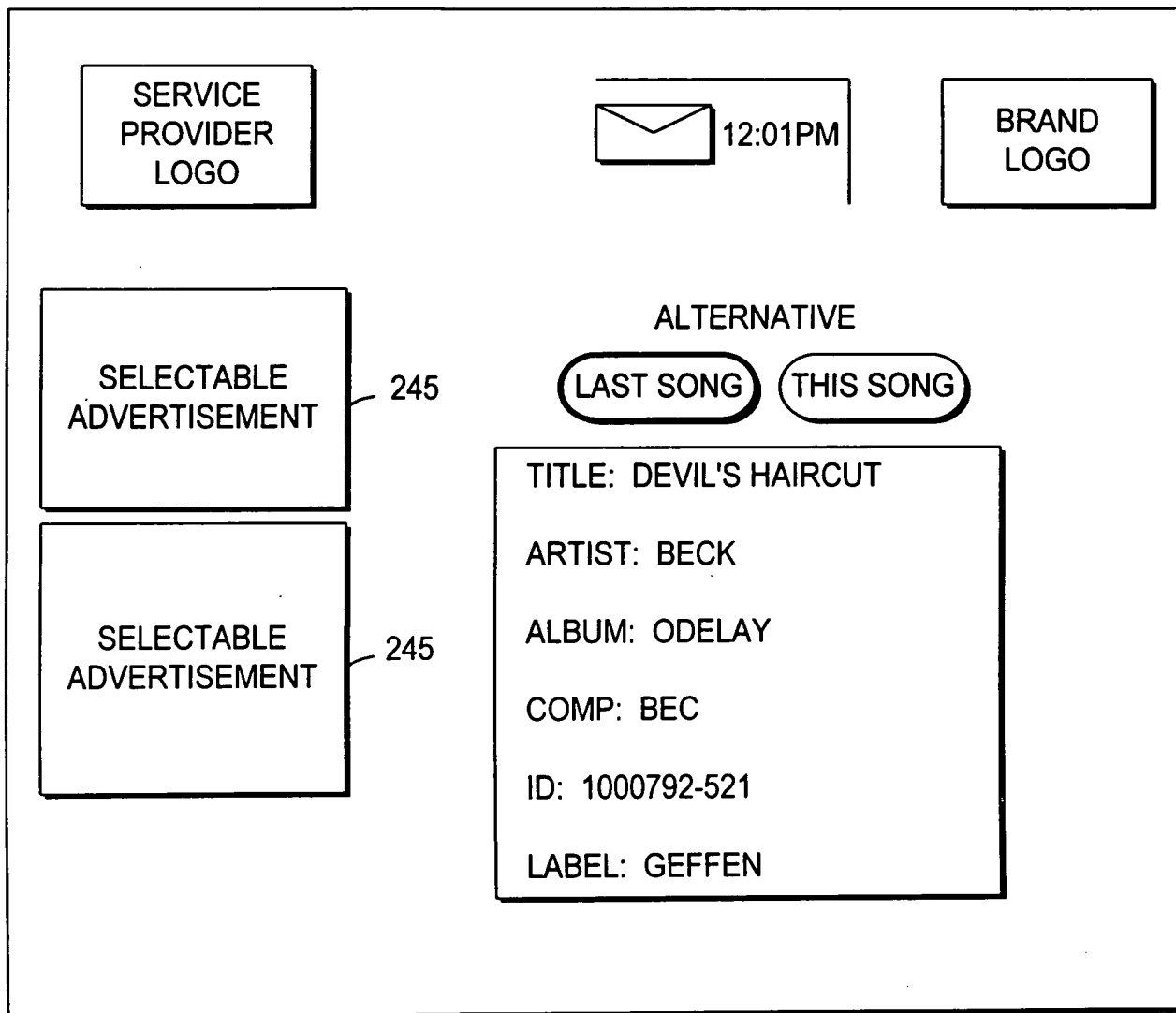


FIG. 8

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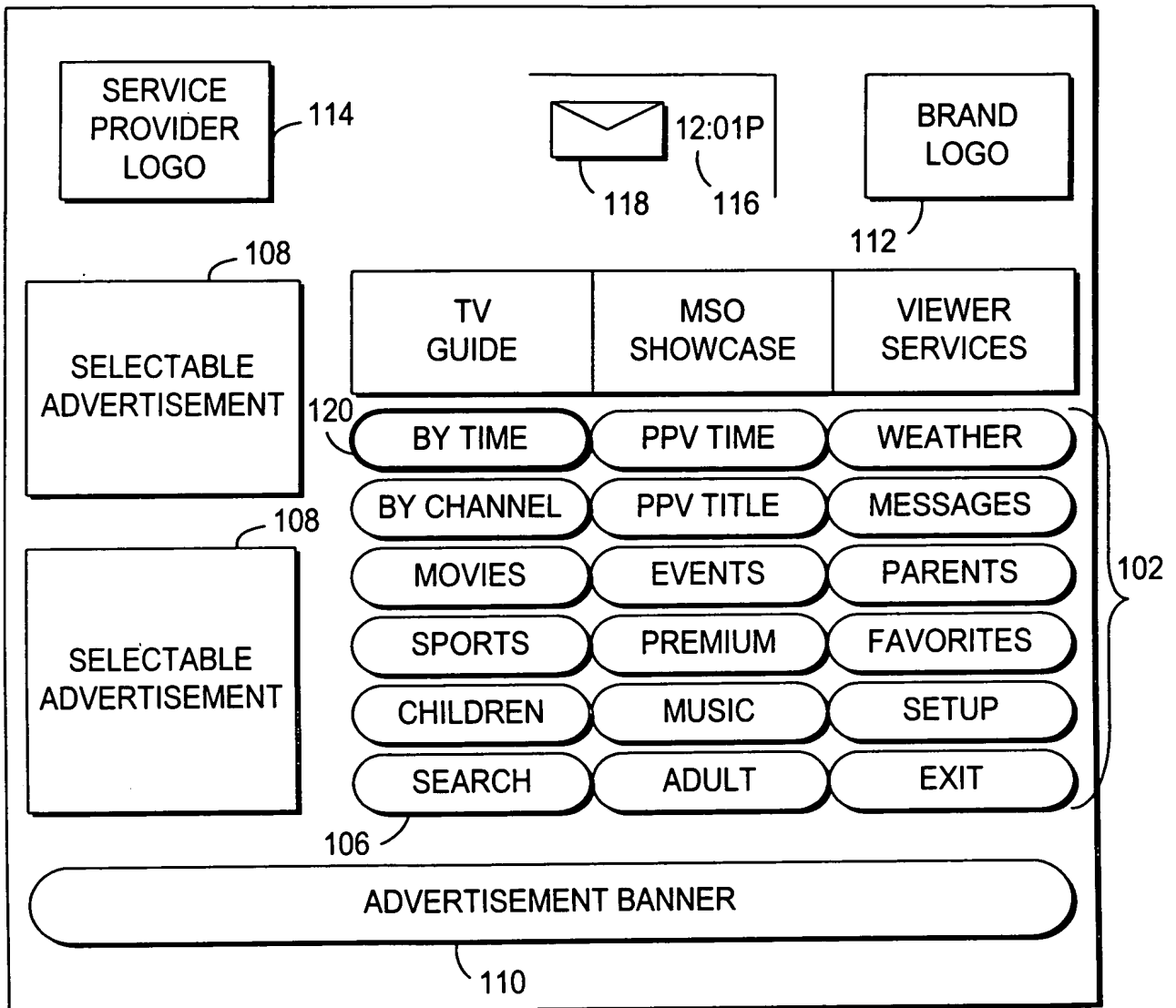


FIG. 9

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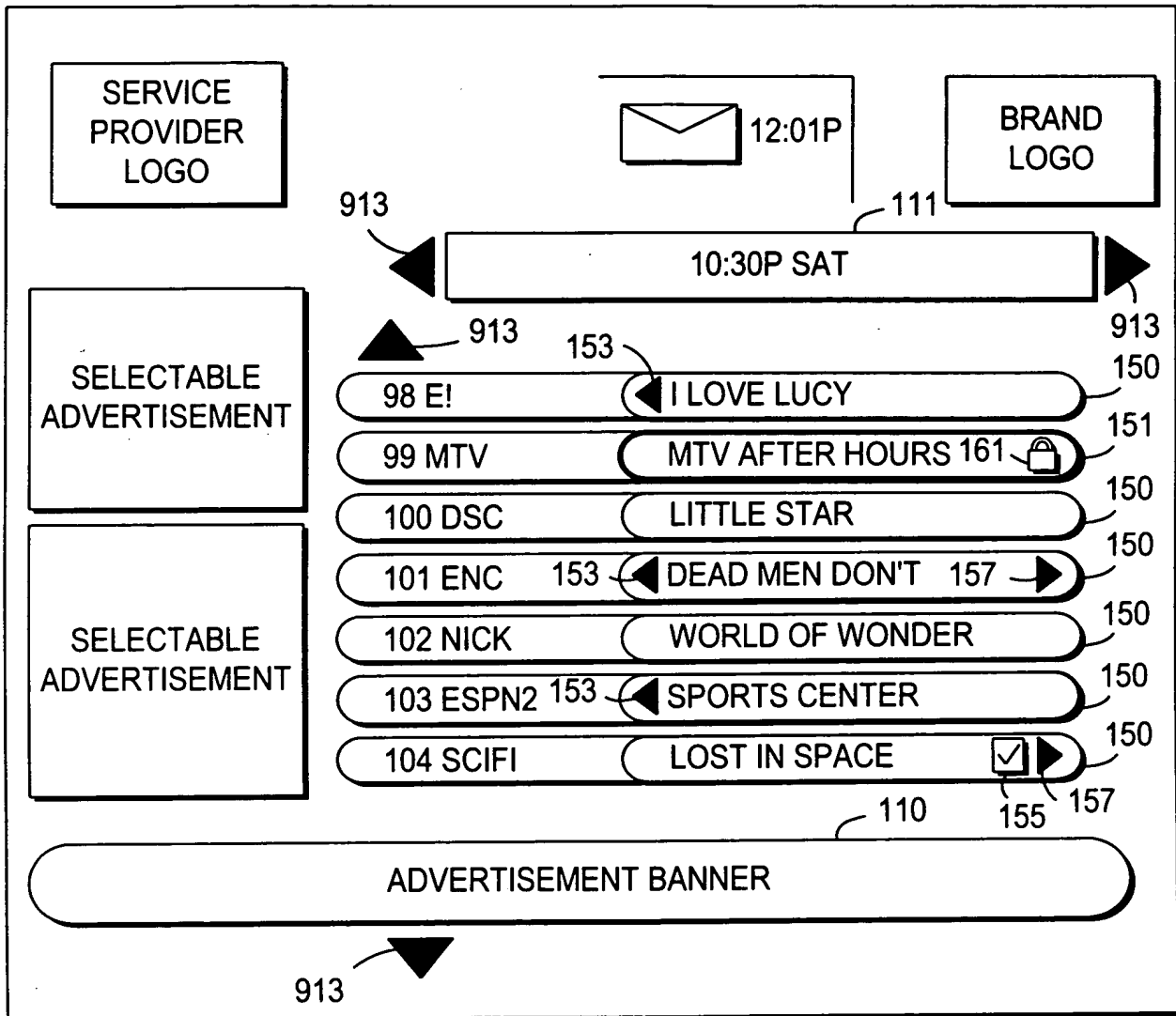


FIG. 10

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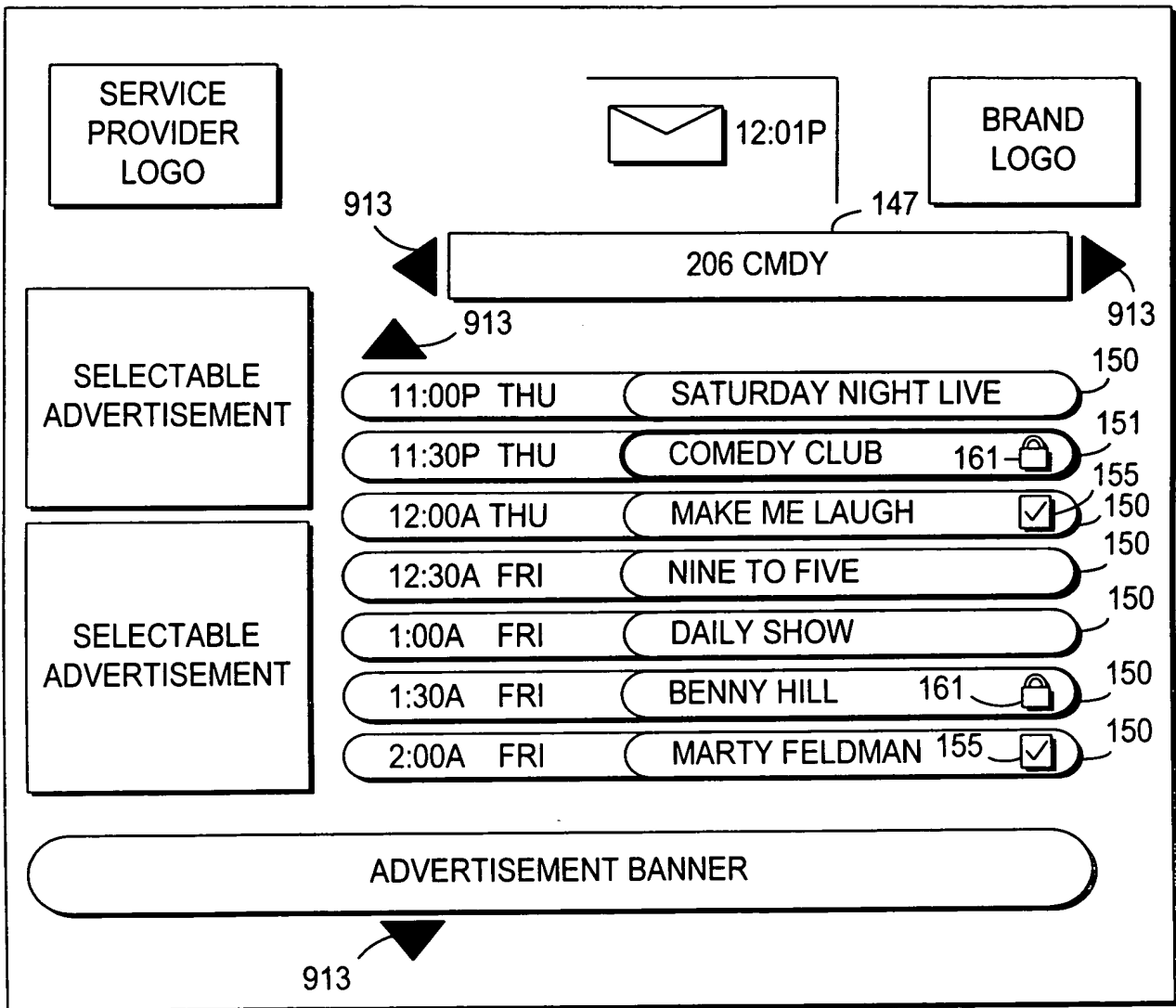


FIG. 11a

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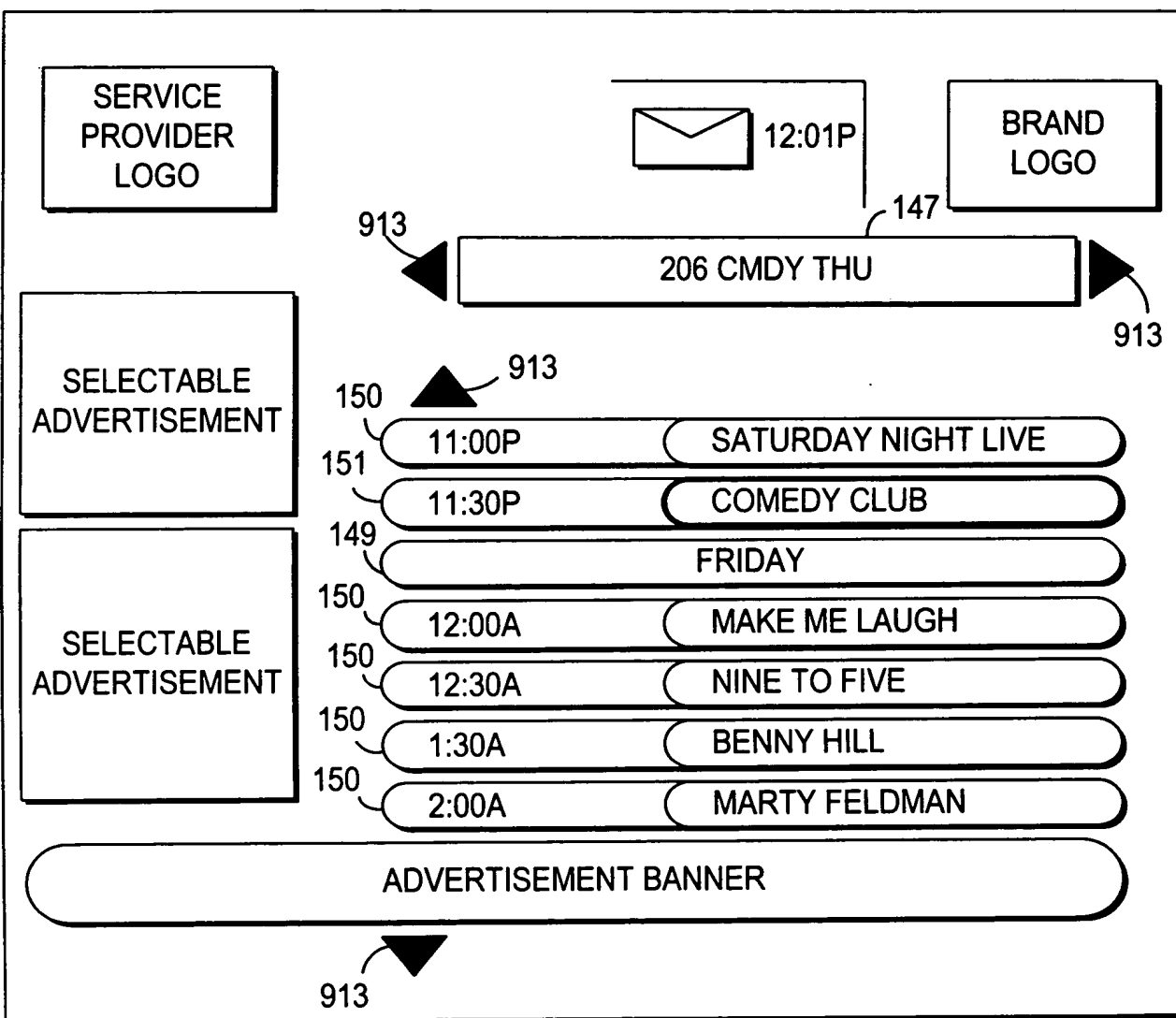


FIG. 11b

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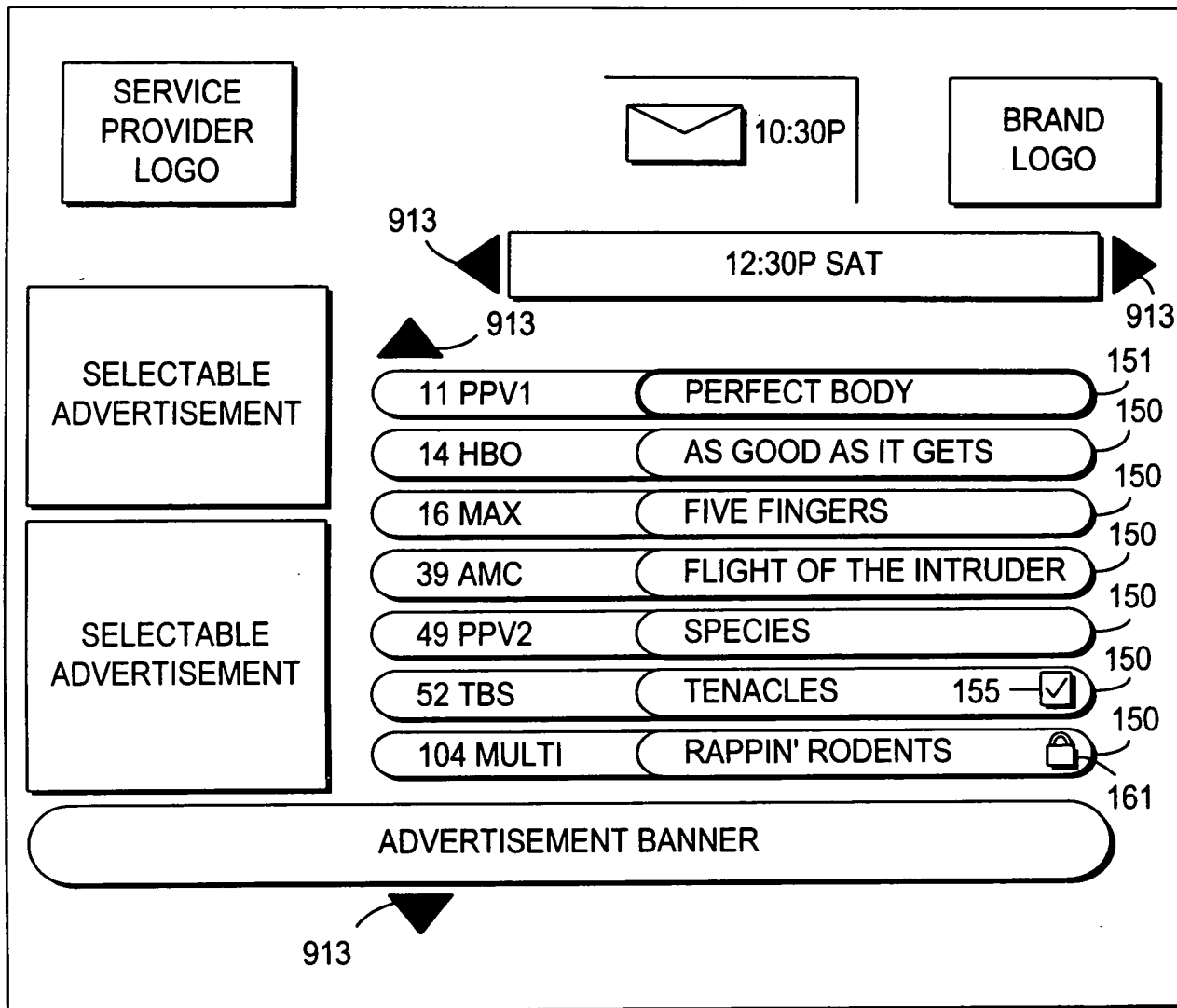


FIG. 12a

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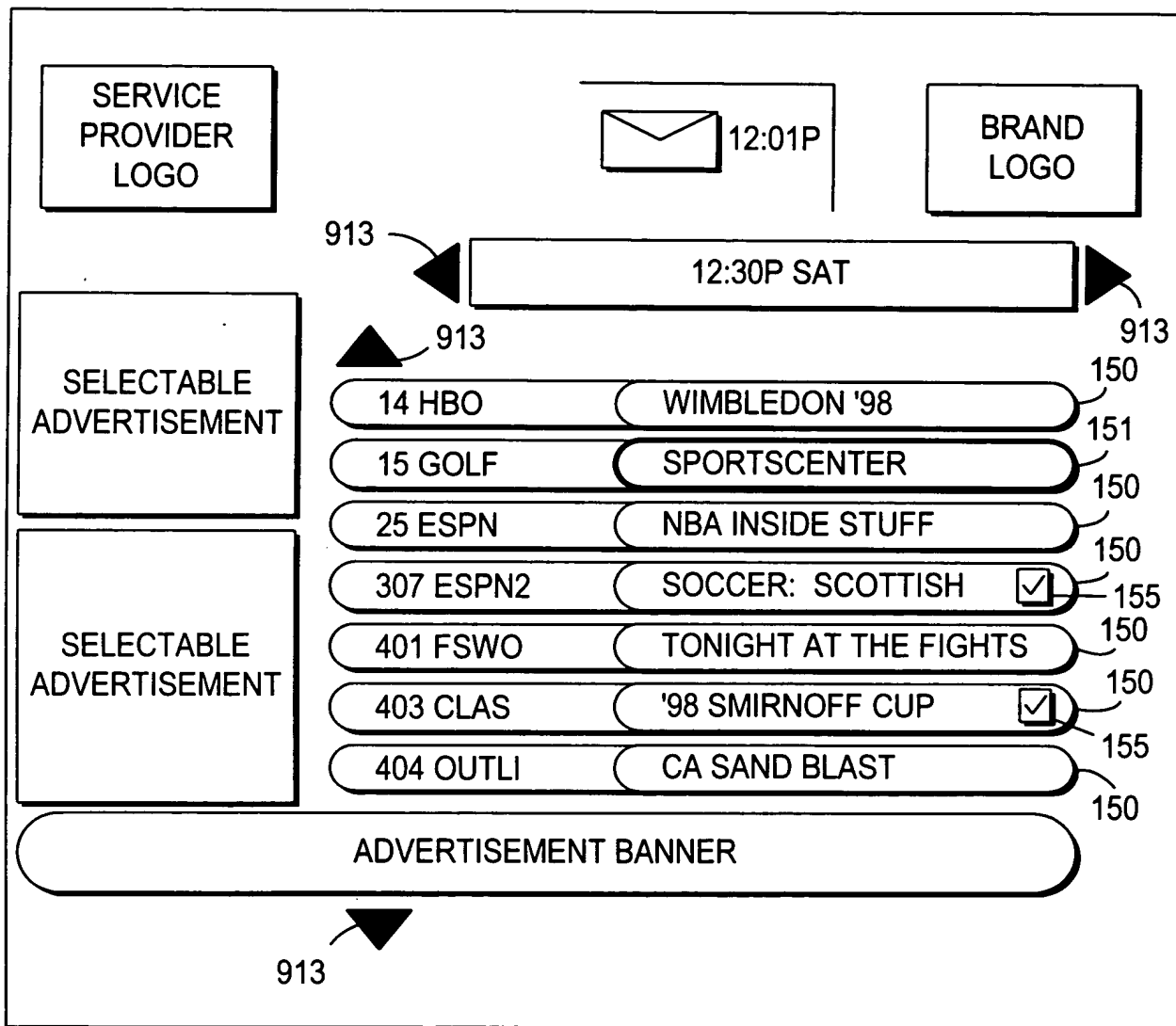


FIG. 12b

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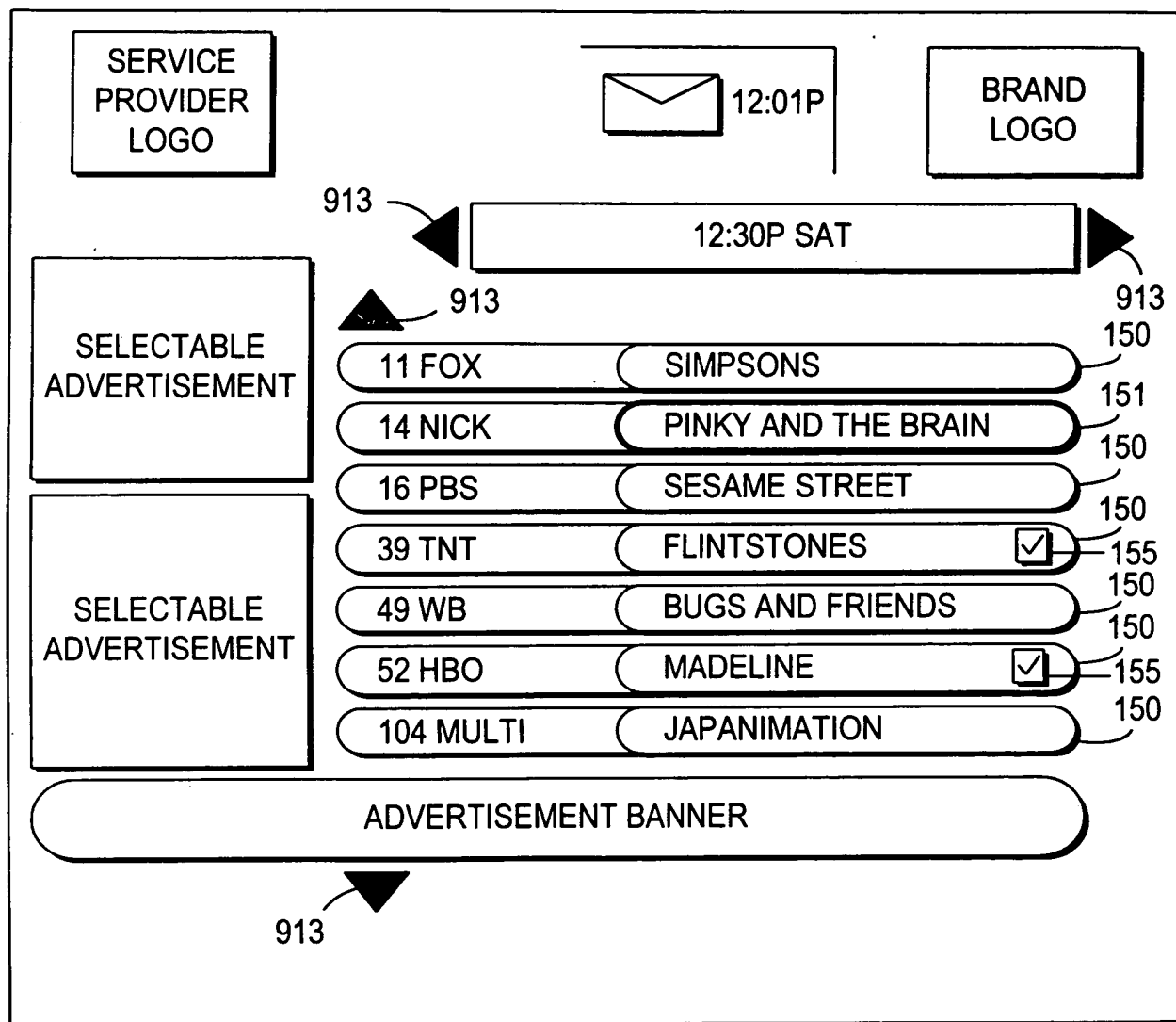


FIG. 12c

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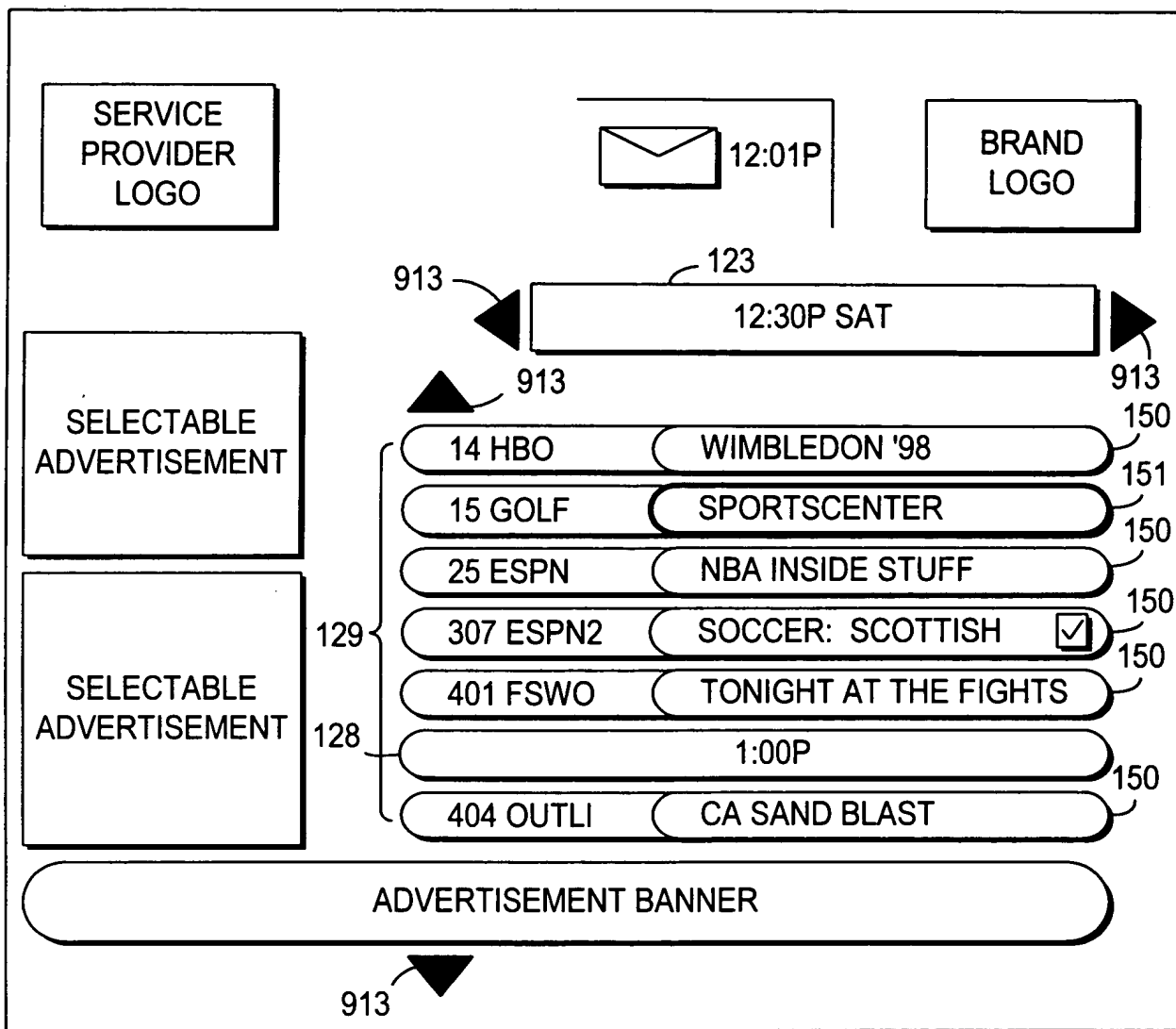


FIG. 12d

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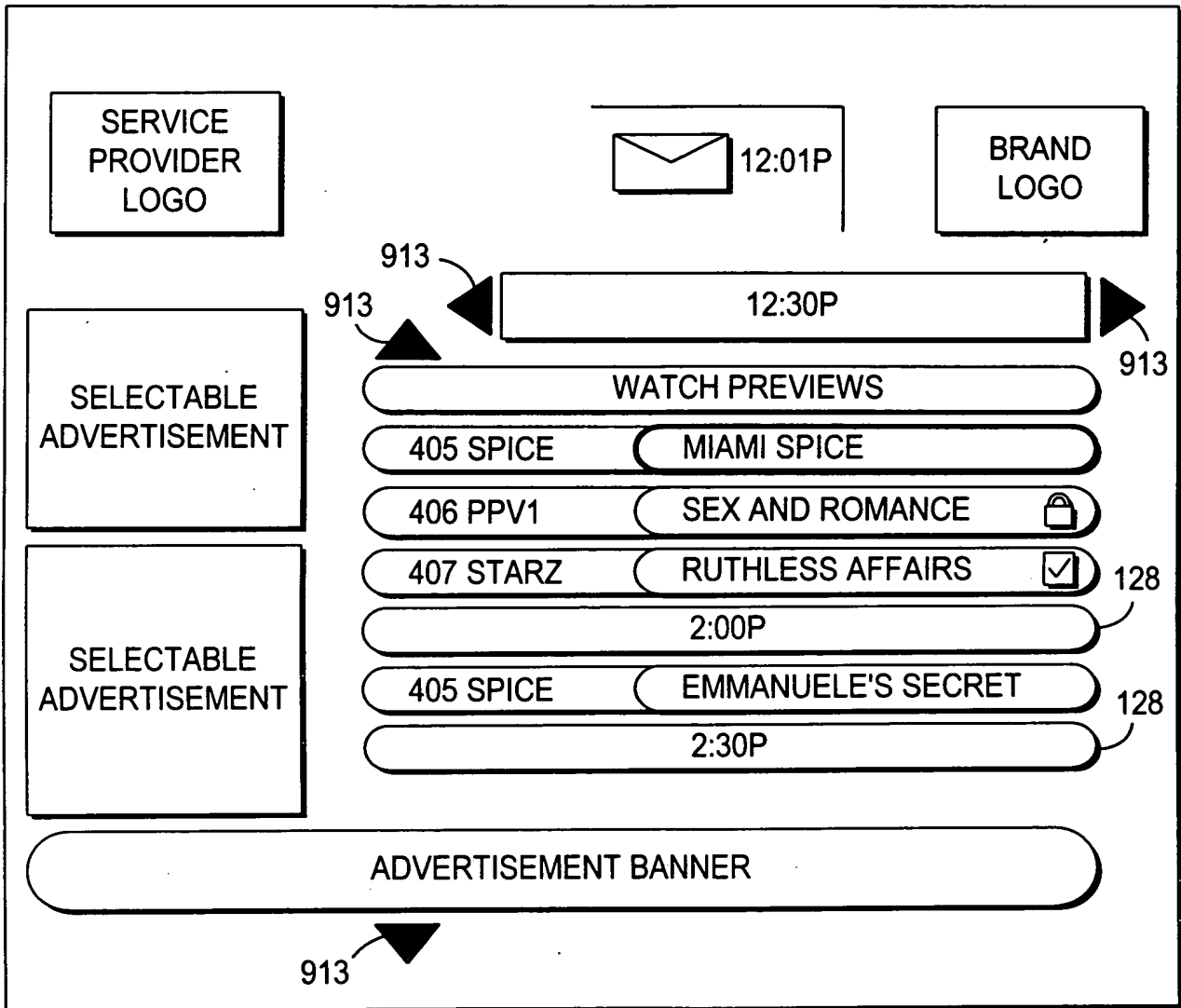


FIG. 12e

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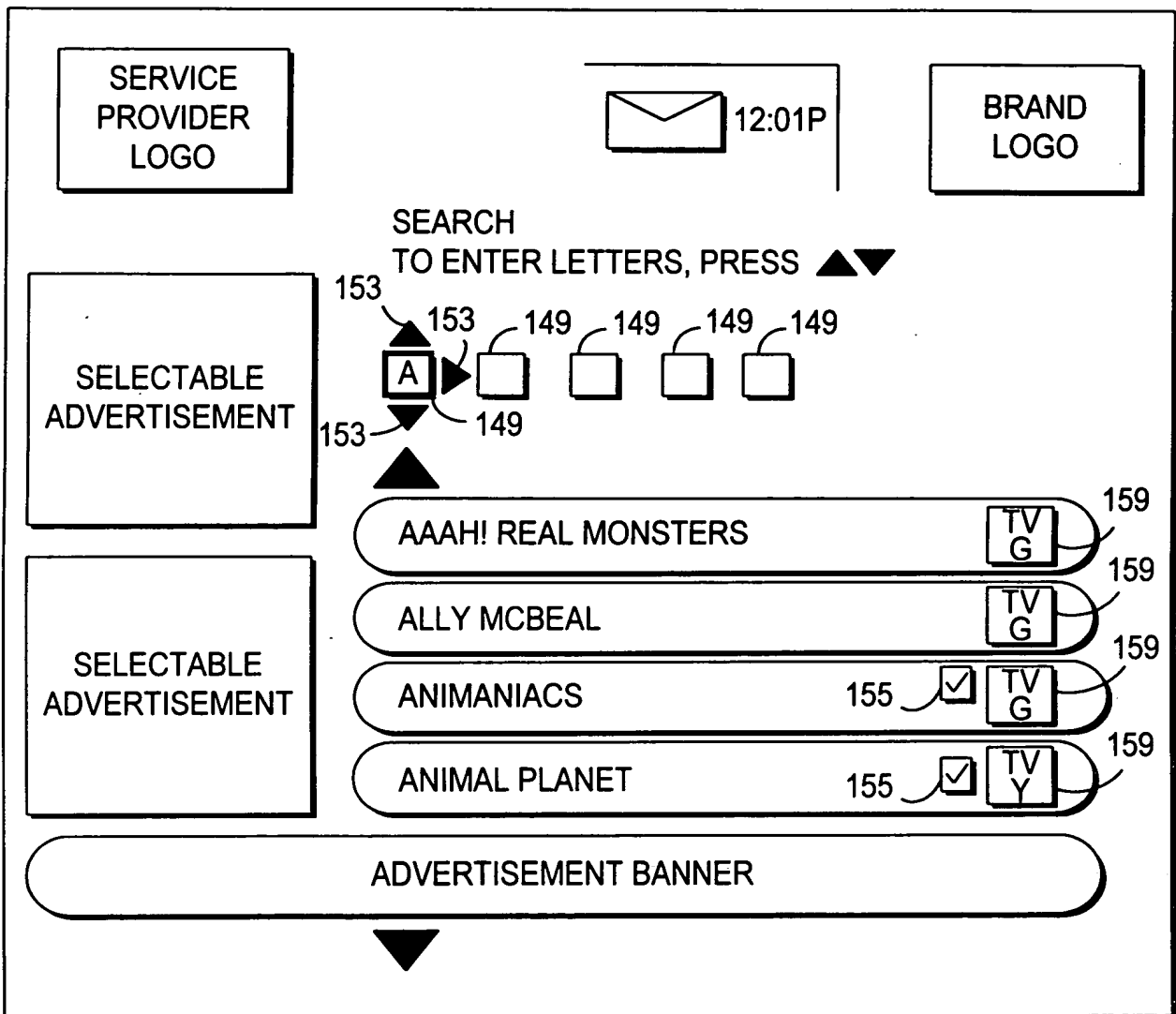


FIG. 13a

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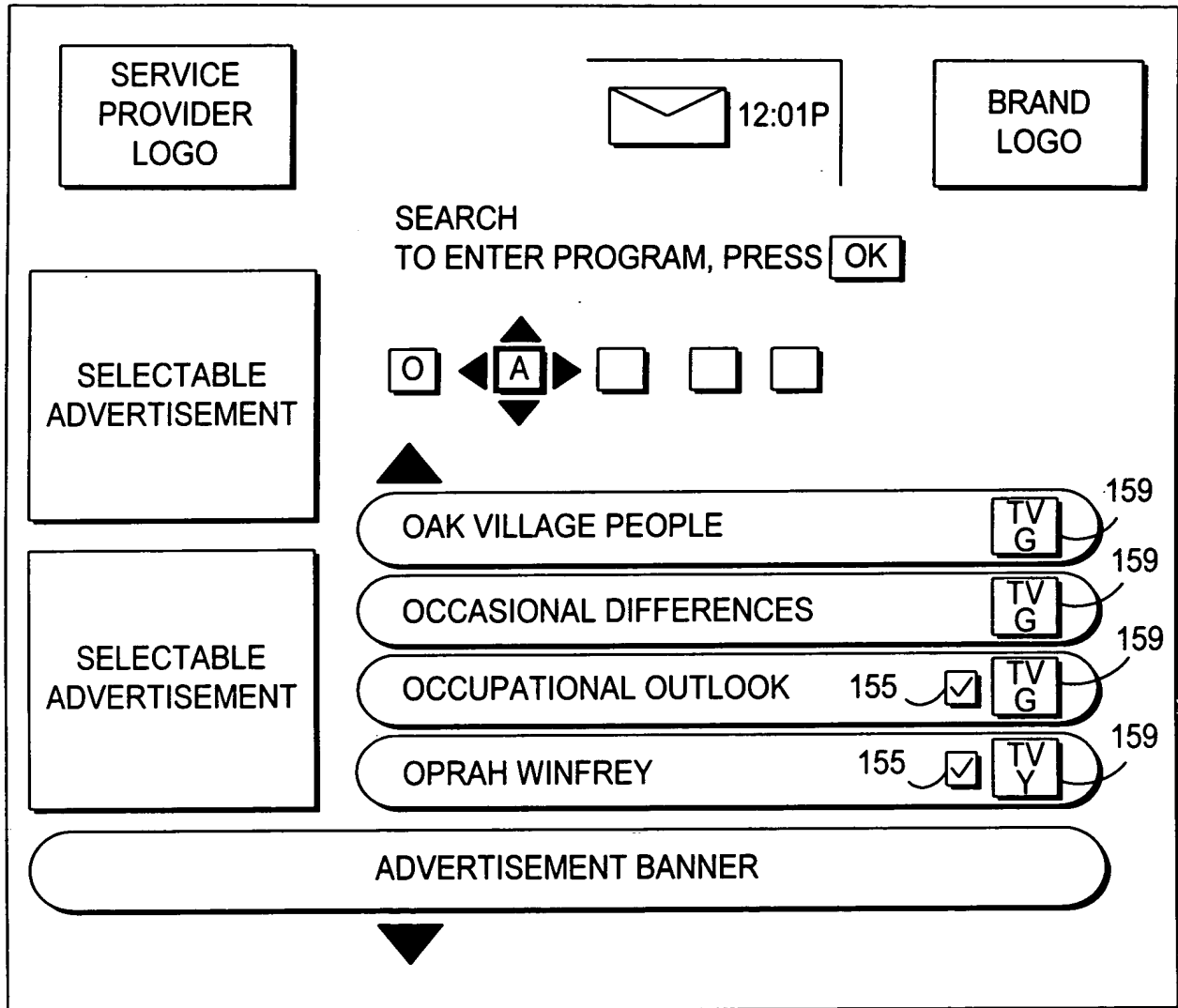


FIG. 13b

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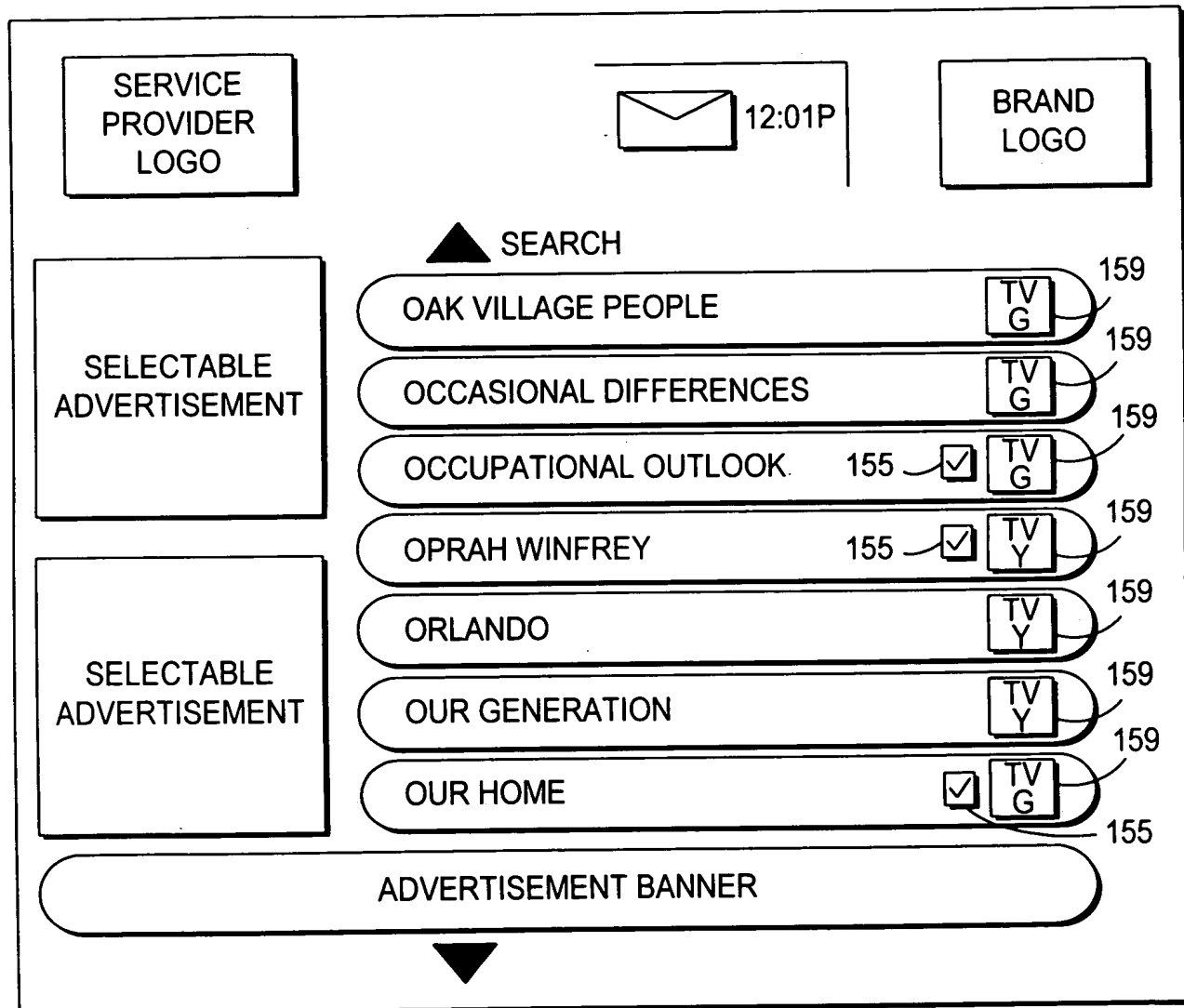


FIG. 13c

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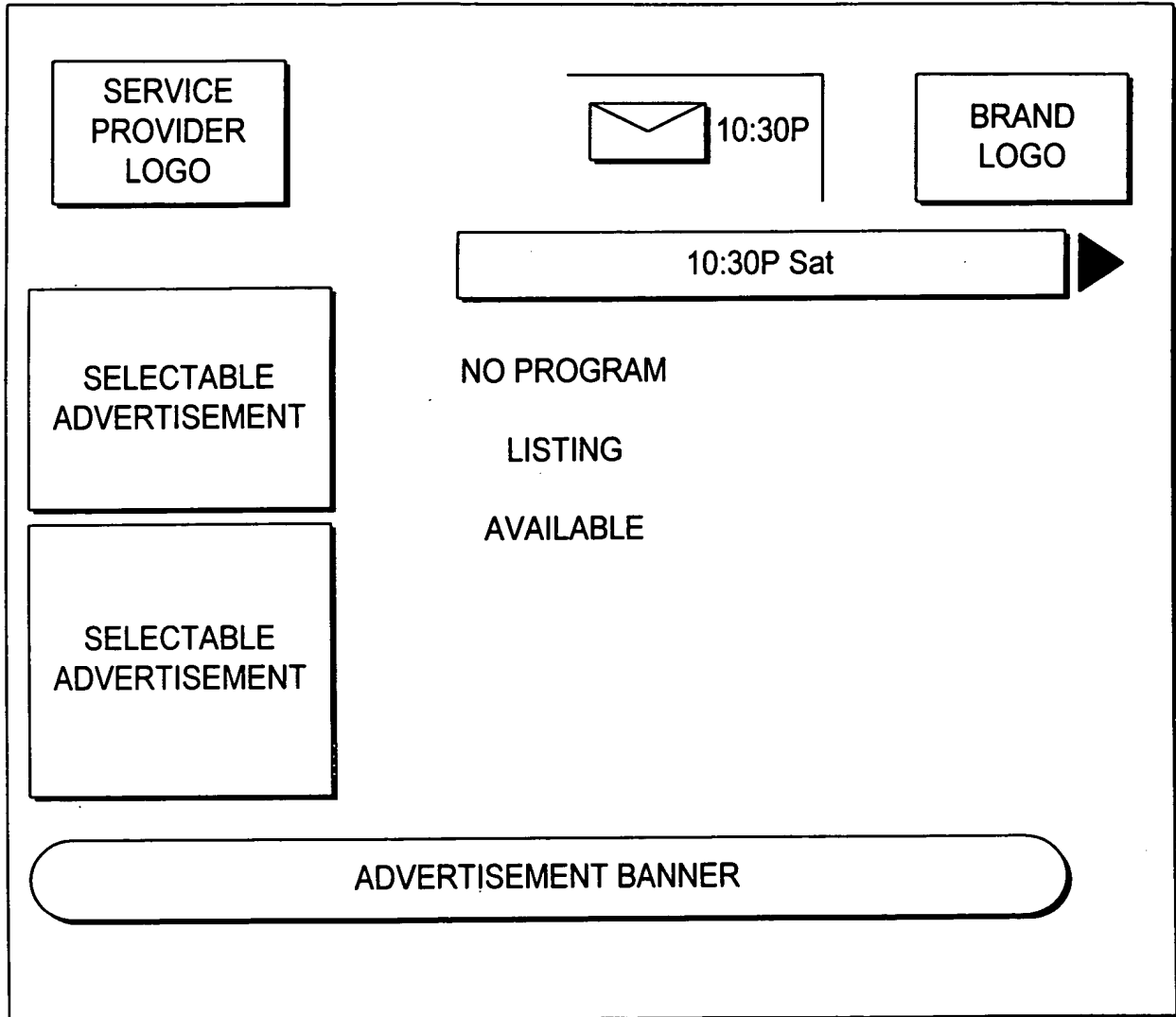


FIG. 14